



*Istanbul*  
27 February - 01 March 2019

## CONFERENCE CATALOG

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Eurasian Universities Union

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## **EURIE 2019 SUMMIT**

### **Welcoming the Next Era in International Education**

We would like to welcome all participants of EURIE 2019 – Eurasian Higher Education Summit who prioritize internationalization and value sustainable professional development. Through the EURIE platform, we are eager to share best practices, innovative programs and creative solutions for the internationalization of higher education.

During EURIE 2019 Summit, please share with us your best moments and highlights from the conference and the exhibition area using #EURIE2019 and be sure to follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



**@euriesummit**



## WELCOME MESSAGE



### **Dear EURIE Participants,**

As President of Eurasian Universities Union-EURAS-, I am delighted to meet you once again at this prestigious event in higher education, taking place in the magical city of Istanbul.

EURIE, already in its fourth year, has successfully created a unique communication platform that connects the dynamic Eurasian higher education sector with universities from around the world to exchange our experiences, learn from each other's practices and design new collaboration opportunities.

In the exhibition area, we will be developing new academic partnerships and business opportunities with a view to increase the quality of our educational offer and to give our students the knowledge and the skills to succeed in the global marketplace.

With a comprehensive conference program, we will be exploring higher education trends and best practices in internationalization with higher education institutions and many other stakeholders in our sector.

I am confident that at the end of these three days, we will leave with great experiences and fresh ideas to take back home and I wish everyone a very productive summit.

With my best regards,

**Dr. Mustafa Aydın**

**Founder & President**

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## CONFERENCE INFORMATION

### Location

All locations are situated in the Istanbul Lutfi Kırdar International Convention and Exhibition Center (ICEC) in the two-level Rumeli Building unless otherwise notified. The conference panels, seminars, workshops and roundtables will be held in the Lower Level and the exact locations are stated in the Daily Schedule of EURIE 2019. The exhibition will be held in the Upper Level of Rumeli Building.

EURIE 2019 Opening Ceremony will be held in Anadolu Auditorium followed by Opening Reception in the Rumeli Building.

### Registration

Registration Desk is located next to the entrance of the Rumeli Building. Please, pick up your badge and conference bags at the Registration Desk.

Registration Desk Opening Hours	
February 26	13:00 – 17:00
February 27	09:00 – 17:00
February 28	09:00 – 17:00
March 1	09:00 – 15:00

### Exhibitor Set-up

Exhibitor set-up will take place on February 26 between the hours of 13:00- 19:00.

For enquiries and assistance please contact

[eurie@boyutgroup.net](mailto:eurie@boyutgroup.net)

### Services

Lunch and coffee breaks will be served at the Exhibition Area.

There are B2B meeting tables at the Exhibition area.

There is a Business Center available for the use of conference participants at the Exhibition area.

The Speaker-Ready Room is located at the Lower Level.

## Venue Information

Istanbul L tfi Kırdar – ICEC is in the heart of the Congress Valley with its magnificent Bosphorus view. The Main Building with Auditorium and the Rumeli Building with separable halls, foyers with daylight are suitable for all kinds of events from conventions to fairs, from concerts to exhibitions. It is located at the cross section of Istanbul's elegant restaurants and fashion district. There are many three-, four- and five-star hotels within walking distance to Istanbul L tfi Kırdar - ICEC and its location provides easy and fast transportation to the important historical places of the city.

## Turkish Gala Dinner

Feb 27, 19:00-22:00

Registration via EURIE mobile app is required to attend.



The venue is Feriye Palace Restaurant. The palace dates back to Ottoman Empire and sits along the Bosphorus shoreline on the European side of Istanbul. Sultan Abdulaziz commissioned the construction of the palace complex in 1871 and it was designed by architect Sarkis Balyan as a residence for the extended family members of the imperial court.

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## CALL FOR PAPERS

EURAS Academic Journal is an open-access, peer-reviewed international journal published by Eurasian Universities Union. It committed to providing a lively meeting-place for international perspectives on scientific developments across the globe. EURAS Academic Journal has a multidisciplinary basis in which every issue has a different subject matter.

### “Engineering: Research, Innovation and Technology”

This issue seeks to focus on the variety of dynamics in Engineering Research, Innovation and Technology. Topics may include but are not limited to:

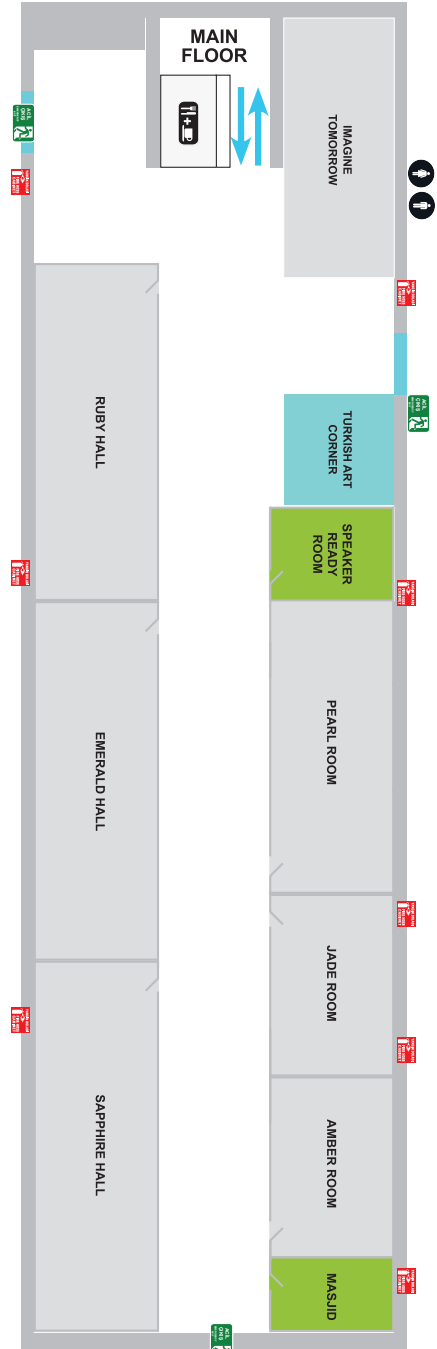
- Wireless communication
- Soft computing and computational intelligence
- Software, smart system and artificial intelligence
- Soft matter, biophysics and Nano-physics
- Controllers, mechatronics and robotics
- Applied engineering and mathematics
- Applied sciences
- Automatic control systems
- Chemical engineering
- Computer science
- Construction materials
- Electronic communication systems
- Engineering mechanics
- Engineering physics and technology
- Big data
- Education engineering
- Aeronautical engineering
- Bio-medical engineering

### “Education, Culture and Society”

This issue seeks to focus on the variety of dynamics in education, culture and society. Topics may include but are not limited to:

- Education
- Globalization and education
- Higher education management
- International education and it's cultural effects
- Educational policies and approaches that explicitly address various dimensions of diversity
- International student education, migration and cultural exchanges
- Teaching culture
- Education society
- Cultural change
- Research methods in higher education
- Literature as articulation of culture
- Volunteering, civic engagement
- Social participation
- Inclusion, exclusion
- Social networks
- Gender in education
- Global citizenship
- Education, culture, society and the new media

CONFERENCE FLOOR PLAN





## DAILY SCHEDULE AT A GLANCE

## FEBRUARY 27 WEDNESDAY

Time	Activity	Location
09:00-17:00	Registration	Rumeli Hall
09:00-09:30	Coffee Break	Anadolu Auditorium Foyer
09:30-12:00	Opening Ceremony	Anadolu Auditorium
12:00-17:00	Exhibition Hall Open	Rumeli Hall
12:00-13:00	Opening Reception	Rumeli Hall
13:00-16:00	Workshop: From Discovery to Enrolment: The journey of Generation Z to becoming international students	Pearl Room (Registration required via Conference EURIE App)
13:00-16:00	Workshop: The successful engagement and integration of international students	Jade Room (Registration required via Conference EURIE App)
13:00-16:00	Workshop: Why Transnational Higher Education Partnerships? Leadership and the Practitioners' viewpoint	Amber Room (Registration required via Conference EURIE App)
13:00-16:00	<b>IMAGINE TOMORROW</b> Entrepreneurship & Innovation Competition Opening	Ruby Hall
13:30-14:00	<b>Entrepreneurship &amp; Innovation Panel</b> IT Solutions for Higher Education: Smart Diploma against Fake Diplomas and Credentials <i>*This session will be conducted in Turkish.</i>	Emerald Hall
14:15-15:00	<b>Entrepreneurship &amp; Innovation Panel</b> University-Business Cooperation	Emerald Hall
15:15-16:00	<b>Entrepreneurship &amp; Innovation Panel</b> Teaching for the 4th Industrial Revolution	Emerald Hall
19:00-22:00	<b>Turkish Gala Dinner</b>	Feriye Palace

