



Istanbul
01-03 March 2023



EURIE 2023 SUMMIT

Reuniting for international education

CONFERENCE CATALOG

We would like to welcome the participants of EURIE 2023 – Eurasian Higher Education Summit who value international cooperation and professional development. Through the EURIE platform, we are eager to share best practices, innovative programs and creative solutions for the internationalization of higher education.

Thank you for joining us at EURIE 2023 to share, ideate, innovate and help shape international education in the coming era!

During EURIE 2023 Summit, please share with us your best moments and highlights from the conference and the exhibition area using #EURIE2023 and be sure to follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



@euriesummit

LOCAL ORGANIZERS

EURIE Conference Coordinator: Ayşe Deniz ÖZKAN

adenizozkan@eurieeducationsummit.com

Exhibitor services : Boyut Group

euriebt@boyutgroup.net

EURIE Secretariat

eurie@eurieeducationsummit.com

THE UNION WHERE CONTINENTS COME TOGETHER

WELCOME MESSAGE



Dear EURIE Participants,

As President of EURAS-Eurasian Universities Union and EURIE, I am delighted to welcome you to the 8th annual event of EURIE- Eurasia Higher Education Summit 2023.

EURIE has now become a premier international education event, connecting the dynamic higher education sector in the Eurasian region to the world. EURIE attracts a diverse audience of international educators, academics and other stakeholders in the higher education sector, such as service providers, public authorities, and education abroad consultants.

EURIE 2023 conference program will provide a valuable platform to expand our knowledge, hear from many experts and learn from each other's experiences in internationalization of higher education with 50 sessions of plenary talks, panels, roundtables and workshops.

In the Exhibition Hall, attendees will meet with colleagues from around the world to develop academic cooperation projects and activities, as well as meet with other stakeholders in the international education to expand their network and partnerships.

In these extraordinary times, when higher education and international education are being reshaped, your valuable participation at EURIE 2023 will help our sector to rise to challenges, innovate and cooperate. Thank you for participating to EURIE 2023 and hope to see you all in Istanbul in 2024.

Sincerely

Assoc. Prof. Mustafa AYDIN
Founder & President
EURAS / EURIE

COLLABORATIVE PARTNERS



UNIVERSITY PARTNERS



EURIE 2023 SUMMIT SPONSORS



MEDIA SPONSORS

MEDIA MAIN SPONSOR



CONFERENCE INFORMATION

Location

All activities are situated in the Istanbul Lutfi Kirdar International Convention and Exhibition Center (ICEC) in the two-level Rumeli Building unless otherwise specified. The conference panels, workshops and roundtables will be held in the Lower Level and the exact locations are stated in the Conference Program. The exhibition will be held in the Upper Level of Rumeli Building. EURIE 2023 Opening Ceremony will be held in Anadolu Auditorium followed by Opening Reception in the Rumeli Building.

Registration

Registration Desk is located at the entrance of the Rumeli Building. Please, pick up your badge and conference bags at the Registration Desk.

Registration Desk Opening Hours

February 28	13:00 – 17:00
March 1	09:00 – 17:00
March 2	09:00 – 17:00
March 3	09:00 – 15:00

Exhibitor Set-up

Exhibition set-up will take place on February 28 between the hours of 13:00- 19:00.

For enquiries and assistance please contact euriebt@boyutgroup.net

Services

Lunch and coffee breaks will be served at the Exhibition Area. Coffee breaks and a cash bar will be available for snacks and refreshments in the Lower Level.

There are B2B meeting tables at the Exhibition area.

There is a Business Center available for the use of conference participants on the Exhibition Floor.

The Speaker-Ready Room is located at the Lower Level.

EURIE 2023 Mobile App

Registered participants can download the EURIE 2023 Mobile App to maximize their engagement and conference experience. The mobile app is free to download and is available for both android and I-phone. The download link will be sent with the event voucher. You can follow the conference program, register for the workshops and the Turkish night, see the list of attendees, and send messages (only to those attendees who downloaded the app).

CONFERENCE INFORMATION

Venue

Istanbul Lutfi Kirdar – ICEC is in the heart of the Congress Valley with its magnificent Bosphorus view. The Main Building with Auditorium and the Rumeli Building with separable halls, foyers with daylight are suitable for all kinds of events from conventions to fairs, from concerts to exhibitions. It is located at the cross section of Istanbul's elegant restaurants and fashion district and its location provides easy and fast transportation to the important historical places of the city.

Turkish Night

March 2, 19:00-22:00

Registration via EURIE mobile app is required to attend.

Venue: Sultan Sarnic
www.sultansarnic.com



OPENING CEREMONY GUEST SPEAKERS

March 1, Wednesday



Amr Ezzat Salama

Secretary General, Association of
Arab Universities - AArU



Sabur Khan

President, Association of Universities
of Asia and the Pacific - AUAP

EURAS FORUM GUEST SPEAKERS

March 2, Thursday



Sumaira Rehman

Member Higher Education
Commission Pakistan and
Rector, Superior University



Emmanuel Zagury Tourinho

President, International Cooperation
Group of Brazilian Universities- GCUB
and Rector, Universidade Federal do
Pará – UFPA

SPOTLIGHT SESSIONS on CANADA organized in Collaboration with EduCanada
March 2, Thursday



Denise Amyot

President & CEO, Colleges and
Institutes Canada



Nataša Forte

Policy Advisor – Americas, Africa,
Europe, Global Affairs Canada



Matthew Hebb

Vice President Government & Global
Relations, Dalhousie University



Sonja Knutson

Memorial University of
Newfoundland



Tara Scheurwater

Consul General, Consulate General of
Canada in Istanbul

THURSDAY PLENARY

March 2, Thursday/ 16:00-16:45



Michael Murphy

President, European University Association

“Continuing Evolution in the Missions of Universities”

For centuries, the principal roles of universities have been to teach succeeding generations of students and to discover new knowledge. However, during recent decades, societal expectations of universities have expanded at growing pace.

