



EURIE

EURASIA HIGHER
EDUCATION SUMMIT

◆ 2018, Istanbul ◆

Building Bridges for International Education

CONFERENCE CATALOG

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EURIE 2018 SUMMIT – Building Bridges for International Education

We would like to welcome all participants of EURIE 2018 – Eurasia Higher Education Summit who value internationalization and sustainable professional development. Through the international platform of Eurasian higher education, we are eager to share best practices for internationalization of higher education.

During EURIE 2018 Summit please share with us your best moments and highlights using #EURIE2018 and follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



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THE UNION WHERE CONTINENTS COME TOGETHER



Welcome Message

Another year, another reason to come together as the global higher education community in the beautiful city of Istanbul.

It is our great pleasure to welcome you once again to EURIE Eurasia International Higher Education Summit. This year, we are confident that you will have the chance to explore much more than you did in previous years in terms of our remarkable conference program, prestigious institutions from all around the world and more than 2000 participants looking forward to enhance their collaborations.

Once again, let me express the need of unity as educators in these times. We feel responsible to carry our world to the future with peace, stability, and harmony. At EURIE 2018, we all hope that you will expand your horizons, hear about exciting new experiences and also share your own success story with others.

Welcome to Turkey! Welcome to Istanbul!
Let's build bridges through higher education

Dr. Mustafa Aydın
EURAS/EURIE President

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Location

All locations are situated in the Istanbul Lutfi Kirdar International Convention and Exhibition Center (ICEC) in the two-level Rumeli Building unless otherwise notified. The conference panels, seminars, workshops and roundtables will be held in the Lower Level and the exact locations are stated in the Daily Schedule of EURIE 2018. The exhibition will be held in the Upper Level of Rumeli Building.

EURIE 2018 Opening Ceremony will be held in Anadolu Auditorium followed by Opening Reception in the Rumeli Building.

Registration

Registration Desk is located next to the entrance of the Rumeli Building. Please, pick up your badge and conference bags at the Registration Desk.

Registration Desk Opening Hours	
February 13	09:00 - 17:00
February 14	09:00 - 17:00
February 15	09:00 - 17:00
February 16	09:00 - 16:00

Exhibition Set-up

Exhibition set-up will take place on February 13 between the hours of 13:00-19:00.

For enquiries and assistance please contact eurie@boyutgroup.net

Services

Lunch and coffee breaks will be served at the Exhibition Area.

A cash bar will be available for snacks and refreshments in the Lower Level.

There are B2B meeting tables at the Exhibition area.

There is a Business Center available for the use of conference participants on the Exhibition Floor.

The Speaker-Ready Room is located at the Lower Level.

Venue Information

Istanbul Lutfi Kırdar – ICEC is in the heart of the Congress Valley with its magnificent Bosphorus view. The Main Building with Auditorium and the Rumeli Building with separable halls, foyers with daylight are suitable for all kinds of events from conventions to fairs, from concerts to exhibitions. It is located at the cross section of Istanbul's elegant restaurants and fashion district. There are many three-, four- and five-star hotels within walking distance to Istanbul Lutfi Kırdar - ICEC and its location provides easy and fast transportation to the important historical places of the city.

FEBRUARY 13 TUESDAY

Time	Activity	Location
9:00-17:00	Registration	Rumeli Hall Foyer
13:00-19:00	Exhibitor set-up	Rumeli Hall

FEBRUARY 14 WEDNESDAY

Time	Activity	Location
9:00-17:00	Registration	Rumeli Hall Foyer
9:00-9:30	Coffee break	Anadolu Foyer
9:30-12:00	Opening Ceremony	Anadolu Auditorium
12:00-17:00	Exhibition Hall open	Rumeli Hall
12:00-13:00	Opening Reception	Rumeli Hall
13:00-16:00	Workshop: Taking internationalization beyond the International Office and Erasmus	Pearl Room (Registration required)
13:00-16:00	Workshop: Current and Future Trends in Supply and Demand for International Education in Eurasia: Big Data and Best Practices	Pearl Room (Registration required)
13:00-16:00	Workshop: You(th) Make the Difference - Impact of the Youth Program and Non-Formal Learning in Erasmus+	Amber Room (Registration required)
13:00-16:00	TAUC 2018 Turkish- Arab Universities Conference sessions	Ruby Hall (closed session)
13:00-17:00	ADD-IST Art and Design Dialogues Symposium	Emerald Hall (closed session)
13:00-17:00	ADD-IST Art and Design Dialogues Symposium	Sapphire Hall (closed session)

FEBRUARY 15 THURSDAY

Time	Activity	Location
9:00-17:00	Exhibition Hall open	Rumeli Hall
9:30-10:15	Panel: How to Promote Your Regional University on the International Stage	Ruby Hall
9:30-10:15	Panel: Erasmus+ Youth Strategy for Employment and Entrepreneurship	Emerald Hall
9:30-10:15	Panel: Internationalization in Russia and the CIS region	Sapphire Hall
10:00-10:30	Coffee Break	Exhibition area
10:30-11:15	Panel: The Role of the National Agency in Internationalization: Campus France	Ruby Hall
10:30-11:15	Panel: Education for Peace in Fragile Contexts	Emerald Hall
10:30-11:15	Panel: New Players in International Education: India & Malaysia	Sapphire Hall
10:30-11:30	Roundtable: Women's Leadership in Higher Education	Pearl Room
11:30-12:15	Panel: International Learning, University Strategic Plans, and Faculty/Student Mobility	Ruby Hall
11:30-12:15	Panel: Internationalization of Higher Education in the MENA Region	Emerald Hall
11:30-12:15	Panel: Transnational Education: From Offshore Delivery to Truly Global Education	Sapphire Hall
11:30-12:30	Roundtable: Education for Peace Meeting of UNESCO Chairs and Research Centers	Jade Room (closed session)
12:00-13:00	Lunch	Exhibition area

FEBRUARY 15 THURSDAY

Time	Activity	Location
12:30-13:45	Seminar: European Perspectives in HE Funding and Quality Assurance: EUA and ENQA	Ruby Hall
13:00-13:45	Panel: Voluntary and Forced Mobility: Internationalization and Mobility Flows in the Mediterranean region	Emerald Hall
13:00-13:45	Panel: Pushing the Boundaries of Doctoral Studies: International, Multidisciplinary and Innovative Ph.D.s	Sapphire Hall
13:00-14:30	Roundtable: STEM Education	Pearl Room
14:00-14:45	Panel: Leveraging Strategic Partnerships	Ruby Hall
14:00-14:45	Panel: Student Mobility and Migration Trajectories: Established Markets Meet New Players	Emerald Hall
14:00-14:45	Panel: Innovative Approaches and the Use of Technology in HE	Sapphire Hall
14:40-15:00	Coffee Break	Exhibition area
15:00-16:00	Roundtable: How to Utilize and Support International Staff in your University's Internationalization	Pearl Room
15:00-16:00	Roundtable: How to Run Successful International Summer Programs	Jade Room
15:00-16:00	Roundtable: How to Use Social Media for your University's International Marketing	Amber Room
15:00-15:45	Seminar: International Cooperation in Research and Innovation: EU Commission DG for Research and Innovation.	Ruby Hall
16:00-16:45	Seminar: Zero Gravity: An Inspirational Entrepreneurship and Innovation Thinking Program	Ruby Hall
16:00-18:00	EURAS General Assembly	Emerald Hall (closed session)

FEBRUARY 16 FRIDAY

Time	Activity	Location
9:00-16:00	Exhibition Hall open	Rumeli Hall
9:30-10:15	Panel: Understanding International Student Mobility: Current Research Findings	Ruby Hall
9:30-10:15	Panel: Internationalizing Your Campus with Cambridge International Education	Emerald Hall
9:30-10:15	Panel: Quality of English Provision in Higher Education	Sapphire Hall
10:00-10:30	Coffee Break	Exhibition area
10:30-11:15	Panel: Understanding Students' Study Abroad Decision-Making Process: Inside the Applicants' Mind	Ruby Hall
10:30-11:15	Panel: Teaching Turkish Language Around the Globe	Emerald Hall
10:30-11:15	Panel: Current State and Trends in English-Medium Instruction in Higher Education	Sapphire Hall
11:30-12:15	Panel: Internationalization of Curriculum: Institutional Level	Ruby Hall
11:30-12:15	Panel: Brexit and Implications for Student Mobility	Emerald Hall
11:30-12:15	Panel: From Third to Next Generation Universities: A New Paradigm	Sapphire Hall
12:00-13:00	Lunch	Exhibition area
13:00-13:45	Panel: Internationalization of Curriculum: From Disciplinary to Course Level	Ruby Hall
13:00-13:45	Panel: University Strategic Planning for Internationalization: METU Experience	Emerald Hall
13:00-13:45	Panel: Student and Staff Mobility from Turkey: British Council, DAAD and Nuffic-NESO Perspectives	Sapphire Hall
14:00-15:00	Closing Session	Ruby Hall

**MINISTERIAL ADDRESS BY THE HONOURABLE IDRIS JUSOH
MINISTER OF HIGHER EDUCATION MALAYSIA**



Idris JUSOH

Minister Of Higher Education Malaysia

Appointed as Malaysia's Minister of Higher Education in July 2015, Idris Jusoh had previously held the post, Minister of Education II (2013-2015). As Minister of Higher Education, Idris played an important role in the formulation of the Malaysia Education Blueprint (Higher Education) 2015-2025 which aims to develop holistic, entrepreneurial and balanced graduates, to enhance industry participation and collaboration with academia, to make Malaysia a regional education hub, and to raise the global prominence of Malaysia's higher education system, among others.

