



10 YEARS

*Istanbul*  
April 7-9, 2026

*Embracing innovation and co-creation in higher education*



[www.euriesummit.org](http://www.euriesummit.org)



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## ABOUT EURIE

The Eurasia Higher Education Summit (EURIE) is an annual international conference and exhibition that connects the dynamic higher education sector of the Eurasian region with the global academic community.

The EURIE Conference addresses current issues in the internationalization of higher education and explores key topics in higher education management. Through panels, plenaries, and workshops led by prominent experts, the conference offers participants valuable insights into emerging trends, best practices, and innovative solutions in international education.

The EURIE Exhibition provides an excellent platform for networking, building academic partnerships, and developing business opportunities. It brings together higher education institutions and key stakeholders from around the world.

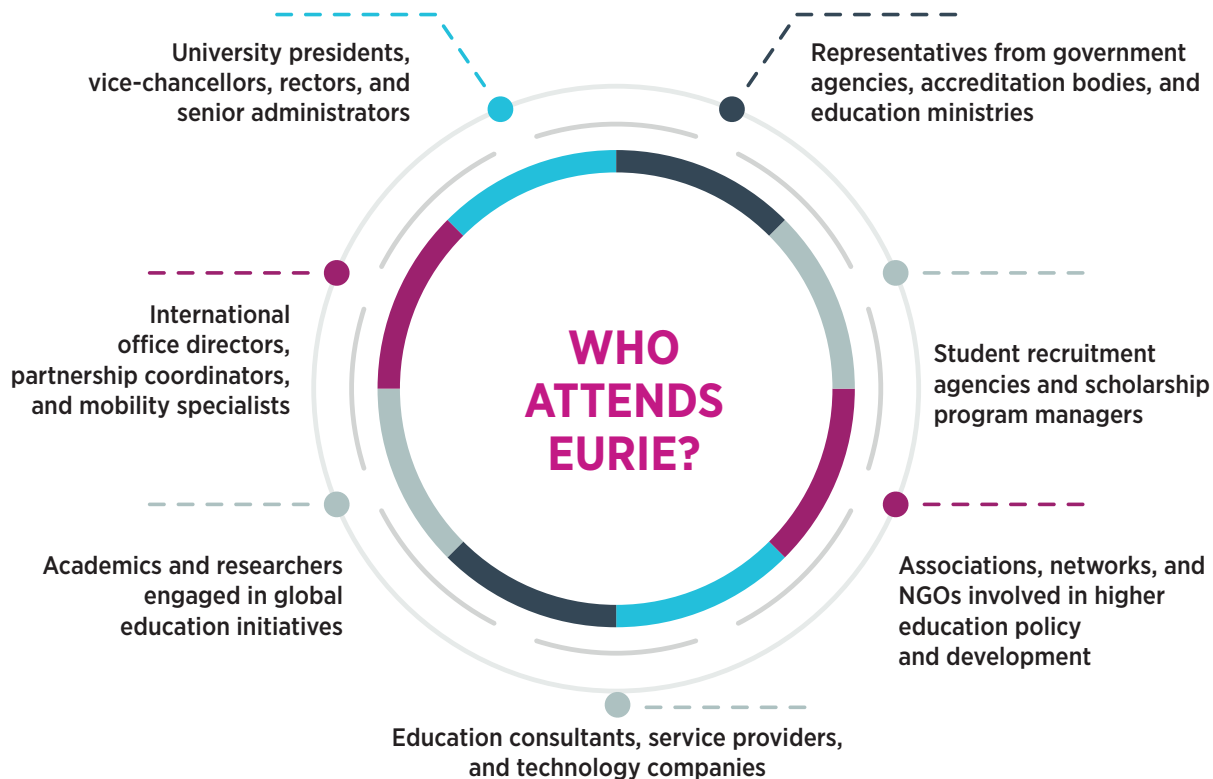
# WHY ATTEND EURIE?

EURIE offers a unique platform for higher education professionals to:



Whether you're looking to internationalize your campus, explore the Eurasian region, or grow your global impact—EURIE is the place to be.

EURIE attracts a diverse group of higher education professionals and stakeholders from around the world, including:



Participants attend EURIE to connect, collaborate, and contribute to the advancement of international education.



