



10 YEARS

Istanbul
April 8-10, 2025

Mapping the New Path for International Education



www.euriesummit.org



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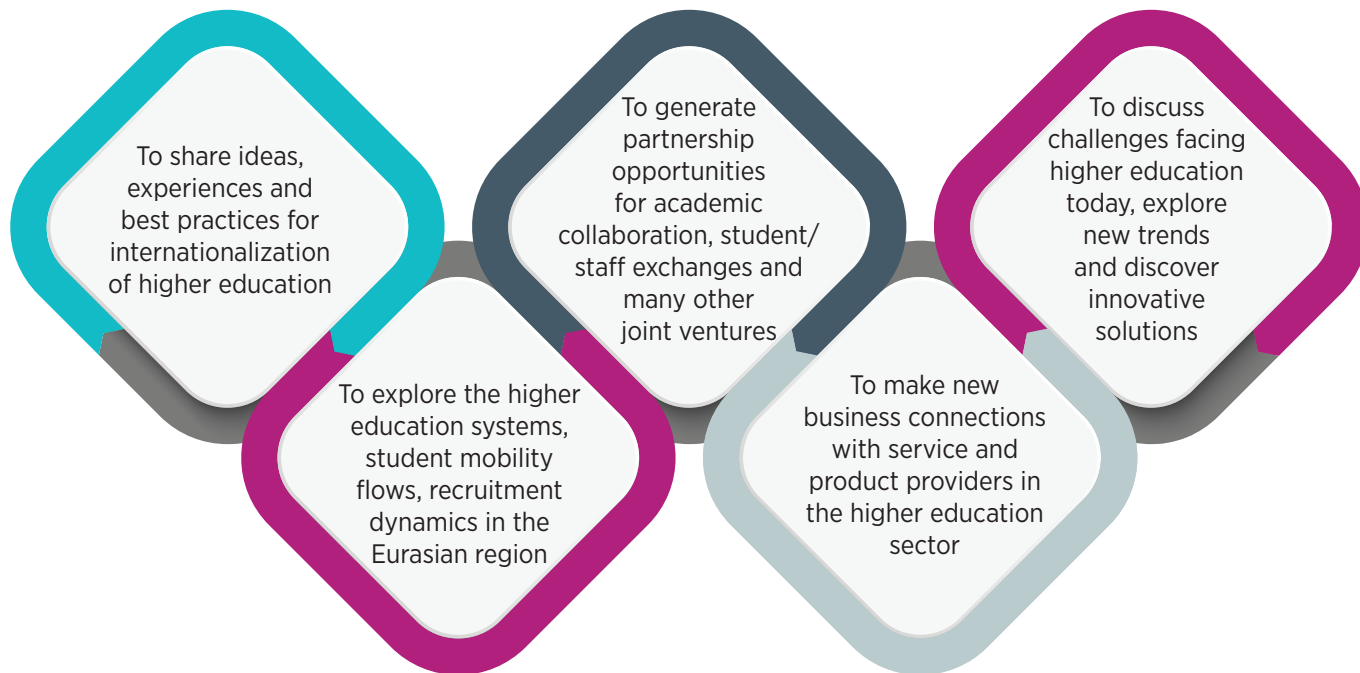
ABOUT EURIE