In 2015, Idris came up with the tagline "Soaring Upwards" which is the Ministry of Higher Education's motto. As of 2017, Idris and the Ministry are looking into "Education 4.0", which assesses how the 4th Industrial Revolution will impact and change education.

Idris Jusoh holds an MBA (Finance) from the University of New Haven, USA and a Degree in Social Sciences (Economics and Management) from University Sains Malaysia (USM).

"Redesigning Higher Education: the Malaysian Experience"

KEYNOTE SPEAKER



Feridun HAMDULLAHPUR

*President and Vice-Chancellor,
University of Waterloo*

Feridun Hamdullahpur, president and vice-chancellor of the University of Waterloo since, 2011, is a professor of mechanical engineering. He earned his bachelor's and master's degrees in mechanical engineering at the Technical University of Istanbul and his Ph.D. in chemical

engineering at the Technical University of Nova Scotia.

Throughout his career spanning over 35 years, Dr. Hamdullahpur has been an active researcher, a passionate teacher and an academic administrator. President Hamdullahpur's central motivation is ensuring that the impact of university education, research and scholarship on our broader society is maximized through constant reform and innovation in the higher education sector. He is a leading advocate for the value of basic research and its relevance to educational excellence and economic prosperity.

“Higher Education Under Microscope: Why is Innovation in Higher Education Essential for Our Future?”

SPECIAL GUEST SPEAKER



DeeDee TROTTER

*U.S. Olympian and gold medalist in the sport of
track and field*

DeeDee Trotter is a three-time U.S. Olympian and gold medalist in the sport of track and field. Through her role as a professional athlete, DeeDee has been able to travel

the world and develop cultural connections and international experiences. It is with these experiences that she now is able to inspire people of all walks of life using her incredible story as EF's Olympics Ambassador.

“Nothing is Impossible”

FEBRUARY 14 WEDNESDAY 13:00 - 16:00 **PEARL ROOM****Taking internationalization beyond the International Office and Erasmus****Trainers:** Ayşe Deniz Özkan (*Istanbul Aydın University*)Christopher Bland (*Coventry University*)

Brief description: Internationalization of the curriculum and expanding the international experience of students is seen as a vital topic by university leaders and employers to produce graduates who can contribute confidently in a global community. This workshop will explore ways to engage students, lecturers and administration staff in dynamic and exciting activities to create cultural understanding and an appreciation of global ways of working. It will make suggestions on ways to engage staff and students and to ensure the senior management supports this larger internationalization. Ideas that are creative and inclusive whilst being fun and educational will be explored. Participants in the workshop will be encouraged to present their own suggestions and discuss together how they can introduce ideas in their own courses and work.

FEBRUARY 14 WEDNESDAY 13:00 - 16:00 **JADE ROOM****Current and Future Trends in Supply and Demand for International Education in Eurasia: Big Data and Best Practices****Trainers:** Benedikt Wirmer and Levent Gasgil (*StudyPortals*)Efe Carlık (*Koç University*)

Brief description: Due to increasing global and local competition and changing geopolitical concerns, recruiting international students is becoming more and more complicated. In this workshop, the big data generated by students performing searches on the StudyPortals websites will be used to analyse the trends in the supply and demand for international education in Turkey and Eurasia over the last few years and predict how these trends will change over the next year. Based on the implications of these trends, recommendations will be offered regarding how to optimise online marketing campaigns and measure return on investment, touching on the best practices that have been tried and tested in real life applications.

FEBRUARY 14 WEDNESDAY 13:00 - 16:00 AMBER ROOM

You(th) Make the Difference – Impact of the Youth Program and Non-Formal Learning in Erasmus+

Trainers: Zeynep Tuğçe Çiftçibaşı Güç (*Abdullah Gül University*)

Çağlar Yenilmez (*Istanbul Bilgi University*)

Brief description: As Erasmus Offices, we are mostly not aware of the added value of the youth program and youth approach into our work. This workshop will explore the ways to engage Erasmus staff into youth program and Non-Formal Learning methods to make a difference in the Erasmus work. It will be an introduction to Erasmus+ Youth Program through a network mapping for organizations, how to develop your strategy accordingly and how to combine what you are already doing with youth work and Youth Program Funding opportunities. It will be an interactive workshop that will enable participants to redesign their internationalization and Erasmus+ strategy.

FEBRUARY 15 THURSDAY

Time	Activity
9:30-10:15 Ruby Hall	Panel: How to Promote Your Regional University on the International Stage David Taylor (Businet) Ertan Koyuncu (Izmir University of Economics)
9:30-10:15 Emerald Hall	Panel: Erasmus+ Program: Youth Strategy for Employment and Entrepreneurship Raluca Diroescu (Erasmus+ Strategic Partnerships Coord.) Ibrahim Demirel (Turkish National Agency) Zeynep Tuğçe Çiftçibaşı Güç (Abdullah Gül University)
9:30-10:15 Sapphire Hall	Panel: Internationalization in Russia and the CIS region Irina Stepanenko (Begin Group) Alla Mazina (Peter the Great St. Petersburg Polytechnic University) Amina Saburova (Nazarbayev University)
10:30-11:15 Ruby Hall	Panel: The Role of the National Agency in Internationalization: Campus France Nouredine Manamanni (Campus France, Paris) Beatrice Delpouve (Campus France, Turkey)
10:30-11:15 Emerald Hall	Panel: Education for Peace in Fragile Contexts Tejendra Pherali (University College London) Nevila Xhindi (Mediterranean University of Albania) Alpaslan Özerdem (Coventry University)
10:30-11:15 Sapphire Hall	Panel: New Players in International Education: India & Malasia Ahmad Kamal (Jamia Hamdard University) Nor Haniza Sarmin (Universiti Teknologi Malaysia)
11:30-12:15 Ruby Hall	Panel: International Learning, University Strategic Plans, and Faculty/Student Mobility Anthony O'Malley (Saint Mary's University) Ozlem Erden (Indiana University)
11:30-12:15 Emerald Hall	Panel: Internationalization of HE in the MENA Region Abdelali Kaaouachi (University Mohammed I Rabat) Sultan Abu Orabi (Association of Arab Universities)

FEBRUARY 15 THURSDAY

Time	Activity
11:30-12:15 Sapphire Hall	Panel: Transnational Education: From Offshore Delivery to Truly Global Education Antonina Levatino (INED) Bryn Jones (Heriot-Watt University Dubai)
12:30-13:45 Ruby Hall	Seminar: European Perspectives in HE Funding and Quality Assurance Thomas Estermann (EUA) Eva Ferreria Garcia (ENQA)
13:00-13:45 Emerald Hall	Panel: Voluntary and Forced Mobility: Internationalization and Mobility Flows in the Mediterranean region Celal Nazim Irem (Istanbul Aydin University) Sultan Abu Orabi (Association of Arab Universities) Hmaid Ben Aziza (UNIMED)
13:00-13:45 Sapphire Hall	Panel: Pushing the Boundaries of Doctoral Studies: International, Multidisciplinary and Innovative Ph.D.s Zoubeir Lafhaj (Lille Ecole Centrale) Marie Vogel (Ecole Normal Superieure de Lyon and Galatasaray University)
14:00-14:45 Ruby Hall	Panel: Leveraging Strategic Partnerships Johannes Mueller (University of Cologne) Ivor Emmanuel (UC Berkeley) David Oliva Uribe (EUMex-Connect)
14:00-14:45 Emerald Hall	Panel: Student Mobility and Migration Trajectories: Established Markets Meet New Players William Lawton (Higher Education Consultant) Saskia Jensen (Goldsmiths, University of London)
14:00-14:45 Sapphire Hall	Panel: Innovative Approaches and the Use of Technology in HE Gerald Reisinger (IAUP International Association of University Presidents) Olgun Çiçek (European Leadership University)
15:00-15:45 Ruby Hall	Seminar: International Cooperation in Research and Innovation Philippe Vialette (DG for Research&Innovation European Commission) Tuğba Arslan Kantarcioğlu (TUBITAK, Marie Curie Actions)

FEBRUARY 15 THURSDAY

Time	Activity
16:00-16:45 Ruby Hall	Seminar: Zero Gravity: An Inspirational Entrepreneurship and Innovation Thinking Program Facilitator: Atahan Isik

FEBRUARY 16 FRIDAY

Time	Activity
9:30-10:15 Ruby Hall	Panel: Understanding International Student Mobility: Current Research Findings Yasemin Soysal (University of Essex) Hector Cebolla (UNED The National Distance Education University, Madrid)
9:30-10:15 Emerald Hall	Panel: Internationalizing Your Campus with Cambridge International Education Burcu Benderli (Cambridge Assessment International Education) Rhona Armour (Cambridge Assessment International Education)
9:30-10:15 Sapphire Hall	Panel: Quality of English Provision in Higher Education Aysen Güven (British Council) Bora Can (British Council)
10:30-11:15 Ruby Hall	Panel: Understanding Students' Study Abroad Decision-Making Process: Inside the Applicants' Mind Maria Victoria Calabrese Gomez (ETS Global) Prof. Zeynep Atay Gök (Bogaziçi University)
10:30-11:15 Emerald Hall	Panel: Teaching Turkish Language Around the Globe Seref Ates (Yunus Emre Institute) Erika H. Gilson (Princeton University) Mehmet Yalçın Yılmaz (Istanbul University) *This session will be conducted in Turkish.
10:30-11:15 Sapphire Hall	Panel: Current State and Trends in English-Medium Instruction in HE Mustafa Akıncioğlu (Oxford University) Kari Sahan (Oxford University)