# EURIE 2026 DAILY PROGRAM

## April 6, Monday

Time	Activity
10:00-17:00	Registration
10:00-17:00	Exhibitor set-up
10:00-15:00	Optional Campus Visits

## April 7, Tuesday

Time	Activity
09:00-17:00	Registration
09:30-12:30	Opening Ceremony
13:00-17:00	Exhibition Hall Open
13:30-15:00	Poster Sessions
15:00-16:30	Parallel Workshops (registration required, subject to availability)
19:00-22:00	Turkish Night

## April 8, Wednesday

Time	Activity
09:00-17:00	Exhibition Hall Open
09:30-16:00	Parallel Panel Sessions
16:00-17:00	University Presidents Panel
16:00-17:00	EURAS Members Forum

## April 9, Thursday

Time	Activity
09:00-12:00	Exhibition Hall Open
09:30-12:30	Parallel Panel Sessions and Roundtables
12:20-13:30	Closing Plenary Session

# EURIE 2026 CONFERENCE PROGRAM

The EURIE Conference Program is designed to explore current issues in the internationalization of higher education, along with key topics in higher education management. With more than 50 sessions—including plenary talks, panels, roundtables, and workshops—you'll have the opportunity to expand your knowledge, exchange ideas, and find inspiration.

## I. PANELS (Call for Proposals)

We invite you to submit panel or individual presentation proposals to share best practices and innovative approaches on the following conference themes:

- International Student Mobility and Experience
- The Evolution of Study Abroad: Innovation and Transformation
- Strategic Regional/ Global Partnerships: From Cooperation to Co-Creation
- Social Impact and Higher Education: Universities as Changemakers
- AI and the Future of Higher Education: Challenges and Opportunities

**Proposal submissions open:** September 15, 2025

**Submission deadline:** November 15, 2025

**Selected panels announced** January 15, 2026

## **II. SPOTLIGHT SESSIONS (Invited Speakers)**

Gain insights from leading voices in international education. Hear sector leaders share their perspectives and analyses, and listen to researchers discuss higher education policy and practice at global, regional, and national levels.

Spotlight sessions include:

- University Presidents Panel
- Quality Assurance and International Rankings
- Erasmus+ Projects

## **WORKSHOPS (Limited Number of Participants; Pre-registration Required)**

Conference workshops are tailored for the professional development of international office staff at higher education institutions (HEIs). Led by experienced peers, these workshops introduce key contextual information and best practices in various areas of international education. Register to enhance your existing skills, acquire new ones, and boost your job performance.

- Virtual International Collaborations
- International Education Marketing and Recruitment
- Impact of AI on Teaching and Learning

### III. ROUNDTABLES (Moderated Discussions)

Join a roundtable to exchange ideas and experiences on what works best at your institution. This is an opportunity to connect with colleagues who share similar interests and gain insights from their input.

- Women's Leadership in Higher Education
- Research in International Education
- English Language in Global Higher Education

### V. POSTER SESSIONS

Poster sessions highlight innovative practices, tools, and technologies advancing the internationalization of higher education. Presentations will focus on key aspects of international education presented in a visually engaging format. On the opening day of the event, poster presenters will be available to interact with attendees and answer any questions. The poster area will remain open throughout the event, providing opportunities for continuous learning and exploration.

***For more information about the conference program and to submit a proposal, please visit [www.euriesummit.org](http://www.euriesummit.org) and contact the Conference Coordinator at [adenizozkan@eurieeducationsummit.com](mailto:adenizozkan@eurieeducationsummit.com)***

# EURIE 2026 PARTICIPATION

There are three ways of participating to EURIE with unique benefits that fit your institution's goals: Exhibitor, Visitor, Sponsor.

## I- Exhibitor Registration

Register as an exhibitor and represent your institution in the Exhibition Hall for increased brand recognition, effective networking and arranging meetings at your stand.

Exhibitors can choose an individual standard stand package (9-12-18 sqm) or they can organize a country/group pavilion (24-36-54 sqm) with custom design options for an extra fee.

***Please contact the EURIE Secretariat for pavilion options and fees at [eurie@eurieeducationsummit.com](mailto:eurie@eurieeducationsummit.com)***

### **Exhibitor registration fee includes:**

- Standard stand package (table/s, chairs, power socket, bin),
- The name of your institution/ organization placed visibly on the stand,
- Depending on the size of the stand, a number of exhibitor registrations,
- Access to conference sessions,
- Conference catalog and bag,
- Conference networking software.



Stand Size	Stand Price	Stand Price including VAT	Exhibitor registrations included
	Early-bird*		
9 m2	\$2,430+VAT	\$2,916	2 persons
12 m2	\$3,240+VAT	\$3,888	3 persons
18 m2	\$4,860+VAT	\$5,832	4 persons

Stand Size	Stand Price	Stand Price including VAT	Exhibitor registrations included
	Regular		
9 m2	\$2,970+VAT	\$3,564	2 persons
12 m2	\$3,960+VAT	\$4,752	3 persons
18 m2	\$5,940+VAT	\$7,128	4 persons

\*Early-bird exhibitor registration deadline: December 1, 2025

## II- Visitor Registration

Register as a visitor to access all the conference sessions and the Exhibition Area for networking.