Today, higher education must play a key role in innovation, service the needs of regional economies and societies, respond to evolving national skills needs, become ever more international in outlook and actions.

Engaging, cooperating and partnering with universities across borders and continents has become a necessary strategy for all institutions but is not easily achieved. Successful transnational partnering presents new challenges to leaders, academics, researchers and students within universities while it depends on a highly supportive regulatory framework and dedicated investments. How to create the conditions for success, in this new phase of university mission evolution, will be elaborated in this presentation.

CLOSING PLENARY

March 3, Friday/ 15:00-15:45



Fernando Galván

Secretary General, International Association of University Presidents

“The challenges of UN SDGs: What Can Universities Do?”

The United Nations 17 Sustainable Development Goals (SDGs), also known as Agenda 2030, pose a series of complex challenges to universities because, as higher education institutions, they are systems whose activity develops in significant socio-economic spaces, where public policies are projected. Even though knowledge, research and innovation are basic issues for universities, indispensable for the correct implementation of many of those SDGs, universities are also concerned with ethics and equity. Responding effectively to these concerns require from universities an active attitude and the development of sustainable policies that go beyond the purely environmental issues. This presentation discusses some of these challenges and how universities all over the world are coping with them.

WORKSHOPS

Workshop 1: Online Course Design and Delivery

March 1, Wednesday/ 15:00- 16:30

Brief description: This workshop will present the principles of quality online teaching and learning including fundamentals of online course design and delivery modes with a goal of effective learner-centered instructional strategies.

Objectives/Learning Outcomes: Upon completion of the workshop, attendees will be able to apply the principles of course design and delivery to their specific teaching/learning environments.

Target audience: Faculty interested in online and/or hybrid course design and delivery.



Facilitator: Dr. Yaprak Dalat Ward

Yaprak Dalat Ward currently works as Associate Professor at the graduate school of College of Education, Fort Hays State University (FHSU). She designs and delivers a variety of online courses including Cultural Diversity, Research Methods, Data Assessment and Analysis, and Educational Leadership. During her tenure, Dalat Ward also worked as the Interim Associate Provost For Internationalisation at FHSU, spearheading the internationalisation process. Previously, she worked as the Deputy General Secretary at the Turkish Fulbright Commission. Earlier, she was the Director of Career and Student Services at Johns Hopkins University, School of Advanced International Studies (SAIS) in Italy. Yaprak also worked globally as a Senior Analyst for Serco Inc., North America. She earned an MA degree from Reading University, UK and her doctorate degree is from Sam Houston State University, US.

WORKSHOPS

Workshop 2: International Education Leadership and Change Management

March 1, Wednesday 15:00- 16:30

Brief Description: This workshop will focus on the changing size, structure and skill set of an International Office in the future. The facilitator will work with the attendees to learn and reflect together on the changing role of leadership and how to be future proofed in their leadership and management positions. Following on from the successful launch and receipt of the UK Pro Vice-Chancellor International (PVC-I) report, The IC Global Partnership has also launched a leading research to look at the Route to the International Director role. We will be sharing our findings during the workshop.

Learning objectives: The workshop will enable the attendees to learn and reflect together in a collaborative environment of sharing best practice and sparking new ideas within the topic. The session will be practical and interactive and will encourage engagement via roundtable group discussions and Q&A.

Target audience: Pro Vice Chancellors, Directors and Managers



Facilitator: Sirin Myles

Sirin Myles is a highly experienced International Leader, Leadership coach and specialist in higher education. She has more than 25 years of international marketing and leadership experience in diplomatic and higher education organisations in Turkey and the UK. Sirin is the Co-founder of The IC Global Partnership.

WORKSHOPS

Workshop 3: “To unpathed waters, undreamed shores”: Helping students optimize the learning and development potential of study abroad

March 1, Wednesday 15:00- 16:30

Brief description: In this workshop, the two trainers will share best practice examples of preparing students *ahead of* study abroad; of working collaboratively with academic and administrative staff and non-mobile students to internationalize the learning experience for all students *during the period of study abroad* and of helping students to unpack, *reflect on* and articulate the intercultural competences gained during the study abroad.