FEBRUARY 16 FRIDAY

Time	Activity
11:30-12:15 Ruby Hall	Panel: Internationalization of Curriculum: Institutional Level Paulo Zagalo-Melo (Western Michigan University) Leslie A. Bozeman (IUPUI)"
11:30-12:15 Emerald Hall	Panel: Brexit and Implications for Student Mobility Diana Beech (HEPI) Mark Nicoll (De Montfort University)
11:30-12:15 Sapphire Hall	Panel: From Third to Next Generation Universities: A New Paradigm Ihsan Sabuncuoglu (Abdullah Gül University) Oguz Babüroglu (Arama Consulting) Tunç Evcimen (Arama Consulting)
13:00-13:45 Ruby Hall	Panel: Internationalization of Curriculum: From Disciplinary to Course Level Clare Newstead (Nottingham Trent University) Iris Ramme (HfWU Nuertingen-Geislingen University)
13:00-13:45 Emerald Hall	Panel: University Strategic Planning for Internationalization: The METU Experience Hale Isık Güler (METU) Betül Bulut Sahin (METU) Ibrahim Yorgun (METU)
13:00-13:45 Sapphire Hall	Panel: Student and Staff Mobility from Turkey: British Council, DAAD and Nuffic-NESO Perspectives Semra Yalçın Dogan (British Council) M. Murat Kemaloglu (DAAD IC Istanbul) Merve Kalyoncu (Nuffic Neso Turkey)"

FEBRUARY 15 THURSDAY

Time	Activity
10:30-11:30 Pearl Room	Roundtable: Women's Leadership in HE Naouel Abdellatif Mami (Université Sétif 2)
11:30-12:30 Jade Room (closed session)	Roundtable: Education for Sustainable Peace Meeting of UNESCO Chairs and Research Centers Moderator: Özüm Sezin Uzun (Istanbul Aydin University UNESCO Chair Education for Sustainable Peace)
13:00-14:30 Pearl Room (closed session)	Roundtable: STEM Education Moderator: Hamide Ertepinar (Istanbul Aydin University)
15:00-16:00 Pearl Room	Roundtable: How to Utilize and Support International Staff in your University's Internationalization Moderator: Özlem Erden (Indiana University)
15:00-16:00 Jade Room	Roundtable: How to Run Successful International Summer Programs Moderator: Clare Newstead (Nottingham Trent University)
15:00-16:00 Amber Room	Roundtable: How to Use Social Media for your University's International Marketing Moderator: Mart Aro (DreamApply)



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LIST OF EURIE PANELISTS

Mustafa Akıncioğlu Researcher, EMI Oxford Centre for Research,
University of Oxford

*“Current State and Trends in English Medium Instruction (EMI)
at Tertiary Level”*

Rhona Armour Recognitions Manager Europe and MENA, Cambridge
Assessment International Education

“Internationalizing Your Campus with Cambridge International Education”

Prof. Zeynep Atay Vice-rector, Bogaziçi University

Prof. Hmaid Ben Aziza Secretary General, UNIMED-Mediterranean
Universities Union

“UNIMED Petition for a Mediterranean Erasmus Generation”

Oğuz Babüroğlu Founder and Senior Consultant, Arama Consulting

“From Third to Next Generation Universities: A New Paradigm”

Dr. Diana Beech Director of Policy and Advocacy, HEPI-Higher Education
Policy Institute

*“Higher Education in Brexit Britain: A Changing Future for International
Students in the UK?”*

Burcu Benderli Regional Manager Europe, Cambridge Assessment
International Education

“Internationalizing Your Campus with Cambridge International Education”

Christopher Bland Group Dir. Of Quality Assurance, Coventry University

"Taking Internationalization Beyond the International Office and Erasmus"

Dr. Leslie A. Bozeman Director of Curriculum Internationalization, Office of International Affairs, IUPUI- Indiana University-Purdue University Indianapolis

"Internationalization of Curriculum: Institutional Level"

Dr. Betül Bulut Şahin Coordinator Of European Mobility, Middle East Technical University

"Writing up the internationalization strategies in university strategic plans in the Turkish context"

Efe Carlik Marketing and Recruitment Speacialist, Koç University

"Current and Future Trends in Supply and Demand for International Education in Eurasia: Big Data and Best Practices: Koç University Best Practices"

Prof. Hector Cebolla Lecturer, UNED The National Distance Education University, Madrid

"Parents' Intentions of Sending Children Abroad for Study: Globalized Educational Imaginaries and Compensatory Strategies"

Prof. Olgun Çiçek Rector, European Leadership University

"New generation university 4.0: Case of European Leadership University"

Dr. Beatrice Delpouve Academic Cooperation Attaché, Campus France, Turkey

"Activities of Campus France Turkey Office"

İbrahim Demirel Youth Work Coordinator, Turkish National Agency

*“Erasmus + Youth Program: Support to Employability and Entrepreneurship
by National Agencies”*

Raluca Diroescu (Erasmus+ Strategic Partnerships Coord.)

“Erasmus+/Youth Strategy for Employment and Entrepreneurship”

Ivor Emmanuel Director of International Office, University of California
Berkeley

“Leveraging Resources through Innovative International Partnerships”

Dr. Özlem Erden Academic Specialist, Indiana University Bloomington
Center for International Education Development and Research

*“Strategies to Organize and Manage the Academic Aspects of Professional
Exchange Programs in Education”*

Prof. Hamide Ertepinar Dean of Faculty of Education, Istanbul Aydın
University

“STEM Education”

Thomas Estermann Director of Governance, Funding and Public Policy
Development, EUA- European University Association

“European Trends in Higher Education Funding”

Dr. Tunç Evcimen Consultant, Arama Consulting

“From Third to Next Generation Universities: A New Paradigm”



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Dr. Eva Ferreria Garcia Board Member, ENQA- European Association for Quality Assurance

"Quality Assurance of Higher Education in the European Higher Education Area"

Levent Gaşgil StudyPortals

"Current and Future Trends in Supply and Demand for International Education in Eurasia: Big Data and Best Practices"

Dr. Erika H. Gilson ret. Lecturer Princeton University/ American Association of Teachers of Turkic Languages

"Turkish Language Teaching in US Academic Institutions: Challenges, Opportunities"

Maria Victoria Calabrese Gomez Academic & Government Relations Director, ETS Global

"Inside the applicant's mind: Understanding students' study abroad decision-making processes"

Zeynep Tuğçe Çiftçibaşı Güç Director of Youth Factory, Abdullah Gül University

"You(th) Make the Difference – Impact of the Youth Program and Non-Formal Learning in Erasmus+"

Feridun Hamdullahpur President and Vice Chancellor, University of Waterloo

"Higher Education Under Microscope: Why is Innovation in Higher Education Essential for Our Future?"

Atahan Işık Partner at Related & Co. | Growth Consulting & Business Development

“Zero Gravity: An Inspirational Entrepreneurship and Innovation Thinking Program”

Assoc. Prof. Hale Işık Güler Advisor to the President for International Affairs & Cooperations, Middle East Technical University

“Academic Leadership and Decision-Making for Internationalization: Basic Building Blocks”

Prof. Celal Nazım İrem Dean of Economics and Adm. Sciences, Istanbul Aydın University

“Refugees Education Support in MENA Countries: RESCUE Project”

Saskia Jensen Market Intelligence Manager, Goldsmiths, University of London

“Student Mobility and Migration Trajectories: Established Markets Meet New Players”

Byrn Jones Deputy Vice- Principal, Heriot-Watt University Dubai

“From Transnational to Global Education: The Journey of Heriot Watt University”

Abdelali Kaaouachi Professor, University Mohammed I Rabat

“Students’ Mobility in Higher Education to and from Morocco”

Merve Kalyoncu Chief Representative Officer, Nuffic Neso Turkey

“Student and Staff Mobility from Turkey: Nuffic-NESO Perspective”

Prof. Ahmed Kamal Pro-Vice Chancellor, Jamia Hamdard University

"Recent Trends in Higher Education in India"

M. Murat Kemalolu Education Counsellor, DAAD IC Istanbul

"Student and Staff Mobility from Turkey: DAAD Perspective"

Ertan Koyuncu International Relations Director, Izmir University of Economics

"The Importance of Collaboration in Regional Promotional Efforts"

Prof. Zoubair Lafhaj Lecturer and Industrial Chair, Lille Ecole Centrale

"How to Challenge the PhD Candidates to Generate Multidisciplinary Approach and Innovation"

Dr. William Lawton Higher Education Consultant

"Student Mobility and Migration Trajectories: Established Markets Meet New Players"

Dr. Antonina Levatino Researcher, INED- Institut National d'Etudes Demographiques

"Like Studying Abroad at Home: Insights from a Survey among Students in German TNE Programs"

Naouel Abdellatif Mami Vice-Rector, Université Sétif 2

"Womens' Leadership in Higher Education: The Weakest Link in the Algerian University"

Noureddine Manamanni Director of External and Institutional Relations,
Campus France

*"The Role of the National Agency in Internationalization of French HE
and Research"*

Alla Mazina Deputy Head of International Office, Peter the Great St. Peter-
burg Polytechnic University

*"Internationalization of Russian HEIs on the Example of Peter the Great St.
Peterburg Polytechnic University"*

Dr. Johannes Mueller International Office, University of Cologne

"Global Network Partnerships at University of Cologne"

Dr. Clare Newstead College International Manager, Science and
Technology, Nottingham Trent University

"Disciplinary Approaches to Internationalising the Curriculum"

Mark Nicoll Director of International, De Montfort University

"The White Knights Against the International Student Slayer"

Dr. Anthony O'Malley Director of Education and Int. Development, Saint
Mary's University

*"International Learning for Faculty, Staff and Students: Supporting University
Strategic Plans"*

Prof. Sultan Abu Orabi Secretary General, Association of Arab
Universities

"Internationalization in the MENA Region"