## FEBRUARY 28, THURSDAY

Time	Activity	Location
08:30-09:30	<b>Networking breakfast for EURIE Speakers</b>	TBA
09:00-17:00	Exhibition Hall Open	Rumeli Hall
09:00-17:00	<b>IMAGINE TOMORROW</b> - Entrepreneurship & Innovation Competition –Pitches and Evaluation <i>*Closed session</i>	Amber Room
09:30-10:15	Panel: Effective Management of International Partnerships	Ruby Hall
09:30-10:15	Panel: Internationalization of Business Schools: The Role of Accreditations	Emerald Hall
09:30-10:15	Panel: IT Solutions for International Mobility	Sapphire Hall
09:30-10:20	<b>Around the World with EURIE: RUSSIA</b> Export vs. Import of Higher Education: The Case of Russia	Pearl Room
10:00-10:30	Coffee Break	Rumeli Hall
10:30-11:15	Panel: Internationalization Strategy: Allocation of Resources and Financial Sustainability	Ruby Hall
10:30-11:15	Panel: Internationalization via Summer Schools	Emerald Hall
10:30-11:15	Panel: Quality Assurance in Comparative Perspective	Sapphire Hall
10:30-11:20	<b>Around the World with EURIE: FRANCE</b> A New Strategy for France	Pearl Room
11:30-12:15	<b>Seminar: The Value of International Education</b> Why International Education is More Valuable Today Than Ever	Ruby Hall
11:30-12:15	<b>Seminar: Good Governance in HE</b> Efficiency, Effectiveness and Value for Money	Emerald Hall
11:30-12:30	<b>Around the World with EURIE: CHINA</b> The Rise of Chinese Higher Education	Pearl Room
12:00-13:00	Lunch	Rumeli Hall

**FEBRUARY 28, THURSDAY**

Time	Activity	Location
13:00-13:45	<b>Seminar: International Research</b> Research and Innovation in Europe	Ruby Hall
13:00-13:45	<b>Seminar: International Rankings</b> The Role of Rankings in Recruitment, Internationalization Strategy and Reputation Management	Emerald Hall
13:00-14:00	<b>Roundtable: Internationalization of Curriculum</b> Comparative Perspectives from around the World	Jade Room
14:00-14:45	Panel: Comprehensive Internationalization: From Theory to Practice	Ruby Hall
14:00-14:45	Panel: Research on the Mobility of Chinese Students	Emerald Hall
14:00-14:45	Panel: Local/Regional/Global: Choosing the Right Positioning and Branding Strategies for your Institution	Sapphire Hall
14:00-14:50	<b>Around the World with EURIE: CANADA</b> Internationalization of Universities in Canada	Pearl Room
15:00-15:45	Panel: Wide Impact of Erasmus+	Ruby Hall
15:00-15:45	Panel: Recruitment for Emerging Education Hubs	Emerald Hall
15:00-15:45	Panel: International Admissions in Professional Education	Sapphire Hall
15:00-15:50	<b>Around the World with EURIE: TURKEY</b> Internationalization of Turkish HE- Programs and Support of Government Agencies	Pearl Room
15:30-16:00	Coffee Break	Rumeli Hall
16:00-16:30	<b>Thursday Plenary Session</b> Leading from the Front: Building a Sophisticated, Strategic and Sustainable Basis for Global Engagement	Ruby Hall

## FEBRUARY 28, THURSDAY

Time	Activity	Location
16:30-17:00	<b>EURAS Annual Meeting</b> MINISTERIAL ADDRESS by Minister of National Education, Vocational Training, Higher Education and Scientific Research of Morocco	Emerald Hall
17:00-19:00	<b>IMAGINE TOMORROW</b> Entrepreneurship & Innovation Competition Award Ceremony <i>*Closed session</i>	Ruby Hall

## MARCH 1, FRIDAY

Time	Activity	Location
09:00-15:00	Exhibition Hall Open	Rumeli Hall
09:30-10:15	Panel: From Comprehensive Internationalization to Comprehensive Integration	Ruby Hall
09:30-10:15	Panel: Promoting Staff Mobility	Emerald Hall
09:30-10:15	Panel: International Career Counseling, Internships and Employability	Sapphire Hall
09:30-10:50	<b>Roundtable: STEM Education</b> <i>*Session in Turkish</i>	Jade Room
09:30-10:30	Networking Meeting btw. Turkish-Kazakh Universities <i>*Closed session. Available for only Study in Turkey and Study in Kazakhstan exhibitors.</i>	Amber Room
10:00-10:30	Coffee Break	Rumeli Hall
10:30-11:15	Panel: "Global Graduate" Skills and Competences	Ruby Hall
10:30-11:15	Panel: MOOCS and Transnational Education	Emerald Hall
10:30-11:15	Panel: Alumni Services and Return Migration for International Students	Sapphire Hall

**MARCH 1, FRIDAY**

Time	Activity	Location
10:30-11:20	<b>Around the World with EURIE: CANADA</b> Recruiting and Integrating International Students into Canadian Institutions	Pearl Room
11:00-12:20	<b>Roundtable: Access to Higher Education for</b> Refugees	Jade Room
11:30-12:15	Panel: Campus Internationalization	Ruby Hall
11:30-12:15	Panel: Digital Transformation and Internationalization	Emerald Hall
11:30-12:15	Panel: Marketing/Working with Agents	Sapphire Hall
11:30-12:30	<b>Around the World with EURIE: IRAN</b> Current Issues and Trends in Iranian HE	Pearl Room
12:00-13:00	Lunch	Rumeli Hall
13:00-13:45	Panel: Recognition and Joint Degrees in the European Higher Education Area	Ruby Hall
13:00-13:45	Panel: Erasmus+ Virtual Exchange	Emerald Hall
13:00-13:45	Panel: International Marketing Methods: From Traditional Fairs to Using Smart Technologies to Outsourcing	Sapphire Hall
13:00-14:00	<b>Roundtable: Women's Leadership in Higher Education</b>	Jade Room
14:00-14:45	Panel: Internationalization at Home: How to Engage the Academic Staff	Ruby Hall
14:00-14:45	Panel: Transnational Education: New Horizons and Models	Emerald Hall
14:00-14:45	Panel: Overcoming Challenges to Student Mobility	Sapphire Hall
14:00-14:50	<b>Around the World with EURIE: MALAYSIA</b> International Higher Education in Malaysia	Pearl Room
14:00-14:45	Inaugural Meeting of OWSD National Chapter of Turkey	Jade Room
15:00-15:30	<b>Closing Plenary Session</b> Future Trends in Internationalization at Home	Ruby Hall

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## Panelists



**Berrak KUTSOY**  
Esas Holding



**Dr. Yavuz Selim SILAY**  
MAIN



**Prof. Dr. Mehmet ARIK**  
ASELSAN - Özyeğin Uni.



**İbrahim ELBAŞI**  
BTM



**Anıl Gökçen KÖRPINAR**  
idacapital



**M. Hakan KÖSTEPEN**  
Panasonic



**Gökay KILIÇ**  
BAYER



**Mete ŞAYLAN**  
BAYER

## OPENING SPEECHES

FEBRUARY 27

WEDNESDAY

OPENING CEREMONY



### **Dr. Mehmet Muharrem Kasapoğlu**

Minister Of Youth And Sports of Turkey

Dr Mehmet Kasapoğlu, was born in Istanbul in 1976. A graduate Marmara University's Business Administration Department, Kasapoğlu received his master's degree in local administrations from the same university. Having worked as a researcher, specialist and project coordinator at Florida State University's Department of

Management, Kasapoğlu completed his MBA at Palm Beach Atlantic University and received a doctoral degree from Istanbul University with his dissertation on local employment.