Objectives/Learning Outcomes: The workshop aims to equip participants with new ideas about intercultural learning/training for students to take away and develop within their own institutional contexts

Target audience: International Office Staff, Study Abroad Advisors



Facilitators: Stephanie Flint-Luh and Claire O’Leary

Stephanie works at ENSEA, Graduate School of Electrical Engineering and Computer Science, as Manager of International Relations and Intercultural Educator. She oversees cooperation with Continental Europe, Russia and South Africa and advises students on international study and work opportunities. She also designs and implements intercultural learning programmes. Stephanie has worked for 20+ years in intercultural education not only with universities but also for the Goethe Institute and DAAD. She focuses on supporting students to succeed in today’s global world and the search for new methods in intercultural learning for different interest groups. She is a certified Intercultural Trainer/Coach (Humboldt Universität, Berlin) and holds a Master’s in Art History/German Literature (Freie Universität Berlin).



With over 25 years of experience in international higher education, Claire is a specialist in international degree student experience management. She has recently taken up the post of Director of External Relations and Partnerships at the UK's College of Medicine and Dentistry, where she is helping to develop the College's international strategy. She is the new co-chair of Independent Higher Education's International Education Forum. From 2010–2022, Claire worked at the University of Warwick as Assistant Director of the International Office and Head of Student Experience and Internationalisation. She has a Master's degree in Intercultural

Communication from the University of Warwick. Her Bachelor's degree was in English and French from the University of Leeds.

ROUNDTABLE and NETWORKING SESSION SPONSORED BY

Cambridge University Press and Assessment

"Complete English Solutions for Higher Education"

March 3, Friday/ 10:30-12:30



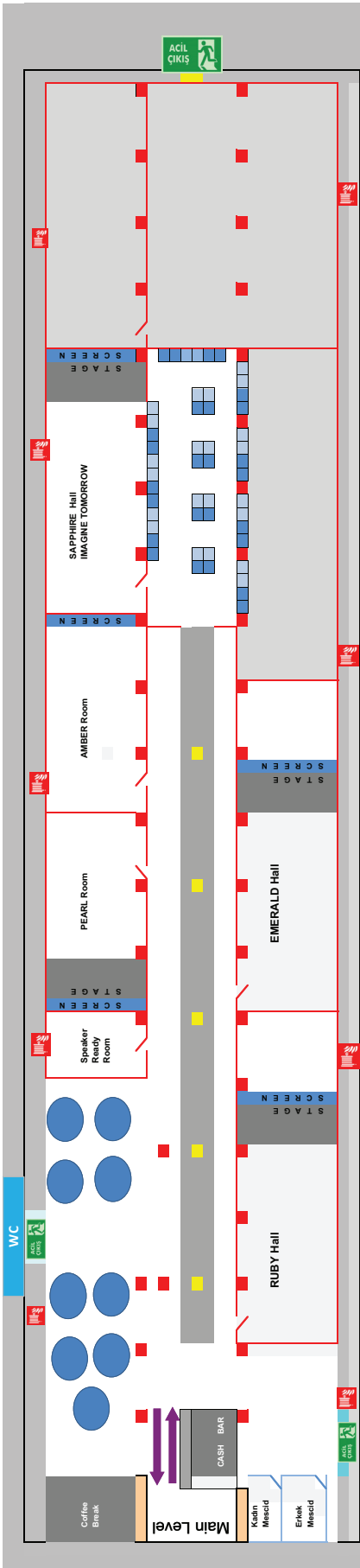
Speaker: Hisham AlSaghbini

Regional Head of Assessment Services, Research and Recognition
Cambridge Assessment

Prof AlSaghbini has more than 18 years of international experience. He taught at many universities around the world and spent the last 10 years of his career focusing on assessment solutions and practices. He has more than 30 different publications in areas of Education, Inclusion and

Assessment in the UK, Europe and the UAE.

CONFERENCE FLOOR PLAN



CONFERENCE PROGRAM

FEBRUARY 28, TUESDAY

Time	Activity	Location
13:00-17:00	<i>Registration</i>	Rumeli Hall
13:00-19:00	<i>Exhibitor set-up</i>	Rumeli Hall

MARCH 1, WEDNESDAY

Time	Activity	Location
09:00-17:00	<i>Registration</i>	Rumeli Hall
09:00-09:30	<i>Coffee Break</i>	Anadolu Auditorium Foyer
09:30-12:30	<i>Opening Ceremony</i> Mustafa Aydın (President, Eurasian Universities Union-EURAS and EURIE) Ahmet Bolat (Chairperson of the Board, Service Exporters' Association) Hasan Mandal (President, Scientific and Technological Research Council of Türkiye) Muhsin Kar (President, Turkish Higher Education Quality Council YÖKAK, Türkiye) <i>Special Address by International Guest Speakers</i> Amr Ezzat Salama (Secretary General, Association of Arab Universities- AArU) Sabur Khan (President, Association of Universities of Asia and the Pacific- AUAP)	Anadolu Auditorium
12:30-17:00	<i>Exhibition Hall Open</i>	Rumeli Hall
12:30-13:30	<i>Opening Reception</i>	Rumeli Hall Exhibition Area
12:30-13:30	<i>Speakers Networking Reception</i>	Rumeli Hall Conference Floor
14:00-17:00	<i>Imagine Tomorrow</i>	Sapphire Hall
14:00-14:45	Panel: The Emerging Value of Quality Assurance and Accreditation for HEIs Muhsin Kar (YÖKAK, Türkiye) "QA and Accreditation Practices & Experience of YÖKAK in Türkiye" Erik Martinjse (HE Inspectorate, Netherlands) "The Netherlands Experience in the QA Process" Ronny Heintze (AQAS e.V., Germany) "QA & Accreditation: AQAS Perspectives and Practices" Chair: Olgun Çiçek (Dokuz Eylül University)	Ruby Hall
14:00-14:45	Roundtable: Role of Higher Education in Disaster Management TBA *This session will be conducted in Turkish.	Emerald Hall
15:00-16:30	Workshop: Online Course Design and Delivery Facilitator: Yaprak Dalat Ward (Fort Hays State University)	Emerald Hall (Registration required via EURIE App)
15:00-16:30	Workshop: International Education Leadership and Change Management Facilitator: Şirin Myles (The IC Global Partnership)	Pearl Room (Registration required via EURIE App)