Prof. Alpaslan Özerdem Co-Director of Centre for Trust, Peace and Social Relations, Coventry University

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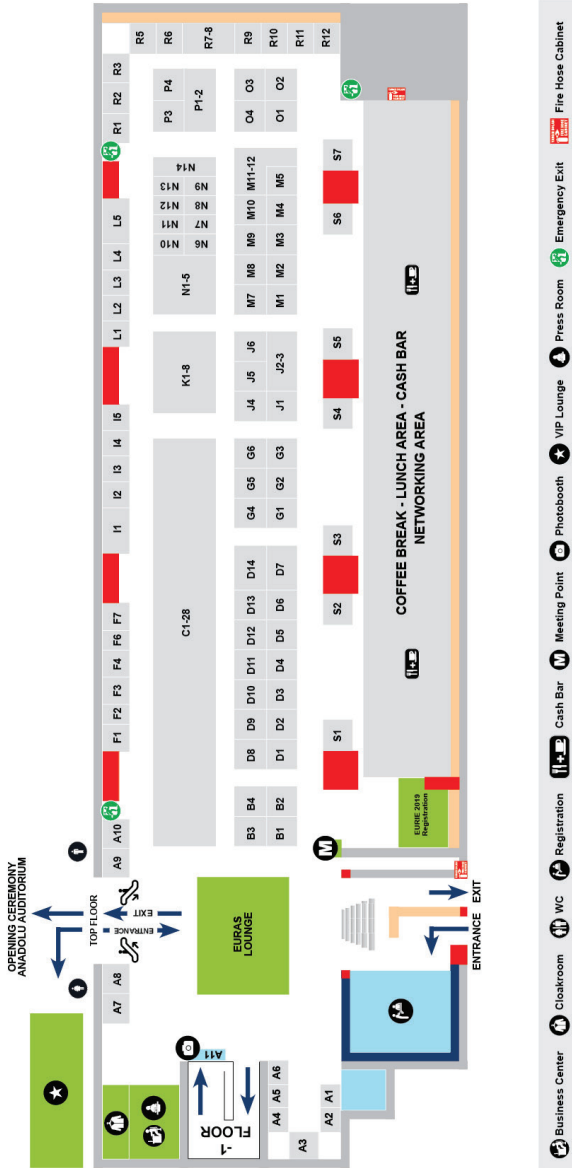
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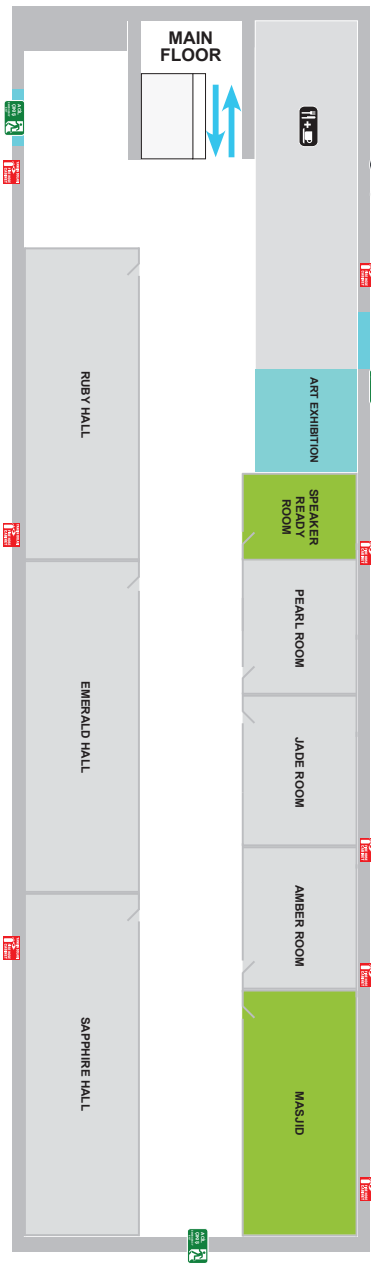
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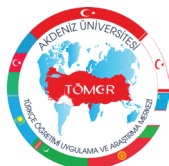


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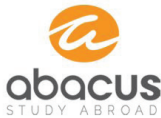


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rector@bsu.edu.az



Begin Group

Begin Group runs over 50 education related events per year, including education fairs, education marketing conferences, custom tours, presentations, etc. Begin Edu Fairs are currently run in Kazakhstan, Russia, Azerbaijan, Georgia, Kyrgyzstan, Ukraine, and India. What we do: Edu Fairs, Customs Events and Presentations, Online Marketing Campaigns, Student Recruitment Webinars, Posters and Presentations in Schools.

www.begingroup.com/en

international@begingroup.com

BEGIN
GROUP

Balikesir University

Non-profit, state university

www.balikesir.edu.tr

dincerkanbur@balikesir.edu.tr



Beijing Language And Culture University

Beijing Language and Culture University (BLCU), is the only university of its kind in China that offers Chinese language and culture courses to foreign students. Meanwhile, BLCU provides professional courses in various fields, such as foreign languages, Chinese language, information science, finance, and other majors to Chinese students.

www.english.blcu.edu.cn

guojichu@blcu.edu.cn



Boğaziçi University

Bogaziçi University is a public research university that was established as Robert College in 1863. The language of instruction is English. It is the most sought after university by students and has the highest overall research impact in Turkey.

www.boun.edu.tr

intloff@boun.edu.tr

**Consulate General of Brazil
in Istanbul**

Ministry of Foreign Affairs in Cultural Promotion and Education of Brazil.

www.istambul.itamaraty.gov.br

cg.istambul@itamaraty.gov.br



CONSULATE GENERAL OF BRAZIL IN ISTANBUL
BRÉZİLYA İSTANBUL BAŞKONSOLOSLUĞU

**Consulate General Of The
Republic Of Panama**

Ministry of Foreign Affairs in Cultural and Education Promotion for Panama. Representation of the Higher Education Institutions in Panama.

info@panama.org.tr

**CAN-ATAR Insurance**

As, we Can-Atar Insurance, aim to rise in every branch of insurance industry and to provide high standard service, especially trying to rise in health insurance for foreign nationals to make better choices and make chance to know their rights at Healthcare Industry in Turkey.

www.canatarsigorta.com

cemalatar@canatarsigorta.com

**Consulate General of Mexico
in Istanbul**

Ministry of Foreign Affairs in Cultural Promotion and Education of Mexico in representation of the higher education in Mexico.

www.embamex.sre.gob.mx

conestambul@sre.gob.mx



British Council

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

www.britishcouncil.org.tr

Semra.Yalcin@britishcouncil.org.tr



Campus France Turquie

Campus France Turquie is a service of the French Embassy in Turkey. Attached to the French Institute of Turkey, it depends on the Service of Cooperation and Cultural Action of the Embassy. This service is dedicated to Turkish or foreign students residing in Turkey who wish to pursue their higher education in France.

Campus France's mission is to guide and support them in all their efforts throughout their study project in France.

www.turquie.campusfrance.org

sultan.yilmaz@ifturquie



Bu-Ali Sina University (BASU)

Bu-Ali Sina University (BASU) is one of the largest state universities of Iran. Consisting of 13 faculties, BASU benefits from the academic services of 417 full-time faculty members covering services to about 13000 students in B.Sc., B.A., M.Sc. and PhD fields, in addition to some overseas students.

www.basu.ac.ir

ico@basu.ac.ir



Cyprus Science University

Cyprus Science University is a private university in TRNC that offers diverse international degree programs. With spectacular views of the Mediterranean Sea and the Kyrenia mountain range, CSU's campus offers students a comfortable, relaxed and well-equipped modern study environment. As the university evolves, it aims to provide international students with the highest qualifications in education, campus and community life, as well as international accreditation for all programs.

www.kiu.edu.tr

info@kiu.edu.tr



DAAD Turkey

The DAAD is the world's largest funding organization for the international exchange of students and researchers. DAAD offers also scholarships for students, researches and academics. Our information center is giving information about studying in Germany and DAAD scholarships.

www.daad-turkiye.org

istanbul@daad-turkiye.org



Deutscher Akademischer Austauschdienst
Alman Akademik Değişim Servisi

Dimitrie Cantemir Christian University

Dimitrie Cantemir Christian University is one of the largest private universities in Romania headquartered in Bucharest with five branches all over the country: Cluj, Timisoara, Constanta, Brasov, Sibiu. It offers over 50 undergraduate and graduate programs in economics, law, political sciences, history, educational sciences, 11 foreign languages and literatures. Along its 27-year existence, Dimitrie Cantemir Christian University has concluded partnerships and cooperation agreements with national and international universities and research institutes, cultural and academic centers, as well as with institutions from the socio-economic field.

www.ucdc.ro

office@ucdc.ro



Universitatea Creștină
Dimitrie Cantemir

Diplomatic Academy of the Ministry of Foreign Affairs of Russia

The Diplomatic Academy of the Russian Foreign Ministry is the oldest diplomatic academy in the world. It has established itself as a unique multidisciplinary academic and research institution known all over the world.

www.dipacademy.ru

nina.belyakova@dipacademy.ru



DIPLOMATIC ACADEMY
OF RUSSIAN FOREIGN
MINISTRY

Eastern Mediterranean University

EMU has been offering quality education through 100 undergraduate and school programs and 81 postgraduate and doctoral degree programs provided by 11 faculties, 5 schools and Foreign Languages and English Preparatory School.

ww1.emu.edu.tr/en/

info@emu.edu.tr



Education Malaysia

Malaysia offers a holistic education in a dynamic learning ecosystem amidst a truly Asian culture and experience. Ranked the 12th preferred education destination (UNESCO 2014), Malaysia offers over 10,000 programmes in its network more than 500 higher education institutions. Malaysia currently hosts over 170,000 students from more than 120 nations. We are committed to the internationalisation agenda and welcome collaborations in research and student mobility.