**Visitor registration fee includes:**

- Access to panel sessions,
- Access to the plenary sessions,
- Access to roundtables,
- Access to workshops (pre-registration required),
- Access to the Exhibition Area,
- Conference catalog and bag,
- Conference networking software.

	Early Bird*	Regular	Onsite
Visitor	400 USD	500 USD	600 USD
EURAS member	300 USD	400 USD	500 USD

\*Early-bird visitor registration deadline: December 1, 2025  
VAT is included in the visitor registration fees.

# EURIE 2025 INFOGRAPHIC



**10 YEARS**

*Istanbul*  
April 8-10, 2025



3 days of  
Exhibition  
and Conference



**2.800+** Attendees



**65**  
Countries  
Represented



**10**  
Sponsors



**24**  
Collaborative  
Partners



**320**  
Participant  
Organizations



**178**  
Exhibitors



**156** Speakers



**52** Conference  
Sessions

**IMAGINE TOMORROW**  
International Entrepreneurship and Innovation Event



**200+**  
Young entrepreneurs joining pitch competition,  
panels and networking activities



**50**  
Award Winning  
Entrepreneurs



**58**  
Posters by Innovation  
Based Entrepreneurs



**42**  
Jury  
Members

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### III. Sponsorship Opportunities

EURIE offers effective sponsorship packages that take you straight to your target market. Sponsorships consist of flexible customized options. Depending on your preferences, your custom package can include:

- A stand and extra visitor registrations,
- Sponsor's logo acknowledgement on the EURIE website, social media announcements, conference catalog and conference venue,
- Advertisement in the conference catalog,
- Merchandise in the conference bag,
- Sponsored Panel/ Seminar/ Workshop,
- Sponsored Networking Event with higher education leaders,
- Sponsored Keynote Address in the Opening Ceremony,
- Other outreach events to a targeted audience.

***To discuss sponsorship options that fit your needs, please contact the EURIE Secretariat at [eurie@eurieeducationsummit.com](mailto:eurie@eurieeducationsummit.com)***

## PREMIUM SPONSORSHIP PACKAGES

	Platinum Level 20.000 USD	Gold Level 15.000 USD	Silver Level 10.000 USD
Acknowledgment on the conference website	✓	✓	✓
Acknowledgment on the conference catalog	✓	✓	✓
Acknowledgment in the report of the summit	✓	✓	✓
Acknowledgment in EURIE social media announcements	✓	✓	✓
On-site signage the Exhibition Hall	✓	✓	✓
Exhibition Stand	✓	✓	✓
Exhibition stand placed near the break areas	✓	✓	
Extra conference registrations	✓	✓	
Tote bag insert	✓	✓	
Advertisement in the conference catalog	✓		
Video advertisement on the venue	✓		
Sharing the stage during opening ceremony	✓		



## CUSTOM SPONSORSHIP FEATURES

Collaboration with EURAS Regional Meetings	✓		
Collaboration with EURAS Webinars	✓		
EURIE Reception Sponsorship	✓		
EURIE Special Networking Events		✓	
EURIE Conference –Workshop/ Seminar Sponsorships		✓	
EURIE Conference- Panel Sponsorships			✓
EURIE Merchandise Sponsorships			✓



### Venue

EURIE 2026 will be held at Istanbul Lutfi Kirdar International Convention and Exhibition Centre- ICEC. ICEC is in the heart of the Congress Valley and is located at the cross section of Istanbul's elegant restaurants, fashion district, Taksim Square and many hotels.

### About Istanbul

Istanbul is a fascinating city built on two continents, divided by the Bosphorus Strait. This is one of the greatest cities in the world where you can find both modern amenities and traditional charms. Istanbul is a unique blend of many past civilizations and diverse cultures.



## A LOOK BACK AT EURIE 2025



EURIE 2025 Opening Ceremony







EURIE 2025 Exhibition Hall





EURIE 2025 Exhibition Hall





EURIE 2025 Panels



EURIE 2025 Panels



EURIE 2025 Panels

## EURIE 2025 FEATURED SPEAKERS

**Dr. Zambry Abd Kadir**, Minister of Higher Education of Malaysia (Malaysia)

**Prof. Dr. Erol Özvar**, President, Council of Higher Education (Türkiye)

**Martin Hope**, Global Head, Tertiary Education and Science Partnerships British Council (UK)

**Fanta Aw**, Executive Director & CEO of NAFSA: Association of International Educators (USA)

**Kai Sicks**, Secretary General, DAAD (Germany)

**Hasan Mandal**, Rector, Istanbul Technical University (Türkiye)

**Prof. Oliver Günther**, President, University of Potsdam (Germany)

**Joana Angélica Guimarães da Luz**, Rector, Federal University of the South of Bahia- UFSB (Brazil)

**Katherine Frank**, Chancellor, University of Wisconsin-Stout (USA)



## EURIE 2025 TESTIMONIALS

***“Another good edition of the EURIE Summit has come to an end, and this one was special: celebrating 10 years of bringing global HigherEducation leaders together. As one of the world's largest international higher education summits, EURIE2025 continues to raise the bar. Congratulations to EURIE team for a decade of consistency, impact, and vision!”***