MARCH 1, WEDNESDAY

Time	Activity	Location
15:00-16:30	Workshop: “To unpathed waters, undreamed shores”: Helping students optimize the learning and development potential of study abroad Facilitators: Stephanie Flint Luh (ENSEA, Graduate School of Electrical Engineering and Computer Science) and Claire O’Leary (College of Medicine and Dentistry)	Amber Room (Registration required via EURIE App)

MARCH 2, THURSDAY

Time	Activity	Location
09:00-17:00	<i>Exhibition Hall Open</i>	Rumeli Hall
09:00-17:00	Imagine Tomorrow	Sapphire Hall
09:30-10:15	Panel: European Universities Initiative The European Universities Initiative at a Turning Point: The Challenge of Engagement in Transnational Cooperation Francisco Girotti (University of Bologna) “The Origins and the Current state of a New Regional Engagement Initiative: Excitement and Emerging Tensions.” Agata Mannino (University of Padua) “Engagement in Transnational Cooperation, How to Make Sense of It” Albert Nijboer (Protestant Theological University in Amsterdam) “Challenges on the Way to Transformation”	Ruby Hall
09:30-10:15	Panel: International Student Support Begüm Çiçek (Koç University) “An Interdisciplinary and Collaborative Approach to International Degree-Seeking Student Support” Aigerim Kaumenova (Almaty Management University) “Internationalisation at Home: Best practices from AlmaU on supporting and engaging international students” Rossana Valéria de Souza e Silva (International Cooperation Group of Brazilian Universities – GCUB) “International Student Support: Examples of Brazilian Universities” Chair: Ivor Emmanuel (University of California, Berkeley)	Emerald Hall
10:00-10:30	<i>Coffee Break</i>	
10:30-11:15	Panel: Study Destinations Gerrit Bruno Blöss (Study.eu) “How non-traditional destinations survive and thrive in times of crisis” Eero Loonurm (Estonian Education and Youth Authority) “Case Study: Estonia” Péter Árvai (University of Pécs University of Pécs) “Case Study: University of Pécs”	Ruby Hall
10:30-11:15	Panel Organized in Collaboration with EduCanada: Study in Canada Scholarships Program: Institution & Student Experience Matthew Hebb (Dalhousie University) Buse Melike İtik (Boğaziçi University) Chair: Nataša Forte (Global Affairs Canada)	Emerald Hall
10:30-11:15	Around the World with EURIE: PAKISTAN Ikbal Chaudhry (Coordinator General, Comstech) Awais Raoof (Chairman, University of Lahore) Muhammad Azam Roomi (Prince Mohammed bin Salman College of Business and Entrepreneurship) “Trends in Pakistani Higher Education in regard to Entrepreneurial Ecosystems” Mian Imran Masood (Vice Chancellor, University of South Asia) Chair: TBA	Pearl Room

MARCH 2, THURSDAY

Time	Activity	Location
11:30-12:15	Erasmus+ Panel International Credit Mobility: Best Practices from Turkish Universities İbrahim Yorgun (Middle East Technical University) “Working Usually in Erasmus in Unusual Destinations-ICM Experience of METU” Bilge Kağan Özdemir (Anadolu University) “Erasmus+ ICM Experiences in 9 Different Regions: The Case of Anadolu University” Mariana Astefanoaie (Istanbul Aydın University) “Opening Erasmus Opportunities to the World: ICM Experience of Istanbul Aydın University”	Ruby Hall
11:30-12:15	Panel: Digitalization in Higher Education Özgür Özlük (Minerva Project & Minerva University) “Hybrid Models: How Technology can Help and Hinder Learning” Abdelali Kaaouachi (University Mohammed I) “Students’ Perceptions on Online Assessment Practices during the COVID-19 Arisis: A Case Study” Nouh Alhindawi (Jadara University) “Digital Transformation and E-Learning in Jordan”	Emerald Hall
11:30-12:15	Around the World with EURIE: CANADA “How Canada does Internationalization” Tara Scheurwater (Consul General, Consulate General of Canada in Istanbul) Denise Amyot, President & CEO, Colleges and Institutes Canada Robert Stevenson (Counselor (Migration), Embassy of Canada to Türkiye in Ankara) Chair: Sonja Knutson (Memorial University of Newfoundland)	Pearl Room
12:00-13:00	<i>Lunch</i>	
12:30-13:30	<i>Türkiye-Canada Networking Luncheon</i>	TBA
13:00-13:45	Panel: Measuring Global Engagement, Reputation and Influence Justin Shaw (Communications Management) Alistair Jarvis (University of London) Chair: Şirin Myles (The IC Global Partnership)	Ruby Hall
13:00-13:45	Panel: International Internships: Connecting Employability and Education to Revitalize Global Learning Matt Byrnes (International Internship Network) “The Changing World of Work and Trends Within International Internships” Kate Moore (Global Career Center) “Connecting Employability and Education: Frameworks” Shaun Butcher (Virtual Internships) “Connecting Employability and Education: Case Studies”	Emerald Hall
13:00- 13:45	Around the World with EURIE: FRANCE Olivier Chiche-Portiche (Campus France) Emeric Abrignani (KEDGE Business School) “Boosting Universities’ 3rd Mission: Societal Impact and Sustainable Development”	Pearl Room
14:00-14:45	Panel: TNE and International Education Hubs Fabrizio Trifiro (Ecctis / UK ENIC) “Fostering International Education Closer to Home: The Strategic Role of International Education Hubs” Barış Satar (Victorian Government, Australia) “Retaining, Attracting and Supporting International Students: The Study Melbourne Hubs - A World Leading Initiative” Chair: TBA	Ruby Hall