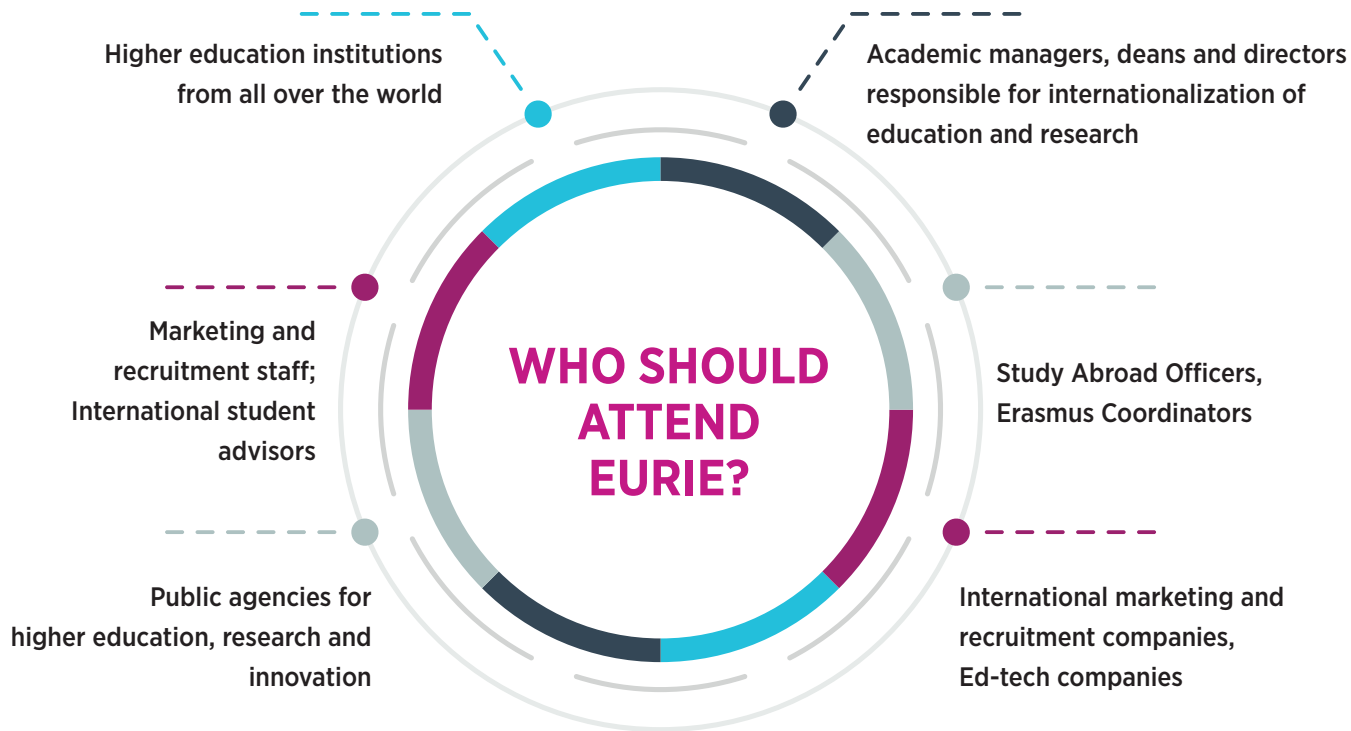
Eurasia Higher Education Summit- EURIE is an annual international higher education conference and exhibition, connecting the dynamic higher education sector in the Eurasian region to the world.

EURIE conference addresses current issues in internationalization of higher education and key topics in higher education management with the participation of prominent speakers and sector leaders. With numerous panels, plenary talks, roundtables and workshops, participants have the opportunity to explore trends, best practices and innovative solutions in international education.

EURIE exhibition offers effective networking, academic partnership and business development opportunities for the participant higher education institutions and other stakeholders in the sector coming from all around the world.

WHY ATTEND EURIE?





EURIE 2025 DAILY PROGRAM

April 7, Monday

Time	Activity
10:00-17:00	Registration
10:00-17:00	Exhibitor set-up
10:00-15:00	Campus Tours (optional, registration required, subject to availability)

April 8, Tuesday

Time	Activity
09:00-17:00	Registration
09:30-12:30	Opening Ceremony
13:00-17:00	Exhibition Hall Open
13:00-13:30	Opening Reception
13:30-15:00	Poster Sessions
15:00-16:30	Parallel Workshops (registration required, subject to availability)
19:00-22:00	Turkish Night

April 9, Wednesday

Time	Activity
09:00-17:00	Exhibition Hall Open
09:30-16:00	Parallel Panel Sessions
16:00-16:45	University Presidents Panel
16:00-17:00	EURAS Members Forum

April 10, Thursday

Time	Activity
09:00-12:00	Exhibition Hall Open
09:30-12:30	Parallel Panel Sessions and Roundtables
12:20-13:30	Closing Plenary Session

EURIE 2025 CONFERENCE PROGRAM

EURIE conference program is designed to address current issues in internationalization of higher education and key topics in higher education management. In 50+ sessions of plenary talks, panels, roundtables and workshops, you can improve your knowledge, exchange ideas and be inspired.