www.educationmalaysia.gov.my



Effat University

Academically renowned and internationally connected, Effat University is the first private institution of higher education for women in Saudi Arabia. We provide a protective, safe environment in which our students are inspired and motivated to acquire that same passion for life-long advancement, which is passed on from generation to generation.

www.effatuniversity.edu.sa

admissions@effatuniversity.edu.sa



EF Education First

EF Education First is an international education institution that specializes in language training, education travel, academic degree programs, and cultural exchange. EF also owns HULT International Business School which ranked 13th in US.

www.ef.com

gurkan.donat@ef.com



Elite M Plus International Education

Elite M Plus is a unique service Provider Company in which it not only provides best guidance and counselling to the students to apply and study abroad, but also to support them in destination country for establishing their student life there. We also concern about students career and their job opportunities in destination country. In addition, Elite M Plus is the only representative office of the Payame Noor University of Iran, 10th biggest distance learning university in the world, in Turkey.

www.elitemplus.com

info@elitemplus.com



Elsevier

Elsevier provides information and analytics that help institutions and professionals progress science, advance healthcare and improve performance for the benefit of humanity. Elsevier is the global leader in Science, Technical and Health publishing, covering 16% of all scientific articles published globally. 25,520 Academic and government institutions around the world use Elsevier products.

www.elsevier.com

i.filippucci@elsevier.com



ETS Global

At ETS, we advance quality and equity in education by creating assessments based on rigorous research. ETS develops, administers and scores more than 50 million tests annually, including the TOEFL® and GRE® tests, in more than 180 countries worldwide.

www.ets.org

zkaptan@etsglobal.org



TOEFL® and GRE® Tests

ENS de Lyon – Lyon University

The École Normale Supérieure de Lyon is an elite French public institution that trains professors, researchers, senior civil servants as well as business and political leaders. Students choose their courses and split their time between training and research in sciences and humanities.

www.ens-lyon.fr/en/

severine.dalynjak@ens-lyon.fr



European University of Lefke

The European University of Lefke, founded by the Cyprus Science Foundation, officially started its academic activities in 1990 as a State Foundation University. The University and all its respective departments are accredited with the Turkish Republic's Higher Education Council (Board) since its first day of establishment.

www.eul.edu.tr

rektor@eul.edu.tr



**EUMex-Connect: Mexican Center
for European Collaboration in
Education, Research and
Technology**

EUMex-Connect is a strategic Hub for European Institutions interested in information and partnership in Latin America HEIs. Based in Brussels, Belgium, EUMex-Connect offers to Latin American Institutions a series of strategic services for representation and consulting for Internationalization activities.

www.eumex-connect.eu
info@eumex-connect.eu



**Foreign Economic Relations
Board (DEIK)**

The mission of the Foreign Economic Relations Board (DEIK) is to monitor and develop Turkey's economic, commercial, industrial and financial relations with foreign countries as well as international business communities. DEIK mainly operates through Bilateral Business Councils. As of March 2017, DEIK has more than 1000 member companies and 134 business councils.

www.deik.org.tr
bsener@deik.org.tr



Güneş Sigorta A.Ş.

Being one of the leading companies of the insurance sector, Güneş Sigorta has been offering services to its policyholders for 60 years, with its expert employees in 9 region offices, 6 financial region offices, 3 representative offices, and more than 3,100 agencies.

www.gunessigorta.com.tr
bilgi@gunessigorta.com.tr



Georgian College

Georgian's mission is to inspire innovation, transform lives and connect communities through the power of education. Thanks to the commitment and creativity of our faculty and staff, and support of employers, donors and government, we are trailblazers in areas like co-operative education, entrepreneurship, social innovation and environmental sustainability.

www.georgiancollege.ca
aycan.lizor@georgiancollege.ca



Hacettepe University

The Faculties, Graduate Schools and Institutes and Applied Schools of Hacettepe University are located in 4 campuses: Sıhhiye, Beytepe, Beşevler, Polatlı and Sincan Campuses. Sıhhiye and Beytepe Campuses are the main campuses; the former is located on an area of 210.238 m² within the city center, while the latter is located on an area of 5.877.628 m² outside the city. There are 14 Faculties, 14 Graduate Schools and Institutes, 2 Applied Schools, 1 Conservatory, 5 Vocational Schools, and 105 Research and Application Centers. As a research-oriented university committed to the promotion of excellence in education in line with universal values, our mission is to educate and nurture students as individuals equipped with quality and depth of provision in all fields.

www.hacettepe.edu.tr
abofisi@hacettepe.edu.tr

**Hasan Kalyoncu University**

An Innovative and Proactive World University, located on the historical Silk Road, that considers differences as prosperity, aims to have graduates for the competitive world markets, dependent on research, questioning, replying on law and democratic values.

www.hku.edu.tr
info@hku.edu.tr

**Heriot-Watt University**

Heriot-Watt University with a history dating back to 1821 offers top quality British education in the UK, Dubai and Malaysia. Our study programmes range from undergraduate programmes in Management, Engineering, Fashion, Computer Science, Psychology and Interior Design to Masters programmes in Petroleum Engineering, Construction Project Management along with PhDs.

<https://www.hw.ac.uk>
dubaienquiries@hw.ac.uk



HG Study in Iraq

HIRMIZY GROUP (HG) provides its services for foreign students aiming to engage in Undergraduate and Graduate Programs in more than thirty Turkish universities relying on its mutual agreement protocols. HG also provides GRE, University Preparation and Turkish, English and Arabic Language courses. We have the pioneer system in Turkey for Interactive Online Turkish Courses. HG is also the sole distributor of Certiport (Pearson VUE) computer exam products in Turkey.

www.hirmizygroup.com
hgistanbul@yahoo.com



Institut National des Sciences Appliquées (INSA) Rouen Normandie

As the leading research and higher education institute in Normandy, INSA Rouen Normandie, which is part of the INSA Group, plays an important role in the field of engineering training in France, thanks to its close links with the industrial world and the many partnerships with international institutions.

www.insa-rouen.fr



IEFT – International Education Fairs of Turkey

Since 2001, IEFT has hosted two student recruitment fairs a year in Turkey, attracting around 20,000 students and 170 exhibitors per fair. We are proud to claim that these numbers have secured IEFT International Education Fairs of Turkey as the most biggest and successful fair in Turkey!

www.ieft.net
info@ieft.net
www.ifturquie.org
contact.istanbul@ifturquie.org



Ihsan Doğramacı Bilkent University

Bilkent University was founded in 1984 as Turkey's first private, non-profit institution of higher education. With world-renowned scholars on its faculty and excellent educational facilities throughout its campus, Bilkent today attracts many of Turkey's brightest high school graduates. The university hosts over 13,500 students pursuing degrees in 29 undergraduate and 51 graduate programs.

www.bilkent.edu.tr

exchange@bilkent.edu.tr

**Iran University of Medical Sciences (IUMS)**

Iran University of Medical Sciences (IUMS) is one of the largest medical universities in Iran. It is among the well-known academic health centers both nationally and regionally. The University consists of 10 profession health care schools, 29 research centers, and 32 hospitals in Tehran. IUMS admits international applicants to almost all degree programs. It is accredited with premier status by the Accreditation Service for International Colleges (ASIC).

www.IUMS.ac.ir

ivco@iums.ac.ir

**İstanbul Gedik University**

İstanbul Gedik University is a part of Gedik Education Foundation (GEF) established by Gedik Holding on September 7, 1994 to contribute to the development of the welding technology in Turkey. Faculties of Engineering, Fine Arts and Architecture, Sports Sciences, Economics and Administrative Sciences, and Health Sciences, School of Foreign Languages and Vocational School with its 23 programs. İstanbul Gedik University continues to provide education and training at its 5 Campuses located in Kartal, Pendik-Kurtköy, Tuzla-Aydınlı and Kurtköy-Çamlık and Nisantasi regions.

www.gedik.edu.tr

nursen.tarhan@gedik.edu.tr



Iskenderun Technical University

Iskenderun Technical University was founded in April 23, 2015. ISTE has 6 Faculties, 3 Colleges, 1 State Conservatory (Mustafa Yazıcı State Conservatory), 7 Institutes and 4 Higher Vocational Schools, and 8.500 students are currently studying in these units. Our main target is to become an “unique” university, prioritizing innovation and entrepreneurship, focusing on technology by composing a distinctive education and research model. Set in the heart of city, our university is surrounded by a natural and peerless formation, Iskenderun Gulf and a natural gate between Anatolia and Middle East, Amanos Mountains . On the way of historical silk road, Iskenderun, is still one of the mportant trade and industry centers. Being in such an important geographical location makes a great contribution to our university’s target “Unique”.

www.iste.edu.tr

intoffice@iste.edu.tr



Istanbul Cervantes Institute

Cervantes Institute is the Spanish Cultural Centre in Istanbul. We provide Spanish language courses -all levels- with native teachers, as well we offer cultural activities, and other cultural services

estambul.cervantes.es

cenest@cervantes.es



Istanbul Aydin University

Our unique combination of industry links, internationally recognized contemporary programs and outstanding technologies make IAU the leading and the largest foundation university in Turkey. We invite international universities to become part of our family in our quest for educating tomorrow`s generation.

www.aydin.edu.tr

intoffice1@aydin.edu.tr



Istanbul Ayvansaray University

Located in the heart of Istanbul at the Golden Horn Area, Istanbul Ayvansaray University has seized the historic opportunity and has gained vitality. University has dedicated itself to maintain a good momentum in teaching, research, art and design, social services as well as cultural inheritance and innovation.

www.ayvansaray.edu.tr

international@ayvansaray.edu.tr



Istanbul World Education Consultancy

We, Istanbul World, which continues its activities in relation with the state and foundation Turkish Universities recognized by the European Union, provide consultancy in student recruitment such as the acceptance and scholarship of the undergraduate and postgraduate education stages for student candidates who would like to study in Turkey.