MARCH 2, THURSDAY

Time	Activity	Location
14:00-14:45	Panel: International Degree-Seeking Students: What Happens After Graduation? Denis Hyams-Ssekasi and Charles Nzeh (University of Bolton) “Cash in and Cash out for International Students in the Western Education: An Entrepreneurial Perspective” Nilgün Yalcin Felchner and Semra Yalçın Doğan (British Council, Turkey) “Student Mobility to the UK and the British Council’s New Alumni Strategy”	Emerald Hall
14:00-14:45	Around the World with EURIE: TÜRKİYE Çağrı Erhan (Altınbaş University) “Türkiye’s International Student and Education Services Export Policy” Canan Aykut Bingöl (Yeditepe University) Chair: TBA	Pearl Room
15:00-15:45	Panel: International Collaboration Addressing Opportunities for Broader Engagement Alan Wall (Higher Education Authority, Ireland) “Driving Deeper Collaboration and Performance in International Education” Laura Mahoney (Dublin City University) “A New Strategic Approach to International Collaboration: An Institution’s Perspective” Chair: Sheena Duffy (Higher Education Authority, Ireland)	Ruby Hall
15:00-15:45	Panel: Recovery in International Student Mobility Alina Kozłowska-Sette (CODE University of Applied Sciences) “Employing Indirect Student Recruitment Methods to Drive Internationalization” Sam Jackson-Royle (Bangor University) “International Mobility, Overcoming Challenges and Promoting Diversity” Chair: Gerrit Bruno Blöss (Study.eu)	Emerald Hall
15:00-15:45	Panel: TÖMER Session Teaching Turkish as a Second-Foreign Language Policies and Practices Ahmet Naim Çiçekler (Yunus Emre Institute) Mehmet Yalçın Yılmaz (İstanbul University) Ayhan Öztürk (Ministry of Education, Board of Education) <i>*Closed session.</i> <i>*This session will be conducted in Turkish.</i>	Pearl Room
15:30-16:00	<i>Coffee Break</i>	
15:30-16:30	EURAS Executive Board Meeting <i>*Closed session</i>	VIP Room
16:00-16:45	Thursday Plenary Session Michael Murphy (European University Association) “Continuing Evolution in the Missions of Universities” Moderator: Marcello Scalisi (Director, Mediterranean Universities Union- UNIMED)	Ruby Hall
16:30-17:30	EURAS Members Forum Mustafa Aydın (President, Eurasian Universities Union-EURAS) Sumaira Rehman (Member Higher Education Commission Pakistan and Rector, Superior University) Emmanuel Zagury Tourinho (President, International Cooperation Group of Brazilian Universities- GCUB and Rector, Universidade Federal do Pará – UFPA)	Emerald Hall
19:00-22:00	Turkish Night	Sultan Sarnıç (Registration required via EURIE App)

MARCH 3, FRIDAY

Time	Activity	Location
09:00-15:00	Exhibition Hall Open	
09:30-10:15	Panel: Campus Diversity and Inclusion Brian Seilstad (Al Akhawayn University) “Language Use in Student Clubs: A Complicated View from Morocco” Michael Meallem (Payap University) “Internationalization at Home: Creating Teahouses to Promote Campus Diversity and Inclusion” Chair: TBA	Ruby Hall
09:30-10:15	Panel: Sustainability and Universities Ana Maria Moure Pino (School of Law University of Chile) “Challenges of sustainability and internationalization in Latin America and Chile” Yuserrie Zainuddin (Universiti Malaysia Pahang) “Sustainable And Smart Campus” Chair: Bilge Kağan Özdemir (Anadolu University)	Emerald Hall
09:30-10:15	Panel: Internationalization in Medical Studies Nina Pereza (University in Rijeka) Sanja Kupesic Plavsic (Texas Tech University) “Transforming Professional Development in Medical Education Through Collaborative International Faculty and Student Development Programs” Chair: Arta Fejzullahu (İstanbul Aydın University)	Pearl Room
10:00-10:30	<i>Coffee Break</i>	
10:30-11:15	Panel: Diversity Equity Inclusion Framing Equity, Diversity, and Inclusion (EDI) in Higher Education: Case of Yeditepe University EDI Committee (7EDI) Yeşim Ekinici (Yeditepe University) “The role of EDI in Research and Internationalization of HEIs” Özlem Akkaya (Yeditepe University) “Gender Equality in HEIs” Ebru Tomris Aydoğan (Yeditepe University) “Sustainable Development Goals in HEIs and Teaching & Learning” Chair: Berrin Yanıkkaya (Yeditepe University)	Ruby Hall
10:30-11:15	Panel: Rationales for Internationalization Hakan Ergin (Boğaziçi University) “Internationalization of Higher Education: The Need for A Humanitarian Rationale” Sonja Knutson (Memorial University of Newfoundland) “Striving for Balance in Rationales for Internationalization” Chair: Esin Aksay Aksezer (Koç University)	Emerald Hall
10:30-12:30	Roundtable and Networking Session Sponsored by Cambridge University Press and Assessment Complete English Solutions for Higher Education Hisham AlSaghbini (Cambridge Assessment)	Pearl Room
10:30-12:00	Roundtable and Networking Session Turkish Market Analysis Panel and Networking with Turkish Agents Eren Göker (Association of International Education Counselors of Türkiye) “Main Decision-making Factors of Turkish Students about their Study Abroad Destination” Aslıhan Özenç (ASBA Education Consulting) “Study Abroad Trends for Turkish Students after the Pandemic”	Amber Room