I. PANELS (Call for Proposals)

You are invited to submit panel or individual presentation proposals to share best practices and innovative approaches on the following conference themes:

- International Student Mobility and Experience
- Global Learning at Home and Abroad
- Regional Cooperation and Networks
- Transnational Higher Education
- Sustainability and Equity in International Education
- Role of Data and Technology in International Education

Proposal submission begins: September 1, 2024

Submission Deadline: November 1, 2024

Panels announced: December 1, 2024

CONFERENCE PROGRAM

II. HIGHLIGHTED SESSIONS (Invited Speakers)

Hear sector leaders share their insights and analyses in international education. Listen to researchers talk about higher education policy and practice from global, regional and national perspectives.

- University Presidents Panel
- Quality Assurance and International Rankings
- Erasmus+ Projects

III. ROUNDTABLES (Moderated Discussions)

Participate in a roundtable to share ideas and your experience of what works best in your institution, meet colleagues with similar interests and learn from their input.

- Women's Leadership in Higher Education
- Research in International Education
- English Language in Global Higher Education

IV. WORKSHOPS (Limited Number of Participants; Pre-registration Required)

Conference workshops are designed for the professional development of international office staff at HEIs. Trainers are experienced peers who introduce contextual information and best practices in a specific area of international education. Register for a conference workshop to enhance your skills or acquire new ones and develop your job performance.

- Virtual Collaborations
- Digital Marketing and Recruitment
- Internationalization at Home

V. POSTER SESSIONS

Poster sessions present innovative practices, novel instruments or technologies used to advance internationalization of higher education, in a visual poster format. On the event's opening day, poster presenters will be available to engage with attendees and answer their questions. The posters area will remain accessible throughout the duration of the event, offering opportunities for continuous learning and exploration.

For more information about the conference program and to submit a proposal, please visit www.euriesummit.org and contact the Conference Coordinator at adenizozkan@eurieeducationsummit.com

EURIE 2025 PARTICIPATION / REGISTRATION

There are three ways of participating to EURIE with unique benefits that fit your institution's goals:
Exhibitor, Visitor, Sponsor.

I. Exhibitor Registration Details

Register as an exhibitor and represent your institution in the Exhibition Hall for increased brand recognition, effective networking and arranging meetings at your stand.

Exhibitors can choose an individual standard stand package (9-12-18 sqm) or they can organize a country/ group pavilion (24-36-54 sqm) with custom design options for an extra fee.

Please contact the EURIE Secretariat for pavilion options and fees at eurie@eurieeducationsummit.com

Exhibitor registration fee includes:

- Standard stand package (table/s, chairs, power socket, bin),
- The name of your institution/ organization placed visibly on the stand,
- Depending on the size of the stand, a number of exhibitor registrations,
- Access to all conference sessions,
- Conference catalog and bag,
- Conference networking software,
- Networking events (pre-registration required).

Stand Size	Stand Price	Stand Price including VAT	Exhibitor registrations included
	Early-bird*		
9 m2	\$2,430+VAT	\$2,916	2 persons
12 m2	\$3,240+VAT	\$3,888	3 persons
18 m2	\$4,860+VAT	\$5,832	4 persons

Stand Size	Stand Price	Stand Price including VAT	Exhibitor registrations included
	Regular		
9 m2	\$2,970+VAT	\$3,564	2 persons
12 m2	\$3,960+VAT	\$4,752	3 persons
18 m2	\$5,940+VAT	\$7,128	4 persons

*Early-bird exhibitor registration deadline: December 1, 2024

II. Visitor Registration Details

Register as a visitor to access all the conference sessions and the Exhibition Area for networking.

Visitor registration fee includes:

- Access to panel sessions,
- Access to the plenary sessions,
- Access to roundtables,
- Access to workshops (pre-registration required),
- Access to the Exhibition Area,
- Conference catalog and bag,
- Conference networking software,
- Networking events (pre-registration required).

	Early Bird*	Regular	Onsite
Visitor	400 USD	500 USD	600 USD
EURAS member	300 USD	400 USD	500 USD

*Early-bird visitor registration deadline: December 1, 2024
VAT is included in the visitor registration fees.



Venue

EURIE 2025 will be held at Istanbul Lutfi Kirdar International Convention and Exhibition Centre- ICEC. ICEC is in the heart of the Congress Valley and is located at the cross section of Istanbul's elegant restaurants, fashion district, Taksim Square and many hotels.

About Istanbul

Istanbul is a fascinating city built on two continents, divided by the Bosphorus Strait. This is one of the greatest cities in the world where you can find both modern amenities and traditional charms. Istanbul is a unique blend of many past civilizations and diverse cultures.