Having participated in NGO activities in Turkey and abroad as a student, he worked in the field of international trade in private sector.

After being appointed as Advisor to Prime Minister in 2009, Kasapoğlu served in various positions at the Ministry of Labor and Social Security, the Ministry of National Education and the Ministry of Youth and Sports.

Having contributed to the construction of many sports facilities across Turkey with an aim to inspire ordinary citizens to take up sports and make sports accessible for everybody during his tenure as the President of Turkey's Spor Toto Organizational Directorate, Kasapoğlu particularly focused on the financing of events concerning youth, education and sports as well as on creating sports-related employment.

Married with one child, Kasapoğlu speaks English and Arabic.



## OPENING SPEECHES

FEBRUARY 27

WEDNESDAY

OPENING CEREMONY



### **Prof. Muzaffer Elmas**

President, Higher Education Quality  
Council of Turkey

Prof. Dr. Muzaffer Elmas received his bachelor's degree in civil engineering from Istanbul Technical University in 1980, and received his master's and doctoral degrees from the same university in 1983 and 1988. In 1980, he started working as a research assistant at Sakarya Architecture

and Engineering Academy, and became assistant professor in 1988, associate professor in 1994 and professor in 2000. In 2002, Prof. Dr. Elmas began to serve as vice-rector of Sakarya University and worked on "strategic planning, quality, education and investments" during his term in office. In 2010, he was appointed as the rector of Sakarya University. During his term of office as rector, he spearheaded the establishment of an administrative system for the university that will facilitate the processes of quality evaluation in higher education and accreditation at national and international levels. He also coordinated the procedures of Turkey Excellence Award, EFQM Excellence Award and Global Excellence Award, the external evaluation processes of EUA IEP and HEQC, and the accreditation procedures of around 50 programs along with national and international accreditation agencies. Prof. Dr. Elmas is a member of the Disaster and Emergency Management Authority (AFAD) Earthquake Advisory Board and the Council of Higher Education (CoHE) Vocational Qualifications Institution, the chair of the Inter-University Council Education Commission and a permanent member of the Turkish Academy of Sciences.

## OPENING SPEECHES

FEBRUARY 27

WEDNESDAY

OPENING CEREMONY



### Prof. Hasan Mandal

President, Tubitak, The Scientific And Technological Research Council Of Turkey

Prof. Hasan Mandal was born in Eskişehir in 1965. He received his B. Sc. from the Department of Metallurgical Engineering from Middle East Technical University in 1987, and his PhD degree from Newcastle University, United Kingdom in 1992. He carried out his predoctoral studies at

Newcastle University, United Kingdom and his post-doctorate studies in Karlsruhe University, Germany. In 1994, he started his academic career in the department of Ceramic Engineering in Anadolu University as an Assistant Professor where he achieved Professor status in 2001. Prof. Hasan Mandal has more than 140 publications, 70 of which have been published in SCI journals. He has also obtained 6 international patents, around 1200 citations and his H-index is 16. Prof. Hasan Mandal has been granted various awards both nationally and internationally including the TUBITAK Science Award. Currently, he is a member of the Turkish Academy of Sciences (TÜBA), World Academy of Ceramics (WAC) and Academia Europaea (AE).

Prof. Hasan Mandal served in the Executive Board of YÖK (Council of Higher Education) and as the Deputy Chairman until he started his position as Acting Rector of Sabancı University in January 12, 2018. He was assigned as the President of TUBITAK on February 22, 2018.

Prof. Hasan Mandal was appointed as a member of the Presidential Board of Science, Technology and Innovation Policies with the decision dated 8 October 2018 and numbered 2018/196.

He was elected as the acting president of the Board of Science, Technology and Innovation Policies.



## GUEST SPEAKER

FEBRUARY 27

WEDNESDAY

OPENING CEREMONY



### Iris Hormann

President of Sales & Marketing for EF International Language Schools  
*"Language Education as a Path to the Global Future"*

Iris Hormann, who has been working for EF Education First for 21 years, is the President of Sales & Marketing for EF International Language Schools.

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## THURSDAY PLENARY SPEAKER

FEBRUARY 28

THURSDAY

16:00 - 16:30

RUBY HALL



### Dr. David Pilsbury

Deputy Vice Chancellor,  
Global Engagement, Coventry  
University

*“Leading from the Front: Building a  
Sophisticated, Strategic and Sustainable  
Basis for Global Engagement”*

David Pilsbury is Deputy Vice Chancellor,  
Global Engagement at Coventry University,  
which he joined in September 2008. He  
has responsibility for all international

activities including joint ventures, student recruitment, collaborative partnerships, internationalization of the curriculum, mobility, and social and cultural enhancement. Under Pilsbury, Coventry has developed and delivered an ambitious Globalization agenda including: a more than four-fold increase in international recruitment, overseas programs, deep relationships with leading research Universities overseas, and a sector- leading international enhancement agenda with outbound mobility, along with wholesale internationalization of the curriculum, extensive peer-to-peer language programs and systematic organisation-wide intercultural training for staff and students. The scale and scope of Coventry’s international activities has been recognised by many awards including a Queen’s Award for Enterprise and the EAIE award for ‘Innovation in Internationalisation’.

Pilsbury was previously the founding Chief Executive of the Worldwide Universities Network. Prior to this he was Head of Research Policy for the Higher Education Funding Council for England. He had spent a number of years in strategic consultancy and investment banking after completing a D.Phil and postdoctoral research at the University of Oxford.

**MINISTERIAL ADDRESS****FEBRUARY 28****THURSDAY****16:30 - 17:00****EMERALD HALL****Mr. Saïd Amzazi**

*"Moroccan Experience: International Cooperation in Higher Education and Scientific Research"*

Saaïd AMZAZI was appointed to the post of Minister of National Education, Vocational Training, Higher Education and Scientific Research by His Majesty King Mohammed VI on January 22, 2018. Prior to his current position, Dr. Amzazi served as the president of Mohammed V University in Rabat since January 2015.

Dr Amzazi received a PhD in Immunology-Molecular Biology from the Faculty of Science, Mohammed V University Rabat-Agdal (2001). His PhD research was conducted at the Pitié- Salpêtrière Hospital, Pierre and Marie Curie University, Paris VI. He had previously received a Doctorate in Biology from Cadi Ayyad University, Marrakesh (1992) and a University Diploma in Forensic Hematology from the University of Bordeaux II (1998).

Dr. Amzazi has occupied several senior academic management positions. He has also chaired many national committees. He has published extensively and has been the recipient of numerous grants and funds as principal investigator.

## CLOSING PLENARY SPEAKER

**MARCH 1      FRIDAY      15:00 - 15:30      RUBY HALL**

### **Dr. Jos Beelen**

Professor of Global Learning, The Hague University of Applied Sciences

*"Future Trends in Internationalization at Home"*

Dr. Jos Beelen is Professor of Global Learning at The Hague University of Applied Sciences, where he leads a research group that explores the internationalization of home curricula in higher education.

He is affiliated to the Center for Higher

Education Internationalisation (CHEI) at Università Cattolica del Sacro Cuore, Milan and was a visiting scholar at the Center for International Higher Education (CIHE) at Boston College in 2016. He acts as the Executive Secretary to the Center of Expertise for Global Learning, a network of professors and researchers in international education at Dutch universities of applied sciences.

His research interests focus on internationalization of curricula, particularly the roles and skills of academics in internationalization processes. Over the past years, he has conducted action research with academics and other stakeholders to identify obstacles and develop enablers for internationalization of curricula. This resulted in a range of articles and book chapters. He acts as reviewer for the Journal of Studies in International Education (JSIE). For the European Association of International Education (EAIE), he was the editor of the 'toolkit' Implementing Internationalisation at Home (2007). He is currently a member of EAIE's publications committee as well as a certified senior EAIE-trainer.