MARCH 3, FRIDAY

Time	Activity	Location
11:30-12:15	Panel: Recovery in Student Mobility Seher Neöz (ICEF) “ICEF Agent Voice report - International Student Mobility” Polina Naidenko (Begin Group) “Exploring Emerging Student Markets in Southeast Asia” Chair: TBA	Ruby Hall
11:30-12:15	Panel: Women’s Leadership in Turkish Academia towards 2030 Emine Sare Aydın (MoP, KADEM) Özlenen Özkan (Akdeniz University) Moderator: Sezer Komsuoğlu (Commission on Women’s Studies in Academia, Council of Higher Education, Turkey) <i>*This session will be conducted in Turkish.</i>	Emerald Hall
12:00-13:00	<i>Lunch</i>	
13:00-13:45	Panel: Virtual and Blended Mobility Veronika Kupriyanova (Academic Cooperation Association) “Student Mobility Remade: New Formats of Mobility during Covid-19” Daniel Kulmala (University of North Carolina at Pembroke) “Creating Engaging Learning Experiences for Blended Delivery” Chair: TBA	Ruby Hall
13:00-13:45	Panel: Sustainability and Quality Assurance Scott Blair (Sulitest Impact) “The Prevalence and Impact of the SDGs in Accreditation Standards — A Progress Report” Nataliia Stukalo (NAQA National Agency for Higher Education Quality Assurance, Ukraine/ INQAAHE International Network for Quality Assurance Agencies in Higher Education) “Promoting Sustainable Development Through Higher Education Quality Assurance” Mustafa Kayyali (Higher Education Quality and Assessment Group HEQAG) “Revitalizing Global Learning through SDGs and Quality Assurance”	Emerald Hall
13:00-15:00	Roundtable: STEM Education Moderators: Hamide Ertepinar and Devrim Akgündüz (Istanbul Aydın University) <i>*This session will be conducted in Turkish.</i>	Amber Room
14:00-14:45	Panel: European Projects Salvatore Gioveni and Edwin Clapuyt (Conservatoire royal de Bruxelles) “HarMA+ - Digitalization and Landscape of Teaching Practices in Music Theory” Yvonne Farrand (BUSINET) “Development of European Projects Using Effective Networking: EntreMWB, DigAge+ and Game4Change Projects” Chair: Ali Altuğ Biçer (İstanbul Ticaret University)	Ruby Hall
14:00-14:45	Panel: Teaching Sustainability “Teaching Sustainability to International Business (IB) Students: Challenges and Opportunities” Yaprak Dalat Ward (Fort Hays State University) Lilian Miles (Westminster Business School) Alejandra Noriega Vázquez (Tecnológico de Monterrey) Chair: Anıl Yasin Ar (Tecnológico de Monterrey)	Emerald Hall
15:00-15:45	Closing Plenary Session Fernando Galvan (International Association of University Presidents) “The Challenges of UN SDGs: What can Universities Do?” Moderator: Ayşe Deniz Özkan (Conference Coordinator, Eurasia Higher Education Summit)	Ruby Hall