SPONSORSHIP

III. Sponsorship Opportunities

EURIE offers effective sponsorship packages that take you straight to your target market. Sponsorships consist of flexible customized options. Depending on your preferences, your custom package can include:

- A stand and extra visitor registrations,
- Sponsor's logo acknowledgement on the EURIE website, social media announcements, conference catalog and conference venue,
- Advertisement in the conference catalog,
- Merchandise in the conference bag,
- Sponsored Panel/ Seminar/ Workshop,
- Sponsored Networking Event with higher education leaders,
- Sponsored Keynote Address in the Opening Ceremony,
- Other outreach events to a targeted audience.

To discuss sponsorship options that fit your needs, please contact the EURIE Secretariat at eurie@eurieeducationsummit.com

PREMIUM SPONSORSHIP PACKAGES

	Platinum Level 20.000 USD	Gold Level 15.000 USD	Silver Level 10.000 USD
Acknowledgment on the conference website	✓	✓	✓
Acknowledgment on the conference catalog	✓	✓	✓
Acknowledgment in the report of the summit	✓	✓	✓
Acknowledgment in EURIE social media announcements	✓	✓	✓
On-site signage the Exhibition Hall	✓	✓	✓
Exhibition Stand	✓	✓	✓
Exhibition stand placed near the break areas	✓	✓	
Extra conference registrations	✓	✓	
Tote bag insert	✓	✓	
Advertisement in the conference catalog	✓		
Video advertisement on the venue	✓		
Sharing the stage during opening ceremony	✓		

CUSTOM SPONSORSHIP FEATURES

Collaboration with EURAS Regional Meetings	✓		
Collaboration with EURAS Webinars	✓		
EURIE Reception Sponsorship	✓		
EURIE Special Networking Events		✓	
EURIE Conference –Workshop/ Seminar Sponsorships		✓	
EURIE Conference- Panel Sponsorships			✓
EURIE Merchandise Sponsorships			✓

EURIE 2024 INFOGRAPHIC



Istanbul
27-29 February 2024



3 days of
Exhibition
and Conference



2000+ Attendees



67
Countries
Represented



10
Sponsors



26
Collaborative
Partners



498
Participant
Organizations



111
Exhibitors



156 Speakers



62

Conference
Sessions

IMAGINE TOMORROW
International Entrepreneurship and Innovation Event



100+
Young entrepreneurs joining pitch competition,
panels and networking activities