Jos holds a bachelor's degree in History and a master's degree in Classical Archaeology from the University of Amsterdam as well as a PhD in education from Università Cattolica del Sacro Cuore in Milan.

## WORKSHOPS

**FEBRUARY 27      WEDNESDAY      13:00 - 16:00      PEARL ROOM**

### **From Discovery to Enrolment: The Journey of Generation Z to Becoming International Students**

**Trainers:** Carmen Neghina (*Study Portals*) Levent Gasgil (*Study Portals*)

**Brief description:** Due to increasing global and local competition and changing geopolitical concerns, recruiting international students is becoming more and more complicated. In this session we will focus on the trends in the target group, the shift to generation Z and how to map out the student journey from start to finish. Based on the implications of these issues, recommendations will be offered regarding how to optimize online marketing campaigns and measure return on investment.

**FEBRUARY 27      WEDNESDAY      13:00 - 16:00      JADE ROOM**

### **The Successful Engagement and Integration of International Students**

**Trainers:** William Lawton (*Consultant*) Saskia Jensen (*Goldsmiths, University of London*)

**Brief description:** International students who connect with local students and faculty are more likely to feel a sense of security and belonging and more likely to achieve academic success and personal growth. In the case of the UK, more restrictive visa rules and Brexit are making overseas students feel less welcome and it is now even more crucial for institutions to help them settle in. Bringing together home and international students, raising awareness among domestic students of different cultural needs, and providing pre-arrival information for international students are just a few examples of how the challenges of successful integration can be met to enhance the experience for all students. This workshop will first look at contexts, practices and trends in international student engagement and then shift to institutional-level discussions. Participants will share experiences from their own institutions with others. The workshop will cover how successful international student integration can be measured and evaluated through various student feedback tools.

## WORKSHOPS

**FEBRUARY 27    WEDNESDAY    13:00 - 16:00    AMBER ROOM**

### **Why Transnational Higher Education Partnerships? Leadership and the Practitioners' Viewpoint**

**Trainers:** Sirin Myles (*Consultant*) Olgun Çiçek (*YÖDAK*)

**Brief description:** This practical and outcome focused workshop will focus on Higher Education teaching partnerships and it aims to bring attendees up-to-date with the context, future trends and most successful TNE models and strategies. The workshop will cover ;

- TNE strategies, context, emerging trends
- Why TNE?
- Step by step guide to TNE partnership development including initiation, partnership selection criteria, development and sustainability
- A Case Study





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## PARALLEL SESSIONS

### FEBRUARY 27 WEDNESDAY

Time	Activity
13:30-14:00 Emerald Hall	<b>Entrepreneurship &amp; Innovation Panel</b> <b>IT Solutions for Higher Education</b> Murat Mayda (Yoraca Bilisim Hizmetleri) <i>"Smart Diploma to Protect Against Fake Diplomas and Credentials"</i> Chair: TBA <i>*This session will be conducted in Turkish and is open to Turkish universities.</i>
14:15-15:00 Emerald Hall	<b>Entrepreneurship &amp; Innovation Panel</b> <b>University-Business Cooperation</b> Frederick T. WEHRLE (UC Berkeley) <i>"Internationalization is Dead – Long Live International Programs: How Intercontinental Cert-Degrees Answer Gen-Z's Quest for Impactful Careers"</i> Monica COLLINS (EUMex-Connect) <i>"Rethinking Mobility: University-Business Mobility"</i> Chair: Necati ARAS (Boğaziçi University)
15:15-16:00 Emerald Hall	<b>Entrepreneurship &amp; Innovation Panel</b> <b>Teaching for the 4<sup>th</sup> Industrial Revolution</b> Nevila RAMA (Mediterranean University of Albania) & Nevila XHINDI (Mediterranean University of Albania) & Jona MARASHI (Mediterranean University of Albania) <i>"University Education and the Demands of the Fourth Industrial Revolution"</i> Chair: Hasan Alpay HEPERKAN (Istanbul Aydın University)

## FEBRUARY 28 THURSDAY

09:30-10:15 Ruby Hall	<p><b>Panel: Effective Management of International Partnerships</b> Hüseyin DOĞAN (Bournemouth University) <i>"Building Bridges and Finding Opportunity in Uncertain Times – Challenges with Partnerships Centered on Research and Teaching"</i> Bing WU (Technological University Dublin) <i>"Quality and Sustainability: Effective Management of International Cooperation in Education and Research"</i> Chair: Andy TUNNICLIFFE (Universidad San Jorge)</p>
09:30-10:15 Emerald Hall	<p><b>Panel: Internationalization of Business Schools: The Role of Accreditations</b> Joanna KARTASIEWICZ (Kozminski University) <i>"The Impact of Business Accreditation on Internationalization"</i> Yelena ISTILEULOVA (University of Ljubljana) <i>"Theory of Global Accreditation as a New Alternative Scheme of Global Power in Business Education"</i> Chair: Tara JONGMA (AACSB)</p>
09:30-10:15 Sapphire Hall	<p><b>Panel: IT Solutions for International Mobility</b> Klementyna KIELAK (University of Warsaw) <i>"Digitization of the Mobility Process"</i> Are KANGUS (Tallinn Healthcare College) &amp; Asko KESK (Tallinn Healthcare College) <i>"Efficiency in Using ICT and Digitalization in the Process of Student Admission"</i> Chair: TBA</p>
09:30-10:20 Pearl Room	<p><b>Around the World with EURIE: RUSSIA</b> <b>Export vs. Import of Higher Education: The Case of Russia</b> Bogdan VORONOVSKIY (Eastern European University Association) &amp; Valeriya KOTELNIKOVA (State University of Management) <i>"Export vs. Import of Education"</i> Anastasia A. MININA (ETU "LETI") <i>"Best Practices of ETU "LETI" in Student Mobility Flows"</i> Chair: TBA</p>
10:30-11:15 Ruby Hall	<p><b>Panel: Internationalization Strategy: Allocation of Resources and Financial Sustainability</b> Magda FERRO (Universidade Catolica Portuguesa) <i>"Drivers and Tools for Internationalization of HEIs"</i> Paulo ZAGALO-MELO (Western Michigan University) <i>"Strategic Resource Allocation Models in Internationalization"</i> Chair: Ivor EMMANUEL (UC Berkeley)</p>
10:30-11:15 Emerald Hall	<p><b>Panel: Internationalization via Summer Schools</b> Chair and Presenter: Michelle DWYER (University of Liverpool) &amp; Jeroen TORENBECK (Utrecht Summer School) <i>"What is the Point of a Summer School? Clear Institutional Aims to Underpin Summer School Design and Activity"</i> Joseph McMAHON (Universidad San Jorge) <i>"Summer Schools and Short Courses: Challenges and Opportunities"</i></p>

## FEBRUARY 28 THURSDAY

Time	Activity
10:30-11:15 Sapphire Hall	<b>Panel: Quality Assurance in Comparative Perspective</b> Abdelali KAAOUACHI (Mohammed I University) <i>"Current Trends and Challenges in African Quality Assurance of Higher Education"</i> Erik MARTIJNSE (Inspectorate for Higher Education Netherlands) <i>"Changes in the Dutch Accreditation System, Topics in the European Context"</i> Chair: TBA
10:30-11:20 Pearl Room	<b>Around the World with EURIE: FRANCE</b> <b>A New Strategy for France</b> Olivier CHICHE PORTICHE (Campus France) <i>"France's New Strategy to Attract International Students"</i> Gaëlle MOAL-ULVOAS (Brest Business School) <i>"Towards Increasingly Meaningful Mobility"</i> Solenn DAUDU (ECAM-EPMI Graduate School of Engineering) <i>"Internationalization Strategy in ECAM-EPMI, Graduate School of Engineering"</i>
11:30-12:15 Ruby Hall	<b>Seminar: The Value of International Education</b> Katherine FRANK (Central Washington University) <i>"Why International Education is More Valuable Today Than Ever"</i> Ediz KAYKAYOGLU (Central Washington University) <i>"Internationalization at Central Washington University"</i> Chair: Şule KUT (Adakademi Foundation)
11:30-12:15 Emerald Hall	<b>Seminar: Good Governance in HE</b> <b>Efficiency, Effectiveness and Value for Money</b> Thomas ESTERMANN (European University Association) <i>"Efficiency, Effectiveness and Value for Money: New Challenges and New Opportunities for Higher Education"</i> Chair: Çağrı ERHAN (Altınbas University)
11:30-12:30 Pearl Room	<b>Around the World with EURIE: CHINA</b> <b>The Rise of Chinese Higher Education</b> Tayyeb SHAH (King's College London) <i>"The Rise of China and its Universities"</i> Lara MARTIN (Heilongjiang International University) <i>"Building Strategic Partnerships with Chinese Universities"</i> Nana WANG (Beijing Language and Culture University & Confucius Institute at Okan University) <i>"International Cooperation of the Chinese Universities from the View of Teaching Chinese as a Foreign Language"</i> Wen GUO (Shanghai Lixin University of Accounting and Finance) <i>"International Cooperations of SLU – a Typical Case of Chinese Application-oriented HEI"</i> Chair: Wenhong LI (Shanghai University & Confucius Institute at Bogaziçi University)