EURIE SPEAKERS

ABRIGNANI Emeric	Head of International Development, KEDGE Business School, France
AKGÜNDÜZ Devrim	Prof., Istanbul Aydın University, Türkiye
AKKAYA Özlem	Assoc. Prof., Yeditepe University, Türkiye
ALHINDAWI Nouh Talal	Assistant of the President for Digital Transformation & E-Learning, Jadara University, Jordan
AMYOT Denise	President & CEO, Colleges and Institutes Canada, Canada
AR Anıl Yasin	Prof., Visiting Professor, Department of International Business & Logistics, Tecnológico de Monterrey, México
ÁRVAI Péter	Deputy Director for Internationalization, University of Pécs, Hungary
ASTEFANO AIE Mariana	Erasmus Coordinator, Istanbul Aydın University, Türkiye
AYDIN Mustafa	President , EURAS and EURIE, Türkiye
AYDOĞAN Ebru Tomris	Dr., Yeditepe University, Türkiye
AYKUT BİNGÖL Canan	Rector, Yeditepe University, Türkiye
BLAIR Scott	Content Development Editor, TASK by Sulitest, Sulitest Impact, France
BLÖSS Gerrit Bruno	Founder & CEO, Study.eu, Germany
BOLAT Ahmet	Chairperson of the Board, Service Exporters' Association, Türkiye
BUTCHER Shaun	Global Head of University Partnerships, Virtual Internships, United Kingdom
BYRNES Matt	President, International Internship Network, Canada
CHAUDHRY Ikbal	Coordinator General, Comstech, Pakistan
CHICHE-PORTICHE Olivier	Director of Marketing and Mobility Programs, Campus France, France
CLAPUYT Edwin	Prof., Conservatoire royal de Bruxelles, Belgium
ÇİÇEK Begüm	International Community Services Asst. Specialist, Koç University, Türkiye
ÇİÇEK Olgun	Prof., Dokuz Eylül University, Türkiye
ÇİÇEKLER Ahmet Naim	Assoc. Prof., Yunus Emre Institute, Türkiye
DALAT WARD Yaprak	Dr. & Associate Professor, Fort Hays State University, United States
De SOUZA e SILVA Rossana Valéria	Executive Director, International Cooperation Group of Brazilian Universities – GCUB, Brasil
DUFFY Sheena	Head of International Education, Higher Education Authority, Ireland
EKİNCİ F. Yeşim	Prof. & Vice Rector, Yeditepe University, Türkiye
ERDOĞAN Armağan	Prof., Beykoz University, Türkiye
ERGİN Hakan	Lecturer, Boğaziçi University, Türkiye

EURIE SPEAKERS

ERHAN Çağrı	Prof. & Rector, Altınbaş University, Türkiye
ERTEPINAR Hamide	Prof., Istanbul Aydın University, Türkiye
FARRAND Yvonne	General Manager, Businet VZW, Belgium
FLINT-LUH Stephanie	Manager of International Relations and Intercultural Educator, ENSEA Graduate School of Electrical Engineering and Computer Science, France
FORTE Nataša	Policy Advisor - Americas, Africa, Europe, Global Affairs Canada, Canada
GALVAN Fernando	Secretary General, International Association of University Presidents, Spain
GIOVENI Salvatore	International Relations Coordinator, Conservatoire royal de Bruxelles, Belgium
GIROTTI Francesco	Head of European Projects Unit, University of Bologna, Italy
GÖKER Eren	President, Association of International Education Counselors of Türkiye, Türkiye
HEBB Matthew	Vice President Government & Global Relations, Dalhousie University, Canada
HEINTZE Ronny	Deputy Director for International Development, AQAS e.V., Germany
HYAMS-SSEKASI Denis	Lecturer, University of Bolton, United Kingdom
JACKSON-ROYLE Sam	Director of International Operations, Bangor University, United Kingdom
JARVIS Alistair	Pro Vice-Chancellor (Partnerships and Governance), University of London, United Kingdom
KAAOUACHI Abdelali	Prof., University Mohammed I, Morocco
KAR Muhsin	President, YÖKAK, Türkiye
KAUMENOVA Aigerim	Vice Rector for Global Partnerships, Almaty Management University, Kazakhstan
KAYYALI Mustafa	Manager, Higher Education Quality and Assessment Group HEQAG, Syria
KHAN Sabur	President & Founder and Chairman, Association of Universities of Asia and the Pacific- AUAP & International Daffodil, University Bangladesh
KNUTSON Sonja	Director, Internationalization Office, Memorial University of Newfoundland, Canada
KOMSUOĞLU Sezer	Commission on Women's Studies in Academia, Council of Higher Education, Türkiye
KOZLOWSKA-SETTE Alina	Student Recruitment and Admissions Lead, CODE University of Applied Sciences, Germany
KULMALA Daniel	Associate Vice Chancellor of Global Engagement, University of North Carolina at Pembroke, United States

EURIE SPEAKERS

KUPESIC PLAVSIC Sanja	Department of Obstetrics and Gynecology Associate Dean Office, Faculty Development Paul L. Foster School of Medicine Texas Tech University, United States
KUPRIYANOVA Veronika	Senior Policy Coordinator, Academic Cooperation Association, Belgium
LOONURM Eero	Head of International Marketing, Estonian Education and Youth Authority, Estonia
MAHONEY Laura	Executive Director of Engagement, Dublin City University, Ireland
MANDAL Hasan	President, Scientific and Technological Research Council of Türkiye, Türkiye
MANNINO Agata	Management and Promotion of International Educational Projects, University of Padua, Italy
MARTINJSE Erik	Inspector, HE Inspectorate Practices, Netherlands
MASOOD Mian Imran Masood	Vice Chancellor, University of South Asia, Pakistan
MEALLEM Michael	Manager, Center for Social Impact, Payap University, Thailand
MILES Lilian	Reader, Westminster Business School, United Kingdom
MOORE Kate	Principal and Co-Founder, Global Career Center, United States
MOURE PINO Ana Maria	Lecturer, School of Law University of Chile, Chile
MURPHY Michael	President, European University Association, Belgium
MYLES Şirin	Co-Founder and Director, The IC Global Partnership, United Kingdom
NAIDENKO Polina	Senior Manager International Relations, Begin Group, Germany
NEÖZ Seher	Business Development Manager, ICEF GmbH, Germany
NIJBOER Albert	Senior Policy Advisor, Protestant Theological University in Amsterdam, Netherlands
NORIEGA VÁZQUEZ Alejandra	Lecturer, Tecnológico de Monterrey, Mexico
NZEH Charles	Graduate Student, University of Bolton, United Kingdom
O'LEARY Claire	Director of External Relations and Partnerships, College of Medicine and Dentistry, United Kingdom
ÖZDEMİR Bilge Kağan	Prof., Director, Office for International Affairs, Anadolu University, Türkiye
ÖZENÇ Aslıhan	President, ASBA Education Consulting, Türkiye
ÖZKAN Özlenen	Prof. & Rector, Akdeniz University, Türkiye
ÖZLÜK Özgür	Academic Program Manager & Professor of Business, Minerva Project & Minerva, University San Francisco, United States
ÖZTÜRK Ayhan	Dr., Ministry of Education, Board of Education, Türkiye
PEREZA Nina	Assistant Professor, Faculty of Medicine, University in Rijeka, Croatia