70
Award Winning
Entrepreneurs



120
Posters by Innovation
Based Entrepreneurs



50
Jury
Members

A LOOK BACK AT EURIE 2024



EURIE 2024 Opening Ceremony

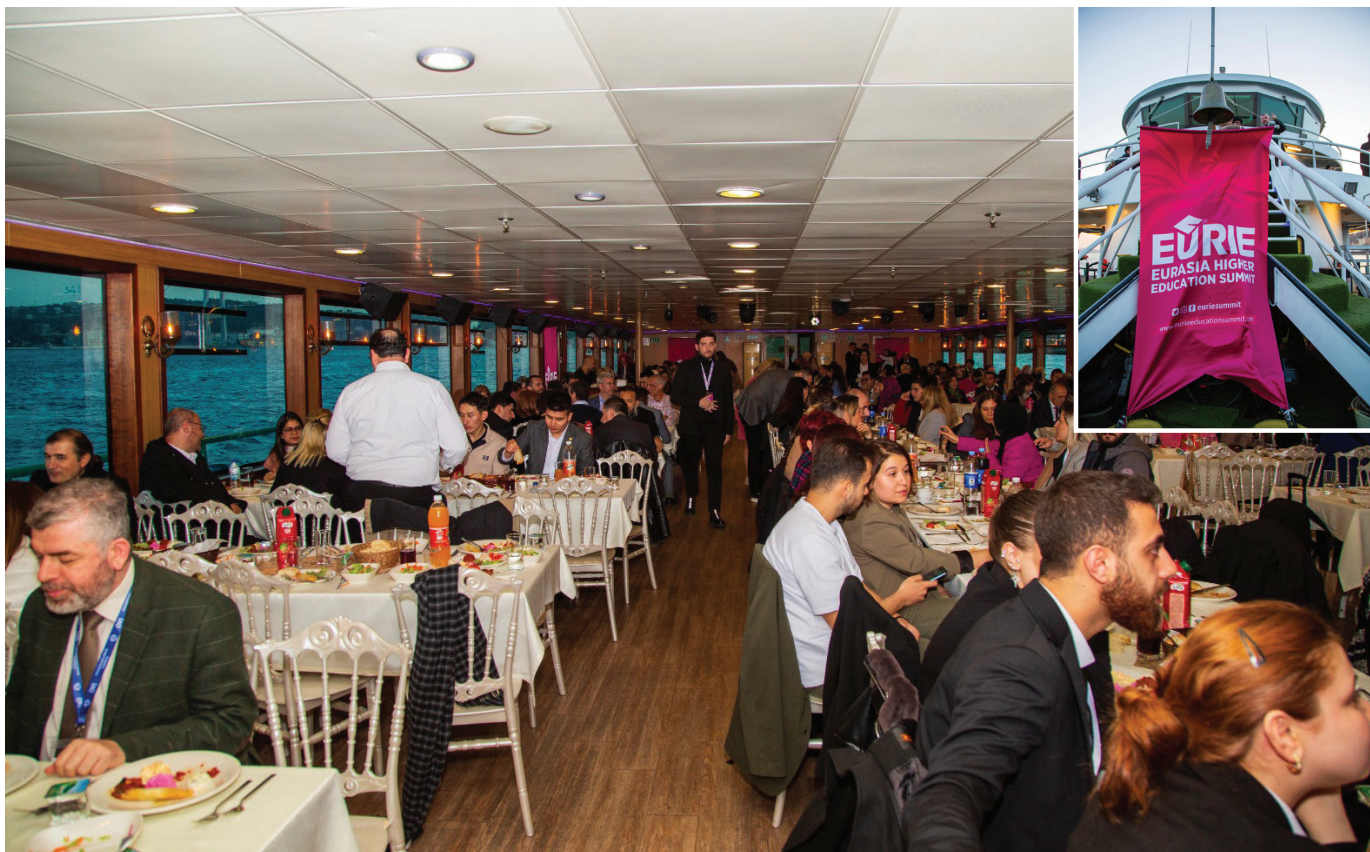


EURIE 2024 Exhibition Hall











EURIE 2024 Closing

EURIE 2024 SPEAKERS included

Prof. Dr. Erol Özvar. President, Council of Higher Education (Türkiye)

Dr. J. Prospero E. De Vera III. Chairman, Commission on Higher Education (Philippines)

Fernando Leon-Garcia. President, International Association of University Presidents (Mexico)

Dr. Mamoun M. Al-Debi'e. Secretary General, The Ministry of Higher Education and Scientific Research (Jordan)

Amr Ezzat Salama. Secretary General, Association of Arab Universities (Jordan)

Prof. Oliver Günther. President, University of Potsdam (Germany)

Dr. Daniel A. Wubah, President, Millersville University (USA)

Shirley. C. Agrupis. President, Mariano Marcos State University (Philippines)

Sandra Regina Goulart Almedia. President, Federal University of Minas Gerais (Brazil)

Thomas Estermann. Director for Governance, Funding and Public Policy Development, European University Association (Belgium)

Yvonne Farrand. General Manager, Businet (Belgium)

Marcello Scalisi. Director, UNIMED (Italy)

Ivor Emmanuel. Director, Berkeley International Office, University of California, Berkeley (USA)

Robert Buttery. Head of International Relations, University of Applied Sciences and Arts Northwestern Switzerland (Switzerland)

Tea Gergedeva. Head, Department of Foreign Relations. Ivane Javakhishvili Tbilisi State University (Georgia)

Yawar Hayat Khan. Deputy Vice Chancellor, Riphah International University (Pakistan)

Ronny Heintze. Board Member, ECA (Netherlands), Deputy Director for International Development, AQAS (Germany)

Lachyn Italmazova. Commercial Director-Europe, Times Higher Education (UK)

Ayşen Güven. Director Education, British Council (Türkiye)

Aigerim KAUMENOVA. Director, Central and East European Management Development Association – CEEMAN (Slovenia)

Michael Meallem. Director, Center for Social Impact. Payap University (Thailand)

Mohd Azmir Mohd Azhati. Centre for International Relations Director, University of Malaysia Pahang (Malaysia)

Raul Villamarin Rodriguez. Vice President, Woxsen University (India)

Paulo Zagalo Melo. Associate Provost for Global Education Western Michigan University (USA)

EURIE 2024 TESTIMONIALS

"I have experienced great insights into going from communication to collaboration in EURIE 2024. It is a fantastic opportunity to learn tremendously from others, besides it gives the platform to share your experience."