Istanbul Commerce University

Istanbul Commerce University one of the first foundation universities of Turkey established under Istanbul Chamber of Commerce in 2001. ICU has privileged training programs with 6 faculties, 4 graduate schools, over 90 different programs and 20 research centers in two campuses.

www.ticaret.edu.tr

osemieoglu@ticaret.edu.tr



Istanbul-Ruskom

The purpose of our association is to develop social, cultural and economic relations with Turkey, Russia and neighboring countries of Russia and Turkey.

www.istanbulruskom.org

info@istanbulruskom.org



Istanbul Medipol University

Medipol is a truly intercontinental university, positioned in the heart of Istanbul, by the Kavacik and Golden Horn, a place surrounded by the heritage of various ancient civilisations and a place where two continents, Asia and Europe, meet. Since its establishment, Medipol has firmly committed to create an international teaching environment. The labs are equipped with high technology and accreditation infrastructure in line with the needs of multidisciplinary Medicine R&D.

www.medipol.edu.tr

maliisler@medipol.edu.tr



Jamia Hamdard University

Jamia Hamdard is a deemed to be University, accredited by NAAC in "A" category. It consists of a Medical College (HIMSR) and Unani Medical College with Hospitals, Schools like Pharmaceutical Education & Research (ranked in India), Chemical and Life Sciences, Management & Business Studies, Engineering Sciences & Technology, Nursing Sciences & Allied Health, Interdisciplinary Sciences & Technology, and Humanities and Social Sciences

www.jamiahamdard.edu

pvc@jamiahamdard.ac.in



Kadir Has University

Our aim is to create an environment of education, research, and discussion at the level of the best universities in the world. Thus we offer education based on both traditional disciplines and interdisciplinary models; we foster the skills necessary for continuing social and cultural development; and, while helping students prepare for the future, we encourage their search for higher truths.

international.khas.edu.tr

international@khas.edu.tr



Khazar University

Khazar University is a private university in Baku, Azerbaijan that offers a wide scope of diverse international degree programs in English language at the bachelor, master and doctorate levels. It is composed of four schools: School of Engineering and Applied Sciences, School of Economics and Management, School of Humanities and Social Sciences and School of Education.

www.khazar.org

contact@khazar.org



London Metropolitan University

The British capital is home to more than 100,000 international students from over 200 different nations, making it the most popular student city in the world (Study London). The 146 distinct nationalities represented by our 2016/17 students ranged from Argentinian to Zambian and Australian to Zimbabwean. We're ranked ninth out of all the universities in the UK, USA, Australia and New Zealand for diversity (Hotcourses Abroad, March 2017).

www.londotmet.ac.uk

international@londonmet.ac.uk



Kharazmi University

Kharazmi University (KHU) was established in 1919. The university works as a comprehensive university with 4 deputy departments, 16 faculties, 4 research institutes, 4 research centers, 2 national centers of research excellence and 460 members of academic staff comprised of 40 professors, 90 associate professors, 297 assistant professors and 33 instructors.

international@khu.ac.ir

khu.ac.ir



Karachay-Circassian State University named after U.D. Alieva

The Karachai-Circassian state University named after U.D. Alieva was established in 1938. University has 7 faculties /25 specialties/, 6 of which have correspondence departments /15 specialties/, 2 institutes, 37 chairs. More than 5 thousand students study and about 480 teachers work at University. The Karachai-Circassian state University named after U.D. Alieva was established in 1938. University has 7 faculties /25 specialties/, 6 of which have correspondence departments /15 specialties/, 2 institutes, 37 chairs. More than 5 thousand students study and about 480 teachers work at University.

Kchg.ru

Kcsu@mail.ru



Marifet Consultancy

Recruitment of International students in Turkish Universities. Helping, giving consultation and Offering services to international students who want to study in Turkey. Offering services related to Franchising sector like consultation and fairs.

marifetedu.com

marifetedu@gmail.com



Marmara University

Since 1883, Marmara University has been an institution with offering academic excellence and is one of the leading institutions of higher education in Turkey. Marmara University attaches the greatest importance to internationalization. It is providing education in five languages (Turkish, English, German, French & Arabic) in various departments.

www.marmara.edu.tr

erasmus@marmara.edu.tr



**MARMARA
UNIVERSITY**

Mezun Group/ VR-Masters

International education platform of Turkey since 1999.

www.mezungroup.com

ddogan@mezungroup.com



Middle East Technical University (METU)

METU, as a state university founded in 1956, has about 26.500 students under 5 faculties and 5 graduate schools. Being one of the top destinations for incoming international student mobility in Turkey, METU hosts around 500 students annually from partners all over the world.

www.metu.edu.tr

ico@metu.edu.tr



Nankai University

Nankai University was founded in 1919. It is one of the comprehensive universities with the widest range of disciplines. Nankai University has a fully-fledged education system for producing undergraduates, post-graduates on master's and doctoral programs and post-doctoral researchers. Currently, the university has a total enrollment of 24,950 students, including 13,517 undergraduate students, 8,129 master's candidates, 3,304 doctoral candidates, 2,048 foreign students.

www.nankai.edu.cn

zhangning@nankai.edu.cn



Nakhchivan University

“Nakhchivan” University is unique modern educational institution which has a particular place among Azerbaijan higher schools. The advanced academic discipline created at the university, enrichment of staff with qualified personnel, the existence of high teaching and learning interest of the students, provision the teaching process with the latest ICT and etc. The credit teaching system used at the university established a very good atmosphere and base to improve the quality of education. Above all, we consider our alumnis’ active participation in the social-economic life of our motherland, their honourable representation our motherland and nation in several countries as a great success for us”.

www.nu.edu.az

iro@nu.edu.az



National Erasmus Office – Palestine

National Erasmus+ Office in Palestine (NEO) is the official representative of Erasmus+ Programme. The NEO is responsible for the local management of the international dimension of the higher education aspects of the Erasmus+ Programme in 27 Partner Countries outside the EU in the Southern Mediterranean, Western Balkans, Eastern Europe, Russian Federation and Central Asia.

www.erasmusplus.ps

nidal.jayousi@gmail.com



Erasmus+

NCC Education

NCC Education is a recognized British awarding organization providing university access courses as well as business and computing programme materials from nursery to tertiary level.

www.nccedu.com

andrew.rennie@nccedu.com



NCUK The University of Consortium

NCUK is unique in UK higher education. We are a consortium of leading UK universities dedicated to giving international students guaranteed access to universities worldwide. NCUK has developed a number of pathways which are designed in collaboration with the NCUK Universities. These programmes are designed specifically for international students and NCUK can guarantee progression to a wide range of degree programmes at a number of universities for all successful students.

www.ncuk.ac.uk

together@ncuk.ac.uk



Newcastle University

Newcastle University is a World Top 200 University (T.H.E. & QS World Rankings 2018) with a reputation for research and teaching excellence in the fields of medicine, science and engineering, social sciences & the humanities, with our academics sharply focused on responding to the major challenges facing society today.

www.ncl.ac.uk

mena@ncl.ac.uk



Niřantaşı University

Nisantasi University, as being one of the newest but still the most popular foundation universities in Turkey, hosts more than 25.000 students in its fourth year of establishment. It owes its good reputation and popularity to the strategic commitment of being an international 3rd generation university. In 2016, the University has started to launch new campuses abroad, under the roof of London United Education.

www.nistantasi.edu.tr

yigithan.erdogan@nisantasi.edu.tr



Northwestern University in Qatar

Northwestern University's international Campus in Qatar is committed to excellent teaching, innovative research and the personal and intellectual growth of its students in a diverse academic community. It provides a framework for students to shape their future through its distinguished schools of communication, journalism and strategic communications, and liberal arts.

www.qatar.northwestern.edu

admissions@qatar.northwestern.edu

**Nottingham Trent University**

Nottingham Trent University's history dates back to 1843 but now, with over 29,000 students, we have become a large and vibrant university in one of Britain's most student friendly cities, Nottingham. We are ranked 3rd in the UK for student satisfaction, quality of teaching and learning, and graduate outcomes (TEF 2017) and this truly reflects our approach to creating opportunity for all. We are UK's University of the Year 2017.

www.ntu.ac.uk

elizabeth.appleton@ntu.ac.uk

**Odlar Yurdu University**

Odlar Yurdu University sees its main goal in the training of highly educated, competent specialists and leaders who would be competitive both within the Azerbaijani society and the global environment. OYU offers courses in many fields and specialties. A convenient format of teaching allows students to attend classes as during the day-time, as well as in the evenings and on weekends.

www.oyu.edu.az

r.pashazada@oyu.edu.az



Pamukkale University

Pamukkale University is a state university which was founded in 1992 in Denizli. Today with its 14 faculties, 4 institutes, 4 higher education schools and 12 vocational higher education schools, Pamukkale University is training, modern, knowledgeable, creative and enterprising young brains, who Turkey and the world need, in various fields such as medicine, engineering, economic sciences, science, social sciences, fine arts, educational sciences and technical education.

www.pau.edu.tr
gensek@pau.edu.tr



Pearson

Pearson is the world's largest educational solutions provider. Our vision is to help people improve their lives through learning. At Pearson, learning starts with identifying the desired learning outcomes and continues with tailor-made practices, feedback, assessment systems, and constant development.