## FEBRUARY 28 THURSDAY

Time	Activity
13:00-13:45 Ruby Hall	<b>Seminar: International Research Research and Innovation in Europe</b> David OLIVA URIBE (EIT Digital Academy) <i>"The EIT Digital Industrial Doctorate Model: An International and Inter-sectorial Approach to Boost Innovation in Europe"</i> Şirin TEKİNAY (Sabancı University) <i>"GEDC and SEFI Networks for Stimulating Innovation and Research Collaboration"</i> Chair: Susan GIESECKE (UC Berkeley)
13:00-13:45 Emerald Hall	<b>Seminar: International Rankings The Role of Rankings in Recruitment, Internationalization Strategy and Reputation Management</b> Michael LUBACZ (Times Higher Education) <i>"The Role of Rankings in Influencing Student and Faculty Recruitment, and Strategies for Internationalization"</i> Lachyn ITALMAZOVA (Times Higher Education) <i>"University Brand and Reputation Management - Case Studies"</i> Chair: Zeynep Çigdem KAYACAN (Istanbul Aydın University)
13:00-14:00 Jade Room	<b>Roundtable: Internationalization of Curriculum Comparative Perspectives from Around the World</b> Moderator: Jos BEELEN (The Hague University of Applied Sciences)
14:00-14:45 Ruby Hall	<b>Panel: Comprehensive Internationalization- From Theory to Practice</b> Laurent De POTTER (University of Liege) & Mauro CANNONE (Ca' Foscari University of Venice) <i>"Comprehensive Internationalization – What can We Do to Put Theory into Practice?"</i> Chair and Presenter: Agata MANNINO (University of Trieste)
14:00-14:45 Emerald Hall	<b>Panel: Research on the Mobility of Chinese Students</b> Yasemin SOYSAL (University of Essex) & Hector CEBOLLA (Universidad Nacional de Educación a Distancia) <i>"In Search of Excellence: Chinese Students on the Move"</i> Deborah LOCK (University of Lincoln) <i>"Teaching, Assessing and Transitioning: A Tale of Two Teaching Cultures"</i> Chair: Feng LIU (Nankai University)
14:00-14:45 Saphire Hall	<b>Panel: Local/Regional/Global- Choosing the Right Positioning and Branding Strategies for your Institution</b> Diederich BAKKER (Hanze University of Applied Sciences) <i>"From Regional to International – How to Turn Regional Policy into International Strategy"</i> Emeric ABRIGNANI (Abdullah Gül University) & Chair: Aslıhan ÖZENÇ (UED The Association of International Education Counselors of Turkey)

## FEBRUARY 28 THURSDAY

Time	Activity
14:00-14:50 Pearl Room	<b>Around the World with EURIE: CANADA</b> <b>Internationalization of Universities in Canada</b> Alex KUZNETSOV (University of Alberta) <i>"Internationalization of Universities in Canada: Case of the University of Alberta"</i> Sonja KNUTSON (Memorial University of Newfoundland) <i>"The Changing Canadian Context for International Higher Education and the Rising Demand for Regionalized Solutions"</i> Chair and Presenter: MaryLynn WEST-MOYNES (Georgian College) <i>"Georgian College' Internationalization Activities' Effects on Regional Economy and Culture"</i>
15:00-15:45 Ruby Hall	<b>Panel: Wide Impact of Erasmus+</b> Gerry O'SULLIVAN (Erasmus+ National Agency Ireland) <i>"Internationalization of Irish Higher Education"</i> João Pinto (President, Erasmus Student Network) <i>"Internationalization at Home through Student-led Organizations"</i> Chair: Ilker Astarçı (Turkish National Agency)
15:00-15:45 Emerald Hall	<b>Panel: Recruitment for Emerging Education Hubs</b> Maria Victoria CALABRESE (ETS Global) & Melissa ABACHE (Koç University) <i>"How to Attract International Students to Turkey and Other Emerging Education Hubs: Opportunities and Challenges"</i> Chair: Aysegül DALOGLU (METU)
15:00-15:45 Sapphire Hall	<b>Panel: International Admissions in Professional Education</b> Robert N. COFFEY (Michigan State University) & Lewis CARDENAS (Michigan State University) & Steven CHANG (University of Detroit Mercy) <i>"A Dam in the River: Barriers to Professional School Admission for Globally Mobile Students"</i> Chair: Nurten URAL (Turkish Resource Center of North America)
15:00-15:50 Pearl Room	<b>Around the World with EURIE: TURKEY</b> <b>Internationalization of Turkish HE: Programs and Support of Government Agencies</b> Mete KARACA (TÜBİTAK, The Scientific and Technological Research Council of Turkey) <i>"TUBITAK International Cooperation &amp; Scholarship Activities"</i> Muhammet Akif ATAMAN (Council of Higher Education Turkey) <i>"Internationalization of Turkish Higher Education System: Strategies and Opportunities"</i> Sinem BÖLÜKBAŞI (Republic of Turkey, Ministry of Foreign Affairs, Directorate for EU Affairs) <i>"EU Fund Opportunities for Higher Education"</i> Meryem UZAR (YTB, Presidency for Turks Abroad and Related Communities) <i>"Türkiye Scholarships: A Vision for Turkey as a Global Hub for Higher Education"</i> Chair: Ahmet Fatih Isık (Turkish National Agency)

**FEBRUARY 28 THURSDAY**

Time	Activity
16:00-16:30 Ruby Hall	<b>Thursday Plenary Session</b> David PILSBURY (Coventry University) <i>"Leading from the Front: Building a Sophisticated, Strategic and Sustainable Basis for Global Engagement"</i> Chair: Mitat Çelikipala (Kadir Has University)
16:30-17:00 Emerald Hall	<b>EURAS Annual Meeting</b> Mustafa AYDIN (EURAS President) <i>"Recent Developments in the International Education Sector in Eurasia"</i> MINISTERIAL ADDRESS by Saaïd AMZAZI (Minister of National Education, Vocational Training, Higher Education and Scientific Research of Morocco)
17:00-19:00 Ruby Hall	<b>IMAGINE TOMORROW</b> Entrepreneurship & Innovation Competition Award Ceremony <i>*Closed session</i>