Fatima Valiyeva, Head of International Affairs Office

Khazar University, Azerbaijan

"I attended EURIE, for the first time, as a representative of a European higher education institution. I visited and met many HEIs from very different countries (mainly from Asia and Turkey) and made contacts with a view to possible future academic partnerships, as well as attended several workshops and panels organized in parallel with the exhibition. I found EURIE very interesting, as the content of the conference provided me with a lot of information and new elements, which will be useful when I return to my daily work. I would recommend EURIE to any education professional who wants to broaden their horizons in their field and in this region of the world."

Frédéric Simonis, Incoming Mobility Officer

EPHEC University College, Belgium

"It was great to hear so many engaging panel discussions on a range of topics, looking at the challenges ahead for Higher Education and learn about some of the research which aims to direct our journey through those challenges to provide an international education for all around the globe."

Yvonne Farrand, General Manager

Businet, Belgium

EURIE 2024 TESTIMONIALS

“Just returned from EURIE international education conference and feeling inspired by all the meetings and discussions we had. Networking with educators and professionals and meeting friends from around the world was invaluable as always. It’s amazing to be part of such a passionate community dedicated to shaping the future of education. Thank you to the organizers for great welcome and putting together such an event.

Olga Krylova, Senior Expert

E-Quadrat Science&Education, Germany

“EURIE brings the best in the sector from the Eurasian segment and beyond.”

Raul Villamarin Rodriguez, Vice-President

Woxsen University, India

“My EURIE 2024 experience was immensely productive. It is a great venue for academic discussion, networking, collaboration and partnership.

Arlene Lu-Gonzales, Chief for International Programs

Mariana Marcos University (Philippines)

EURIE 2024 TESTIMONIALS

"I want to extend my gratitude to EURIE organizers for an exceptionally well-organized conference. It was also a pleasure to meet and connect with so many colleagues from different countries dedicated to innovating and improving higher education globally."

Renata Marciniak, Lecturer

University of Vic, Central University of Catalonia, Spain

"Workshops were so insightful; panels paved the way to broaden our vision and proximity talks with the colleagues were so enriching that enabled us to exchange experience and knowledge. In addition, we had the opportunity to meet with our partner universities and the exhibition area has provided us the opportunity to make new partners. All in all, we have had a fruitful week."

Çağnur Balsarı, Dean

Dokuz Eylül University Faculty of Business, Türkiye

"EURIE was a fantastic and engaging conference where I had the opportunity to meet a number of new colleagues from all over the world, but particularly in Eurasia including Turkey, Uzbekistan, Azerbaijan and outside Eurasia including Nepal, Malaysia, Indonesia, Germany and Holland."

Kevin Vaughn, Dean of Extension Programs

University of California, Riverside, USA

SPECIAL THANKS TO EURIE 2024 SUMMIT COLLABORATIVE PARTNERS



SPECIAL THANKS TO EURIE 2024 SUMMIT SPONSORS

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JOIN EURAS TO ENJOY EXCLUSIVE BENEFITS OF MEMBERSHIP



EURAS - Eurasian Universities Union, the main supporter and endorser of EURIE Summit, is the largest and strongest higher education association of the region, focuses on improving the international collaborations and cooperative activities via unique networking and sharing the latest trends on innovation, globalization and quality assurance.

EURAS Membership offers plenty of exclusive benefits and privileges to all the members including an excellent accessibility to major players of higher education.

Main Benefits of Membership:

- Get connected to over 120 institutions through whole Europe and Asia
- Become a partner of research and cooperation projects
- Keep updated with the latest trends, news and highlights through EURAS E-Publications
- Disseminate your research through EURAS Academic Journals
- Enhance skills and knowhow via EURAS Academy Professional Training Programs
- Broaden your knowledge via EURAS Academic Conferences (Thematic Conferences, Seminars, Meetings)
- Reach out the major market players of Eurasian region
- Networking Opportunities at EURIE Summit and special advantages for members

Web: <https://euras-edu.org/get-involved-euras/>

E-Mail: euras@euras-edu.org

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LOCAL ORGANIZERS

EURIE Secretariat

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EURIE Conference Coordinator

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