tr.pearson.com
iletisim@pearson.com



Peter the Great St. Petersburg Polytechnic University

Peter the Great St. Petersburg Polytechnic University is one of the most advanced engineering schools in Russia. SPbPU consists of 13 academic institutes and more than 100 departments. A total of 40,000 students study at the University, among them 5,000 international students. SPbPU includes 43 research and educational centers. Among the partners of the University are more than 300 universities, 90 partner companies in 68 countries.

www.spbstu.ru
office@spbstu.ru



Piri Reis University

Piri Reis University Is The First And The Sole University Of Turkey Specialized In The Maritime Area. Piri Reis University Continues Education In An Internationally Brems Certified And Environmentally Sensitive - Green Campus Which Is Located At Tuzla Shoreline With The Major Contribution Of Turkish Chamber Of Shipping. Piri Reis Maritime University Has Been Established On February 8, 2008, By The Support And Sponsorship Of The Whole Turkish Maritime Sector (Approx. 7500 Companies); Namely The Turkish Chamber Of Shipping (Dto) Through The Turkish Maritime Education Foundation (Tudev). Hrough Turkish Maritime Education Foundation (Tüdev) In 2008. Academic Programmes

- 1- Maritime Faculty
- 2- Faculty Of Economics And Administrative Sciences
- 3- Faculty Of Engineering
- 4- Maritime Higher Vocational School
- 5- Graduate School Of Science And Engineering
- 6- Graduate School Of Social Sciences

www.pirireis.edu.tr

Bilgi@Pirireis.edu.tr



Queen Mary

Higher Education Academy

a.baysan@qmul.ac.uk



Related & Co LLC

Description of the institution - Zero Gravity : “ Zero Gravity “ is an inspirational entrepreneurship & innovation thinking program designed to deliver required mind shift & critical thinking to foster personal interest on building new-age business concepts. This program is structured to bring overall perspective on entrepreneurship, innovation and disruptive approaches. We trigger an intuitive process on attendees that would encourage their entrepreneurship and innovation skillsets.

www.zerogravity.online

atahan@relatedco.com



Related & Co.

Russian Presidential Academy of National Economy and Public Administration

The mission of IPACS is to prepare highly professional managers for the civil service and business structures, people who have the necessary level of knowledge, competence and skills for active participation in the decision-making process in the political, social and economic spheres of the Russian Federation.

www.ranepa.ru/eng/

s.belyakova@migsu.ru



Sağlık Bilimleri Üniversitesi

Turkey's Health Themed First and Only Public University. Our university is the only university that has the authority to form every type of collaboration with higher education institutions abroad. Additionally, within the protocol signed on joint utilization, we have 58 Training and Research Hospitals.

www.sbu.edu.tr

halil.samuk@sbu.edu.tr



Rissho University

Rissho University, established in 1580 as an educational institution for priests of Nichiren Buddhism, is proud of its 430-year history. In 1872, it was transformed into a modern educational institution. Today it boasts eight undergraduate faculties with 15 departments and seven graduate school research departments, all managed by Rissho Daigaku Gakuen.

www.ris.ac.jp/en/

oinet@ris.ac.jp



Sakarya University

International university, digital university, student exchange programs, substitution of previously acquired qualifications, laptop loans for students, practical training model, opportunity to double major, rich electronic resource facilities, arts and activities, modern sports facilities.

www.sakarya.edu.tr

halkils@sakarya.edu.tr



Study in Spain - SEPIE

The Spanish Service for the Internationalization of Education (SEPIE) is the Spanish National Agency for Erasmus+ program in the area of Education. In addition, SEPIE promotes internationally the Spanish University system, facilitates the exchange of students, researchers and teachers and manages various kinds of scholarships programs.

sepie.es/internationalisation.html
international@sepie.es



Shahid Chamran University of Ahvaz

Shahid Chamran University is located in Ahvaz, the capital of Khuzestan Province in the southwest of Iran. as the seat of the Iranian oil and gas industry, water resources and dams, sea ports, power plants, agriculture , steel industry, sugar cane industry, and many other major industrial factories, the province is the land of dreams for entrepreneurs in different economic, industrial and agricultural fields. Moreover, the province is the seat of the five most important rivers of Iran headed by the Karun River, the longest and the most voluminous river of Iran. It houses 13 colleges and 8 research centers.

www.scu.ac.ir
oisc@scu.ac.ir



Sharif University of Technology (SUT)

Sharif University of Technology (SUT) is the highest ranked technological university in Iran. SUT has expanded its services and today, it comprises 13 different departments in science and engineering. All departments offer B.S., M.S. and Ph.D. degree programs. SUT now has a total of 484 faculty members and a student body of about 12000.

www.en.sharif.edu
ia@sharif.edu



Shanghai University

Shanghai University is a member university of the national project 211 and is a research- intensive and comprehensive university. The university has witnessed continuous progress and advancement, have a clear and vibrant educational mission, with far-sighted objectives to cultivate talents with all-around development, global perspective and creative awareness. The University has established academic links and cooperation with dozens of foreign universities, including faculty and student exchanges.

cie@mail.shu.edu.cn
www.en.shu.edu.cn



**Shandiz Institute of Higher
Education**

Shandiz Institute of Higher Education is established in 2010 in Mashhad, Iran. Now, it has more than 3000 students currently studying in more than 30 different fields of studies in different levels including Master of Science and Bachelor of Science. We look forward to working on new collaborations with international universities and institutes.

shandiz.ac.ir

dr.baradarankhalkhali@gmail.com



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Studycentral Ltd. was founded in 2006 in London, UK by the marketing professionals with a passion for international education. Our website, www.universityfairs.com, is a one stop shop solution helping you to choose, book your participation at an international educational fair and recruit students according to your student recruitment needs.

www.universityfairs.com

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Superior University

The Superior University & Group of Colleges, is the fastest growing educational network in Pakistan, having more than 63 thousand enrolled students in University, 90 Colleges and 350 schools across country. Due to the academic cadre and sound pedagogical records, Higher Education Commission of Pakistan has ranked Superior University as 2nd in Punjab (provincial category) and 7th in Pakistan (nationwide category) out of 177 universities in total. We are now renowned as one of the W4 category (Awarded by HEC) Universities of Pakistan. Declaring skill based curriculum and wide range of professional courses and degree programs, we stand prominent in current education system of Pakistan.

www.superior.edu.pk

internationaloffice@superior.edu.pk



Tarbiat Modares University (TMU)

Tarbiat Modares University (TMU) is a comprehensive postgraduate university that usually ranks among top two Iranian comprehensive universities. TMU in its Strategic Change Plan aims to reach a competitive stand with highly reputable global universities in 2025.

www.modares.ac.ir

intl@modares.ac.ir



TC İstanbul Yeni Yüzyıl University

Yeni Yüzyıl University aims to become a high education institution and a center of excellence connected with Atatürk's principles and reforms aiming to educate young people who are knowledgeable, contemporary and equipped.

www.yeniuyuzyl.edu.tr

gunseli.isci@yeniuyuzyl.edu.tr



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www.city.ac.uk/law

carl.stychin.1@city.ac.uk



Tehran University of Medical Sciences

TUMS is the oldest and most well-known medical center in Iran, nationally as well as internationally. TUMS accepts applications from the most qualified students. It also has eleven schools and over a hundred specialized research centers. TUMS is accredited with premier status by the Accreditation Service for International Colleges (ASIC).

www.tums.ac.ir/en

admission@tums.ac.ir



The University of Edinburgh

Founded in 1583, the University of Edinburgh is one of six ancient universities in the UK offering over 500 Undergraduate and 300 Postgraduate degree programmes. The University is home to three colleges, specialising in Arts, Humanities and Social Sciences, Science and Engineering and Medicine and Veterinary medicine.

www.ed.ac.uk

global.enquiries@ed.ac.uk



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of EDINBURGH

The University Of Tabriz

Second oldest university in Iran and one of the best universities of Iran and region.

www.tabrizu.ac.ir

international@tabrizu.ac.ir



TRUCAS (Turkish Universities and Colleges Services)

Trucas is a consultancy and application office for ongoing international students. The core task of Trucas is the dissemination of information and the advice of students who are seeking to study in Turkey. Trucas is the first service point for all questions about studying in Turkey. We provide you with the necessary information, that consider every question about the topics: universities, study programs, tuition fees and scholarships. We would be pleased to advise you and assist you during your studies in Turkey at any time. We ensure problem-free processing of your application and offer a competent advice.

www.trucas.de
yurtalan@trucas.de

**Turkish-German University**

The Turkish-German University is a multilingual public university based on a bilateral agreement signed by the Turkish and German government. The university is in close cooperation with 36 German partner universities and thus provides a unique academic education.

www.tau.edu.tr
info@tau.edu.tr

**Turkey Study Center**

Turkey Study Center (TSC) was established with the strong institutional values and a cooperative vision of "Facilitating qualified students to obtain quality and affordable higher education in Turkey". TSC was formed exclusively to act as a facilitator for the successful students to pursue their studies at prestigious Turkish universities, to organize Study in Turkey Fairs in the target countries and to teach Turkish language to foreigners and international students.

www.turkeystudycenter.com
info@turkeystudycenter.com



Turkish Maarif Foundation

Maarif School provides a college preparatory program emphasizing Mathematics, Science, English, Social Studies, and Islamic Studies, with the addition of a diverse array of electives. All MA curriculum is aligned with New Jersey State, Board of Education. Students who successfully complete the program are well-prepared to take the SAT or ACT Exams to earn High School Diploma. The mission of Maarif School is to foster a lifelong commitment to intellectual curiosity and to raise children as self-reliant responsible individuals endowed with critical thinking. With high quality scientific and Islamic education, Maarif School places great importance to raising awareness in congruence of Islamic ethics and universal values that have been transferred through generations.

nj.maarifschool.org

info@maarifschool.us



Türkiye Scholarships / The Presidency For Turks Abroad And Related Communities

Türkiye Scholarships is government funded scholarship program of Turkey conducted by the Presidency for Turks Abroad and Related Communities under the Prime Ministry of Turkey. Türkiye Scholarships consists of many competitive scholarship programs awarded to international students and researchers to pursue full-time degree and research programs at the most prestigious universities in Turkey.

www.turkiyeburslari.gov.tr

www.ytb.gov.tr

info@turkiyeburslari.gov.tr

info@ytb.gov.tr



Ukrainian State Center for International Education

The Ukrainian State Center for International Education of the Ministry of Education and Science of Ukraine is the official Ukrainian Government source of information on studying in Ukraine for international students.