## MARCH 1 FRIDAY

Time	Activity
09:30-10:15 Ruby Hall	<b>Panel: From Comprehensive Internationalization to Comprehensive Integration</b> Helen SPENCER-OATEY (University of Warwick) <i>"From Comprehensive Internationalization to Comprehensive Integration: Why Integration is so Important!"</i> Daniel DAUBER (University of Warwick) <i>"The Global Education Profiler (GEP): Insights into Levels of Students' Integration"</i> Chair: Didar AKAR (Bogaziçi University)
09:30-10:15 Emerald Hall	<b>Panel: Promoting Staff Mobility</b> Anna SADECKA (University of Warsaw) <i>"How to Improve the Implementation and Recognition of Transnational Mobility of Staff?"</i> Janerik LUNDQUIST (Linköping University) <i>"Key Findings from the REALISE Project"</i> Chair: Alp ÖZERDEM (Coventry University)
09:30-10:15 Sapphire Hall	<b>Panel: International Career Counseling, Internships and Employability</b> Anna STORGARDS (University of Helsinki) <i>"Career Services and the International Office Working Together to Enhance Graduate Employability"</i> Seda OKUR (METU) <i>"The Contribution of Erasmus Internship Mobility on Students' Professional Development: METU Case"</i> Chair: Izabela Hutchins (University of Suffolk)
09:30-10:50 Jade Room	<b>Roundtable: STEM Education</b> Mehmet KARAMANOGLU (Middlesex University) <i>"Role of outreach and community engagement in STEM education"</i> Devrim AKGÜNDÜZ (Istanbul Aydın University) <i>"Issues Related to Gender, Economic Disadvantage, and Gifted Children in STEM Education"</i> M. Sencer ÇORLU (Bahçeşehir University) <i>"The Early STEM: Learning by Making at the k4 Level"</i> Moderator: Hamide ERTEPINAR (Istanbul Aydın University) * The language of this session is Turkish.
09:30-10:30 Amber Room	<b>Networking Meeting btw. Turkish-Kazakh Universities</b> *Closed session. Available for only Study in Turkey and Study in Kazakhstan exhibitors.



## MARCH 1 FRIDAY

Time	Activity
10:30-11:15 Ruby Hall	<b>Panel: “Global Graduate” Skills and Competences</b> David LOREN PUENTE (International Studies Abroad ISA) <i>“What Skills, Competencies and Outcomes Can Students Expect from Studying Abroad?”</i> Sophie REISSNER-ROUBICEK (University of Warwick) <i>“Developing ‘Global Graduate’ Skills and Competencies: Training Initiatives, Resources and Outcomes”</i> Chair: Deborah LOCK (University of Lincoln)
10:30-11:15 Emerald Hall	<b>Panel: MOOCs and Transnational Education</b> Mark BROWN (Dublin City University) <i>“The Third Wave of MOOCs: Strategic Opportunities for Transnational Education”</i> Anthony O’MALLEY (Saint Mary’s University) <i>“Transnational Education in the Era of Open Learning”</i> Chair: William LAWTON (Consultant)
10:30-11:15 Sapphire Hall	<b>Panel: Alumni Services and Return Migration for International Students</b> Adina LAV (George Washington University) <i>“After Graduation: Return Migration, Workplace Readiness, and Career Success”</i> Saskia JENSEN (Goldsmiths, University of London) <i>“Chinese Student Mobility, Return Migration and the Transition into the Labor Market”</i> Chair: Andreas ZEHETNER (University of Applied Sciences Upper Austria)
10:30-11:20 Pearl Room	<b>Around the World with EURIE: CANADA</b> <b>Recruiting and Integrating International Students into Canadian Institutions</b> Jonathan KOLBER (ILAC) & Mike ALLCOTT (Sheridan College) & ZiPing FENG (Thompson Rivers University) <i>“Recruiting and Integrating International Students Successfully into Your University, a Canadian Model”</i> Chair: Lorie LEE (Guard.me International Insurance)
11:00-12:20 Jade Room	<b>Roundtable: ACCESS TO HE FOR REFUGEES</b> Moderator: Carsten WALBINER (HOPES- Madad)
11:30-12:15 Ruby Hall	<b>Panel: Campus Internationalization</b> Yulia GRINKEVICH (National Research University Higher School of Economics) <i>“Comprehensive Internationalization of University Environment: A Sustainable Approach”</i> Sandra SOARES (University of Aveiro) <i>“Fostering an Intercultural Mindset in Higher Education: The Case of the University of Aveiro”</i> Chair: Paulo ZAGALO-MELO (Western Michigan University)

## MARCH 1 FRIDAY

Time	Activity
11:30-12:15 Emerald Hall	<b>Panel: Digital Transformation and Internationalization</b> Juan FREIRE (Tecnologico de Monterrey) <i>"Digital Transformation in Universities: Beyond Digital Education"</i> Suzanna TOMASSI (The Open University) <i>"Using Online Methods to Expand Internationalization- Online International Learning, Dual Degrees,, Validations and Licensing"</i> Chair: Mehmet Ali TUGTAN (Istanbul Bilgi University)
11:30-12:15 Sapphire Hall	<b>Panel: Marketing/Working with Agents</b> Robert COFFEY (Michigan State University) <i>"The Influence of Education Agents on Student Choice Making"</i> Seher NEOZ (ICEF) <i>"Rethinking Marketing, Recruitment, and Agent Engagement"</i> Chair: Michiel PAUS (EduNed)
11:30-12:30 Pearl Room	<b>Around the World with EURIE: IRAN</b> <b>Current Issues and Trends in Iranian HE</b> Mahnaz ESKANDARI (Amirkabir University of Technology) <i>"Internationalization of Higher Education in Iran with Special Approach to Amirkabir University of Technology"</i> Saeid SHOJAEI (University of Tabriz) <i>"Internationalization Strategies for Academic Activities- Opportunities and Challenges"</i> Enayat A. SHABANI (Tehran University of Medical Sciences) <i>"Curriculum Internationalization: The Case of an Iranian University"</i> Special Address by Yousef ARAM (Bu Ali Sina University) Chair: Arash SIMCHI (Sharif University of Technology)
13:00-13:45 Ruby Hall	<b>Panel: Recognition and Joint Degrees in the European Higher Education Area</b> Gwenaëlle GUILLERME (T.I.M.E. Association) <i>"Challenges and Opportunities for the Double Degree Program - T.I.M.E. Association's Experience"</i> Mirko VARANO (KTH Royal Institute of Technology) <i>"The Present and Future of Joint Academic Programs - A Comparative Study"</i> Frank BILLINGSLEY (Vesalius College/VUB) <i>"The Paris Communiqué 2018: The Future to the Bologna Process"</i> Chair: TBA
13:00-13:45 Emerald Hall	<b>Panel: Erasmus+ Virtual Exchange</b> Stephanie SIKLOSSY (Search for Common Ground) <i>"Erasmus+ Virtual Exchange – a Ground-breaking Approach for Inclusion and Internationalization"</i> Waidehi GOKHALE (Soliya) <i>"Erasmus+ Virtual Exchange – a Ground-breaking Approach for Inclusion and Internationalization"</i> Chair: Marcello SCALISI (UNIMED)

## MARCH 1 FRIDAY

Time	Activity
13:00-13:45 Sapphire Hall	<p><b>Panel 3: International Marketing Methods: From Traditional Fairs to Using Smart Technologies to Outsourcing</b></p> <p>Timofey TOLMACHEV (BEGIN Group)  <i>"Marketing and Recruitment in Emerging Markets"</i></p> <p>Zakaria MAHMOOD (INTCAS)  <i>"Smart Technologies and Managing Risk for International Student Mobility"</i></p> <p>Chair and Presenter: Suren NAIDOO (The Learning House, A Wiley Brand)  <i>"Marketing Strategies for International Students in the USA"</i></p> <p>Chair: TBA</p>
13:00-14:00 Jade Room	<p><b>Roundtable: Women's Leadership in Higher Education</b></p> <p>Moderator: Juhaina GHERIB (Université de la Manouba)</p>
14:00-14:45 Ruby Hall	<p><b>Panel: Internationalization at Home- How to Engage the Academic Staff</b></p> <p>Claudia BULNES (The Hague University of Applied Sciences) &amp; Eveke de LOUW (The Hague University of Applied Sciences)  <i>"Internationalization at Home- How to Engage your Academics on Campus?"</i></p> <p>Chair: Jean-Michel GREGOIRE (EPHEC)</p>
14:00-14:45 Emerald Hall	<p><b>Panel: Transnational Education: New Horizons and Models</b></p> <p>Saeeda SHAH (University of Leicester)  <i>"Trans-National Higher Education (TNHE): Emerging Landscape; New Horizons; Potential Challenges"</i></p> <p>Brent WHITE (University of Arizona) &amp; Tolga TÜRKER (University of Arizona)  <i>"University of Arizona's Micro-Campus Model: A New Model in International Collaboration"</i></p> <p>Chair: Anthony O'MALLEY (Saint Mary's University)</p>
14:00-14:45 Sapphire Hall	<p><b>Panel: Overcoming Challenges to Student Mobility</b></p> <p>Katherine ALLINSON (Universities UK International)  <i>"What More Can Be Done to Encourage Disadvantaged Learners to Go Abroad?"</i></p> <p>Baiba PETERSONE (Riga Stradiņš University)  <i>"Mobility in Medical Education: Multi-dimensional Gains from International Exchanges of Medical Students and Residents"</i></p> <p><i>"Challenges in Bilateral Exchange Programs"</i></p> <p>Chair: Lukasz MARCZAK (PWSZ)</p>