Emeric Abrignani Director, Figs Education

***“Thank you for a wonderful EURIE 2025! Once again, the summit offered informative sessions and invaluable networking opportunities. The visit to Istanbul Aydin University was also very productive. It is great to see how the summit has continued to grow and evolve throughout its ten-year history; you and your colleagues should be extremely proud of what you have created.***

Katherine Frank

Chancellor, University of Wisconsin-Stout

***“The EURIE Summit is renowned for its engaging panels, workshops, and keynote speeches, offering unparalleled opportunities to connect with leaders and experts in the field.”***

Elizabeth Soliday-Nauj, PhD

Dean, The Swiss School of Management Barcelona

***“As a specialist in international joint educational programmes and external relations at the Azerbaijan University of Architecture and Construction (AzMIU), participation in the EURIE 2025 summit proved to be of significant value from both a professional and personal standpoint. The contributions made during the panel discussions, particularly those pertaining to internationalisation, joint programmes and mobility, proved to be a source of inspiration, offering a novel perspective on our own endeavours. The participation of AzMIU in this event was instrumental in laying the foundation for the expansion of the university's international network, as well as its global recognition.”***

Konul Shirinova

International Joint Educational Programmes and External Relations

Azerbaijan University of Architecture and Construction (AzMIU)

***“This year's conference made a significant contribution to the development of the cooperation in the higher education sector and helped build the bridges between the universities from different countries. The conference programme carefully created was exciting. Even the very last sessions of the conference were a great success which is so rare for any multi day event.”***

Egor Yablokov

CEO, E-Quadrat Science & Education GmbH



# SPECIAL THANKS TO EURIE 2025 COLLABORATIVE PARTNERS

## COLLABORATIVE PARTNERS



## ASSOCIATION PARTNER



GLOBAL SUSTAINABLE  
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CONGRESS

Convened by



Times  
Higher  
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## EURIE 2025 SPONSORS



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# JOIN EURAS AND LEVERAGE EXCLUSIVE MEMBERSHIP BENEFITS



**EURAS- Eurasian Universities Union**, the founding force behind the EURIE Summit, is the largest and most influential higher education network in the Eurasian region. We are committed to advancing international collaboration, innovation, and quality assurance in higher education through strategic networking, knowledge exchange, and impactful initiatives.

*As a member of EURAS, you gain exclusive access to a dynamic network, cutting-edge trends in education, and a wide range of opportunities to enhance your institution's global impact.*

## Key Membership Benefits Include:

- Connect with over 140 prestigious institutions across Europe, Asia, and beyond
- Engage in research and cooperation projects with leading universities in the region
- Stay updated on the latest trends, news, and insights through EURAS E-Publications
- Share your research and expertise through EURAS Academic Journals
- Enhance skills and knowledge via EURAS Academy's Professional Development Programs
- Participate in EURAS Academic Conferences, Seminars, and Thematic Meetings
- Build strategic connections with major players in the Eurasian education market
- Enjoy exclusive networking opportunities at the EURIE Summit, with special privileges for members

## Additional EURAS Programs and Platforms:

- **EURAS NEXTGEN:** Empowering the next generation of global leaders through student engagement, leadership opportunities, and international academic collaboration.
- **EURAS QforS:** Advancing sustainability and quality in higher education, ensuring that institutions are equipped to meet the challenges of the future while maintaining academic excellence.
- **EURAS Academy:** Offering tailored professional training programs to enhance institutional capacity, foster leadership, and support academic excellence worldwide.
- **EURAS Subnetworks:** Enabling specialized academic and regional collaborations within EURAS, creating platforms for targeted initiatives in specific fields or regions.

*Join EURAS today to shape the future of global higher education and unlock unparalleled opportunities for growth, collaboration, and innovation.*

Web: <https://euras-edu.org/>

Email: [euras@euras-edu.org](mailto:euras@euras-edu.org)

## NOTES

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## LOCAL ORGANIZERS

### **EURIE Secretariat**

**+90 (212) 411 6168**

[eurie@eurieeducationsummit.com](mailto:eurie@eurieeducationsummit.com)

### **EURIE Conference Coordinator**

Ayşe Deniz OZKAN

[adenizozkan@eurieeducationsummit.com](mailto:adenizozkan@eurieeducationsummit.com)

### **Exhibitor Services**

Discover Events International Fair Organizations Inc.

**+90 212 444 8275**

[info@discoverevents.com.tr](mailto:info@discoverevents.com.tr)



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