The center provides the following service: processing your student documents, helping you decide on your preferred course and institution, presenting your official documents to your chosen Higher Education Institutions, sending your invitation letter directly to you, assisting with your visa support and meeting you at the airport. Future students have the opportunity to study in more than 250 Higher Education Institutions across Ukraine and specialize in a board range of fields of study.

info@studyinukraine.gov.ua
studyinukraine.gov.ua



Study in
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Final International University

Final has been providing educational services for over 40 years. With its 415 educational institutions, it has raised students at every level from kindergarten to high school. Until now, over three and a half million young people have fulfilled their dreams through education at Final institutions. Final employs 12 thousand teachers and is also one of Turkey's most active book and magazine publishers. With the establishment of Final International University in 2015, Final made its entrance into the higher education sector.

www.final.edu.tr
rectorate@final.edu.tr



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University of Reading

The University of Reading enjoys a world-class reputation for innovative teaching, research and enterprise. We teach around 20,000 students and undertake research in the Arts, Humanities, and Social Sciences and in Science. We are ranked in the top 1% of universities world-wide and are among the top 20 research intensive Universities in the UK. Our tradition of academic excellence dates back to the foundation of the University in 1892 and award of a Royal Charter in 1926.

www.reading.ac.uk

www.ali@reading.ac.uk



University of Tehran

University of Tehran is Iran's oldest modern state university and considered "the symbol of higher education in Iran." Being ranked among the top 200 universities in the world for civil and structural engineering, UT is frequently ranked as the best university in Iran, in national and international rankings.

www.ut.ac.ir

international@ut.ac.ir



University of Religions and Denominations

The University of Religions and Denominations (URD) is a teaching and research center focusing on the study of religions and Islamic sects. URD offers a wide range of undergraduate, postgraduate and research degrees. Students can choose from up to 30 degree combinations in the study of religions, denominations, sects, cults and newly-emerged religious or mystical movements with a distinctive regional focus and global relevance, taught by well-educated teachers in specialist faculties. Despite being located in the holy city of Qom, the scientific, cultural and geopolitical heart of Shiite community, URD welcomes all students with any religion from around the world.

urd.ac.ir/en

m.salehi@urd.ac.ir



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www.berkeley.edu



Universitas Airlangga

Established in 1954, UNIVERSITAS AIRLANGGA (UNAIR) is among 10th best university in Indonesia. UNAIR also ranked 701+ in QSWUR and in the 171st in QS Asia University. UNAIR is also eager to improve its international recognition through the health, life sciences, socio and cultural sciences area.

www.unair.ac.id

int.partnership@global.unair.ac.id



University of Nottingham

Nottingham is a research-intensive university and is a founding member of the Russell Group. Nottingham is a globally focused institution with 45,000 students from 150 countries studying at campuses in the UK, China and Malaysia.

www.nottingham.ac.uk/global

global@nottingham.ac.uk



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UC Irvine's Division of Continuing Education offers life-enriching academic, professional, and cultural experiences to international audiences to help them succeed in today's competitive global environment. The experiences provided include superior English-language instruction, post-graduate certificates, and comprehensive preparation for successful undergraduate and graduate studies.

ce.uci.edu/international

ip@ce.uci.edu



University of Essex

Essex has a proud history of welcoming international students to join our community of over 135 nationalities. We are ranked 22nd in the UK by the Times Good University Guide 2018. We are top 10 in the world for political science and international relations (Centre of World University Rankings 2017).

www.essex.ac.uk

overseas@essex.ac.uk



University of Essex

University of Cologne

The University of Cologne is one of Germany's most successful institutions in terms of attracting research funding. We have a portfolio of almost 4,000 active projects and an average annual increase in third party funding of 12.6 percent over the last five years. We are firmly committed to the advancement of fundamental research which will influence tomorrow's world and provide answers to the challenges of change and complexity of today's world.

www.uni-koeln.de

johannes.mueller@uni-koeln.de



University
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Ural Federal University

UrFU is one of the largest HEIs in Russia. Currently the university is home to almost 35 000 students from 80 countries. Our 17 Institutes offer about 400 Bachelor, Master and Doctoral Programs in natural sciences, engineering, social sciences, humanities, economics and management taught in Russian and English.

a.i.zaitcev@urfu.ru



University of Mazandaran

University of Mazandaran (UMZ), currently the largest state higher education center in the province of Mazandaran, had formerly consisted of a number of tertiary education centers. In 1979 the centers were officially merged to form what is now known as University of Mazandaran. In recent years, UMZ has made significant progress, expanding itself with vision both qualitatively and quantitatively.

en.int.umz.ac.ir/

international@umz.ac.ir



UWE, Bristol

With more than 600 courses on offer, at undergraduate, postgraduate, professional and short course level, UWE offers a broad range of subjects across the arts, creative industries, health, science, business, law, environment and technology disciplines.

www.uwe.ac.uk

sophie.turnbull@uwe.ac.uk



Western Michigan University

Western Michigan University is a learner-centered, discovery-driven and globally engaged public research university that stands out among America's more than 4,600 higher education institutions. WMU is based in Kalamazoo, Michigan, a friendly, top-rated college town situated close to large urban centers, great jobs and abundant recreational areas.

wmich.edu

oiss-info@wmich.edu



Yeditepe University

Yeditepe University carries out its academic mission through the School of Applied Sciences, and 13 faculties, entailing 64 undergraduate programs, 74 Master's degree programs, and 33 PhD. programs are also offered under the 5 Graduate Schools.

www.yeditepe.edu.tr

infoabroad@yeditepe.edu.tr



Worldview International

Worldview provides targeted solutions for International education providers looking to recruit students in Africa. The Event Management arm of Worldview organises different educational conferences, exhibitions, and trade shows to help those interested in Africa market, while the technology arm provides a virtual student recruitment platform.

info@worldviewevents.com

www.worldviewevents.com



Yunus Emre Enstitüsü

Starting to operate in 2009, Yunus Emre Enstitüsü has more than 50 cultural centres abroad. Apart from the Turkish education given in the cultural centres, Turkology departments and Turkish teaching are supported with the co-operations made with different educational institutions in different countries. Several activities are organized to promote our culture and art through cultural centres, and our country is represented through national or international events.

www.yee.gov.tr

yetem@yee.org.tr



Yildiz Technical University

Yildiz Technical University is one of the seven public universities situated in Istanbul besides being the 3rd oldest university of Turkey with its history dating back to 1911. It is regarded as one of the best universities in the country, as well. Our university has 11 Faculties, 2 Institutes, the Vocational School of Higher Education, the Vocational School for National Palaces and Historical Buildings, the Vocational School for Foreign Languages and more than 30,000 students.

www.yildiz.edu.tr

www.yildiz.edu.tr/yildizlihat



Council of Higher Education of Turkey

CoHE is a non-political and autonomous supreme body responsible for planning, coordination, governance and supervision of higher education.

www.yok.gov.tr

cohe@yok.gov.tr



ISTANBUL GUIDE

Time Zone

UTC/GMT + 3 hours

Currency

The country's official currency is the Turkish Lira. (Abbreviated as TL in Turkish, international code TRY)

Voltage

230 V, European Standard Sockets

Telephone

Turkey's code: +90

Area codes are: 0212 for the European side - 0216 for the Asian side

Emergency Numbers

Medical Emergency: **112** Police: **155** Fire: **110**

Tourism Police: **0212 527 45 03**



Transportation

Public transportation in Istanbul comprises of buses, various rail and metro systems, funiculars and maritime services. Cash payment is not accepted on public transportation. One-use tokens or a contactless smart card called Istanbulkart can be used for fare payment. Istanbulkart can be purchased at major transport stations and be reloaded with credit at automatic vending machines or private vendors. More information is available at <http://www.iett.gov.tr/en>

Yellow taxis can be hailed on the street. They all have taximeters. Although the fares are not high, the distance between any two points in Istanbul can be far and the traffic is very heavy during rush hour.

Around the venue

The neighborhoods around the conference venue are leisure districts famous for cafes, restaurants, shops, museums, art galleries and streets with unique ambiance. Taksim Square is a main transportation hub and a popular destination for both tourists and the natives of Istanbul. Istiklal, a pedestrian street, showcases Art Nouveau and Neo-Classical Architecture, old consulate buildings and churches. Istiklal Street houses boutiques, music stores, bookstores, cinemas, as well as many options for dining and entertainment from patisseries to pubs. You can take the Nostalgic Tram to Tunel, stop by Pera Museum or have a drink at the Flower Market.

Right across the ICEC- Lutfi Kirdar is the Harbiye Military Museum. Just a short walk from the venue in the opposite direction of Taksim will take you to Nisantasi, a luxury shopping and dining area. Down the hill and on the Bosphorus shore are the two special neighborhoods of Besiktas and Dolmabahçe. At Besiktas, you can visit the Naval Museum and then walk to the famous Dolmabahçe Palace, the largest palace in Turkey which served as the administrative seat of the Ottoman Empire in the late 19th and early 20th century.



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