## MARCH 1 FRIDAY

Time	Activity
14:00-14:50 Pearl Room	<b>Around the World with EURIE: MALAYSIA</b> <b>International Higher Education in Malaysia</b> Nordin Bin Yahaya (Universiti Teknologi Malaysia) <i>"Recent Development of the International Higher Education in Malaysia"</i> Nik Aloesnita Nik Mohd Alvi (Universiti Malaysia Pahang) <i>"International Academic Collaboration: A Dual Award Program by UMP Malaysia and HsKA Germany"</i> Rasid MAIL (Universiti Malaysia Sabah) <i>"Internationalization Strategy in Perspective of Malaysian Universities in Borneo"</i> Chair: Mohd Ismid Md. Said
14:00-14:50 Jade Room	Inaugural Meeting of Organization for Women in Science for the Developing World (OWSD) National Chapter of Turkey Chairs: Ilkay EDOGAN ORHAN and Zafer ASLAN
15:00-15:30 Ruby Hall	<b>Closing Plenary Session</b> Jos BEELEN (The Hague University of Applied Sciences) <i>"Future Trends in Internationalization at Home"</i> Chair: Ayse Deniz ÖZKAN (EURIE Conference Program Coordinator)



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**ABRIGNANI Emeric.** Director, International Office, Abdullah Gül University (AGU), Turkey

**AKGÜNDÜZ Devrim.** Director, Research Center for Educational Sciences and Technologies, Istanbul Aydin University, Turkey

**ALLCOTT Michael.** Dean of International, Sheridan College, Canada

**ALLINSON Katherine.** Policy Researcher, Go International, Universities UK International, UK

**AMZAZI Said.** THE HONOURABLE MINISTER of National Education, Vocational Training, Higher Education and Scientific Research of Morocco

**ARIKAN Ekin Burak.** Director, Centre for International Education & Collaboration, Netkent University, Turkish Republic of Northern Cyprus

**ATAMAN Muhammet Akif.** Academic Specialist, International Relations Unit, Council of Higher Education, Turkey

**AYDIN Mustafa.** President, EURAS Eurasian Universities Union, Turkey

**BAKKER Diederich.** Professor International Business, Hanze University of Applied Sciences, the Netherlands

**BEELEN Jos.** Professor of Global Learning, The Hague University of Applied Sciences, the Netherlands

**BILLINGSLEY Frank.** Head of Department/Assistant Professor, Vesalius College/VUB, Belgium

**BÖLÜKBAŞI Sinem.** Expert, Republic of Turkey, Ministry of Foreign Affairs, Directorate for EU Affairs

**BIN YAHAYA Nordin.** Pro-Vice-Chancellor-International, Universiti Teknologi Malaysia, Malaysia

**BROWN Mark.** Professor of Digital Learning and Director of the National Institute for Digital Learning (NIDL), Dublin City University (DCU), Ireland

## EURIE SPEAKERS

**BULNES Claudia.** Lecturer of Spanish, International Policy Advisor, The Hague University of Applied Sciences, the Netherlands

**CALABRESE María Victoria.** Academic & Government Relations Director, ETS Global, the Netherlands

**CANNONE Mauro.** Director of the Global Engagement Office, Ca' Foscari University, Italy

**CARDENAS Lewis.** Director of American Semester Program, Michigan State University, USA

**CEBOLLA Hector.** Lecturer, the National Distance Education University, Madrid UNED, Spain

**CHANG Steven.** Director of Admissions, School of Dentistry, University of Detroit Mercy, USA

**CHICHE-PORTICHE Olivier.** Director, Campus France, France

**ÇİÇEK Olgun.** Executive Board member, YÖDAK, Turkish Republic of Northern Cyprus

**COFFEY Robert.** Assistant Director for International Admissions, Michigan State University, USA

**COLLINS Monica.** Senior Consultant, University- Business- Government Relations, EUMex-Connect- Mexican Centre for European Collaboration in Education, Research and Technology, Belgium

**ÇORLU M. Sencer.** Director BAUSTEM Center, Bahçeşehir University, Turkey

**DAUBER Daniel.** Assistant Professor at the Centre for Applied Linguistics, University of Warwick, UK

**DAUDU Solenn.** International Relations and European Projects Manager, ECAM-EPMI Graduate School of Engineering, France

**DOĞAN Hüseyin.** Principal Academic in Computing, Bournemouth University (BU), UK

**DWYER Michelle.** Marketing and International Relations, University of Liverpool, UK

## EURIE SPEAKERS

**ELMAS Muzaffer.** President, Higher Education Quality Council of Turkey

**ESKANDARI Mahnaz.** PhD, Assistant Professor, Amirkabir University of Technology (AUT), Iran

**ESTERMANN Thomas.** Director for Governance, Funding and Public Policy Development, European University Association (EUA), Belgium

**FENG ZiPing.** Director of International Marketing and Recruitment, Thompson Rivers University, Canada

**FERRO Magda.** Head of Office, Universidade Católica Portuguesa, Porto, Portugal

**FRANK Katherine.** Provost/Vice- President for Academic and Student Life, Central Washington University, USA

**FREIRE Juan.** International Dean, Tecnológico de Monterrey, Mexico

**GAŞGIL Levent.** Manager of Online Student Recruitment Campaigns, Study Portals, the Netherlands

**GHERIB Jouhaina.** Rector, University of Manouba, Tunisia

**GOKHALE Waidehi.** CEO, Soliya, USA

**GRINKEVICH Yulia.** Director of Internationalization at the National Research University Higher School of Economics (HSE), the Russian Federation

**GUILLERME Gwenaëlle.** Secretary General of the T.I.M.E. Association, France

**GUO Wen.** Shanghai Lixin University of Accounting and Finance, People's Republic of China

**HORMANN Iris.** President of Sales & Marketing for EF International Language Schools

**ISTILEULOVA Yelena.** Researcher/Consultant on Quality Assurance and Analysis of the University of Ljubljana, Slovenia

**ITALMAZOVA Lachyn.** Brand Manager, Times Higher Education, UK

**JENSEN Saskia.** Market Intelligence Manager, Goldsmiths, University of London, UK



## EURIE SPEAKERS

**JONGMA Tara.** Director, Membership, AACSB International, the Netherlands

**KAAOUACHI Abdelali.** Full Professor, Director of Research Laboratory on Education and Training, at University Mohammed I, Morocco

**KANGUS Are.** Educational Technology Specialist, Tallinn Health Care College, Estonia

**KARACA Mete.** Head of Bilateral and Multilateral Relations Division, Scientific and Technological Research Council of Turkey (TÜBİTAK), Turkey

**KARAMANOĞLU Mehmet.** Head of Department Design Engineering and Maths, Middlesex University, UK

**KARTASIEWICZ Joanna.** Research Manager, Kozminski University, Poland

**KASAPOĞLU Mehmet Muharrem.** Minister Of Youth And Sports of Turkey

**KAYKAYOĞLU Ediz.** Executive Director of Office of International Studies and Programs, Central Washington University, USA

**KESK Asko.** Tallinn Health Care College, Estonia

**KIELAK Klementyna.** Head of the International Short-term Students Section at the International Relations Office, University of Warsaw, Poland

**KNUTSON Sonja.** Director, Internationalization Office, Memorial University of Newfoundland, Canada

**KOLBER Jonathan.** President, ILAC (International Language Academy of Canada), Canada

**KOTELNIKOVA Valeriya.** Head of International Cooperation Department, State University of Management, the Russian Federation

**KUZNETSOV Alex.** Regional manager (Europe), University of Alberta, Canada

**LAV Adina.** Assistant Provost for International Enrolment, George Washington University, US

**LAWTON William.** Higher Education Consultant, UK

## EURIE SPEAKERS

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**LOUW Eveke de.** Lecturer of English and International Policy Advisor, The Hague University of Applied Sciences, the Netherlands

**LUBACZ Michael.** Branding Director, Times Higher Education, UK

**LUNDQUIST Janerik.** Prof, International Coordinator, Linköping University, Sweden

**MAHMOOD Zakaria.** Chief Executive, INTCAS, UK

**MAIL Rasid.** Deputy Vice-Chancellor, Universiti Malaysia Sabah, Malaysia

**MANDAL Hasan.** President, TUBITAK, The Scientific And Technological Research Council Of Turkey

**MANNINO Agata.** International Partnership Coordinator, University of Trieste, Italy

**MARASHI Jona.** Lecturer, Mediterranean University of Albania, Albania

**MARTIJNSE Erik.** Director, Inspectorate for Higher Education Netherlands, the Netherlands

**MARTIN Lara.** Director of International Development, Heilongjiang International University, People's Republic of China

**MAYDA Murat.** General Manager, Yoraca Bilisim Hizmetleri, Turkey

**MCMAHON Joseph.** Associate Dean of Internationalization, Universidad San Jorge, Spain

**MININA Anastasia A.** Vice-Rector for International Affairs, ETU "LETI", Russian Federation

**MOAL-ULVOAS Gaëlle.** Dean of International Relations, Brest Business School, France

**MYLES Sirin.** Consultancy and Coaching, SMyles Consultancy and Coaching, UK

## EURIE SPEAKERS

**NAIDOO Suren.** Senior Vice President of Learning House International, A Wiley Brand, US

**NEGHINA Carmen.** Thought Leadership Manager, Studyportals, the Netherlands

**NEOZ Seher.** Business Development Manager, ICEF, Germany

**Nik Mohd Alwi Nik Aloesnita.** Director of International Office, Universiti Malaysia Pahang, Malaysia

**OKUR Seda.** Student Advisor, METU, Turkey

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**PETERSONE Baiba.** Director of the International Department, Riga Stradiņš University, Latvia

**PILSBURY David.** Deputy Vice Chancellor, Global Engagement, Coventry University, UK.

**PINTO João.** President, Erasmus Student Network, Belgium

**PUENTE David Loren.** Regional VP for Academic Affairs, ISA (International Studies Abroad), Spain

**RAMA Nevila.** Vice Rector of Mediterranean University of Albania, Albania

**REISSNER-ROUBICEK Sophie.** Associate Professor, Centre for Applied Linguistics, University of Warwick, UK

**SADECKA Anna.** Head of the Section for EU Educational Programmes at the International Relations Office, University of Warsaw, Poland

**SHABANI Enayat A.** Director of International Affairs & Development, Tehran University of Medical Sciences (TUMS), Iran

**SHAH Saeeda.** Reader in the School of Education, University of Leicester, UK

## EURIE SPEAKERS

**SHAH Tayyeb.** Deputy Vice President (Global Business Development), King's College London, UK

**SHOJAEI Saeid.** International & Academic Cooperations Directorate, University of Tabriz, Iran

**SIKLOSSY Stephanie.** Erasmus+ Virtual Exchange Project Manager, Search for Common Ground, Belgium

**SOARES Sandra.** Pro-Rector for Pedagogical Innovation and Internationalization for the first and second cycles, University of Aveiro, Portugal

**SOYSAL Yasemin.** Professor of Sociology and member of the Center for Migration Studies and the Center for Human Rights, University of Essex, UK

**SPENCER-OATEY Helen.** Professor at the Centre for Applied Linguistics, University of Warwick, UK

**STORGARDS Anna.** Career Counsellor, University of Helsinki, Finland

**TEKİNAY Şirin.** Lecturer, Sabancı University, Turkey

**TOLMACHEV Timofey.** Account Director, Begin Group, the Russian Federation

**TOMASSI Suzanna.** Deputy Director (Partnerships), Open University, UK

**TORENBEEK Jeroen.** Director of the Utrecht Summer School, Utrecht University, the Netherlands

**TÜRKER Ahmet Tolga.** Europe/Eurasia, Office of International Education, University of Arizona, US

**URIBE David Oliva.** Head of the Industrial Doctoral School, EIT Digital, Belgium

**UZAR, Meryem.** Expert, International Students Department, YTB- Presidency for Turks Abroad and Related Communities, Turkey

**VARANO Mirko.** Senior Advisor International Projects, KTH Royal Institute of Technology, Sweden

**VORONOVSKIY Bogdan.** General Director, Eastern European University Association (EEUA), the Russian Federation

## EURIE SPEAKERS

**WALBINER Carsten.** Project Director, HOPES, Jordan

**WANG Nana.** Beijing Language and Culture University & Confucius Institute at Okan University, Turkey

**WEHRLE Frederick T.** Director of International Initiatives, UC Berkeley, USA

**WEST-MOYNES MaryLynn.** President and CEO, Georgian College, Canada

**WHITE Brent.** Vice Provost, International Education, University of Arizona, USA

**WU Bing.** Head of International Partnering and Engagement, Technological University Dublin, Ireland

**XHINDI Nevila.** Lecturer, Mediterranean University of Albania, Albania

**ZAGALO-MELO Paulo.** Associate Provost for Global Education, Western Michigan University, USA

## ISTANBUL GUIDE

### Time Zone

UTC/GMT + 3 hours

### Currency

The country's official currency is the Turkish Lira. (Abbreviated as TL in Turkish, international code TRY)

### Voltage

230 V, European Standard Sockets

### Telephone

Turkey's code: +90

Area codes are: 0212 for the European side – 0216 for the Asian side

### Emergency Numbers

Medical Emergency: **112**    Police: **155**    Fire: **110**

Tourism Police: **0212 527 45 03**



### Transportation

Public transportation in Istanbul comprises of buses, various rail and metro systems, funiculars and maritime services. Cash payment is not accepted on public transportation. One-use tokens or a contactless smart card called Istanbulkart can be used for fare payment. Istanbulkart can be purchased at major transport stations and be reloaded with credit at automatic vending machines or private vendors. More information is available at

<http://www.iETT.gov.tr/en>

Yellow taxis can be hailed on the street. They all have taximeters. Although the fares are not high, the distance between any two points in Istanbul can be far and the traffic is very heavy during rush hour.

### **Around the venue**

The neighborhoods around the conference venue are leisure districts famous for cafes, restaurants, shops, museums, art galleries and streets with unique ambiance. Taksim Square is a main transportation hub and a popular destination for both tourists and the natives of Istanbul. Istiklal, a pedestrian street, showcases Art Nouveau and Neo-Classical Architecture, old consulate buildings and churches. Istiklal Street houses boutiques, music stores, bookstores, cinemas, as well as many options for dining and entertainment from patisseries to pubs. You can take the Nostalgic Tram to Tunel, stop by Pera Museum or have a drink at the Flower Market.

Right across the ICEC- Lutfi Kirdar is the Harbiye Military Museum. Just a short walk from the venue in the opposite direction of Taksim will take you to Nisantasi, a luxury shopping and dining area.

Down the hill and on the Bosphorus shore are the two special neighborhoods of Besiktas and Dolmabahçe. At Besiktas, you can visit the Naval Museum and then walk to the famous Dolmabahçe Palace, the largest palace in Turkey which served as the administrative seat of the Ottoman Empire in the late 19th and early 20th century.



13th Azerbaijan International

# Education Exhibition

**10-12 OCTOBER 2019**  
**BAKU EXPO CENTER**  
**BAKU, AZERBAIJAN**



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Mob. : +99455 224 10 00  
E-mail: [eduexpo@ceo.az](mailto:eduexpo@ceo.az)





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