EURIE SPEAKERS

RAOOF Awais	Chairman, University of Lahore, Pakistan
REHMAN Sumaira	Rector, Superior University, Pakistan
ROOMI Muhammad Azam	Dr., Prince Mohammed bin Salman College of Business and Entrepreneurship, Saudi Arabia
SALAMA Amr Ezzat	Secretary General, Association of Arab Universities, Jordan
SARE AYDIN Emine	Prof., MoP & KADEM, Türkiye
SATAR Barış	Director Education Services, Victorian Government, Australia
SCHEURWATER Tara	Consul General, Consulate General of Canada in Istanbul, Canada
SEILSTAD Brian	Director for Internationalization and Partnerships, Al Akhawayn University, Morocco
SHAW Justin	Chief, Higher Education Consultant (Global), Communications Management, United Kingdom
STEVENSON Robert	Counselor-Migration, Embassy of Canada to Türkiye in Ankara, Canada
STUKALO Nataliia	Vice-Head & Board of Directors, The National Agency for Higher Education Quality Assurance (Ukraine) & INQAAHE—International Network for Quality Assurance Agencies in Higher Education, United Kingdom
TOURINHO Emmanuel Zagury	President-Rector, International Cooperation Group of Brazilian Universities- GCUB and Universidade Federal do Pará – UFPA, Brasil
TRIFIRO Fabrizio	Head of Quality Benchmark Services, Ecctis / United Kingdom ENIC, United Kingdom
WALL Alan	Dr & Chief Executive Officer , Higher Education Authority, Ireland
YANIKKAYA Berrin	Prof., Dean of the Faculty of Arts and Sciences & Coordinator of YU-LEARNT, Yeditepe University, Türkiye
YALÇIN FELCHNER Nilgün	Regional Insight and Engagement Lead, Wider Europe British Council, United Kingdom
YALÇIN DOĞAN Semra	Education Manager, British Council, Türkiye
YILMAZ Mehmet Yalçın	Assoc. Prof., Istanbul University, Türkiye
YORGUN İbrahim	Dr.,Office Director, International Cooperations Office, Middle East Technical University (METU), Türkiye
ZAINUDDIN Yuserrie	Vice-Chancellor, Universiti Malaysia Pahang, Malaysia

ISTANBUL GUIDE

Time Zone

UTC/GMT + 3 hours

Currency

The country's official currency is the Turkish Lira. (Abbreviated as TL in Turkish, international code TRY)

Voltage

230 V, European Standard Sockets

Telephone

Turkey's code: +90

Area codes are: 0212 for the European side – 0216 for the Asian side

Emergency Numbers

Medical Emergency: **112** Police: **155** Fire: **110**

Tourism Police: **0212 527 45 03**

Transportation

Public transportation in Istanbul comprises of buses, various rail and metro systems, funiculars and maritime services. Cash payment is not accepted on public transportation. One-use tokens or a contactless smart card called Istanbulkart can be used for fare payment. Istanbulkart can be purchased at major transport stations and be reloaded with credit at automatic vending machines or private vendors. More information is available at <http://www.iett.gov.tr/en>

Yellow taxis can be hailed on the street. They all have taximeters. Please keep in mind that the distance between any two points in Istanbul can be far and the traffic is very heavy during rush hour.

Around the venue

The neighbourhoods around the conference venue are leisure districts famous for cafes, restaurants, shops, museums, art galleries and streets with unique ambiance. Taksim Square is a main transportation hub and a popular destination for both tourists and the natives of Istanbul. Istiklal, a pedestrian street, showcases Art Nouveau and Neo-Classical Architecture, old consulate buildings and churches. Istiklal Street houses boutiques, music stores, bookstores, cinemas, as well as many options for dining and entertainment from patisseries to pubs. You can take the Nostalgic Tram to Tunel, stop by Pera Museum or have a drink at the Flower Market.

Right across the ICEC- Lutfi Kirdar is the Harbiye Military Museum. Just a short walk from the venue in the opposite direction of Taksim will take you to Nişantaşı, a luxury shopping and dining area. Down the hill and on the Bosphorus shore are the two special neighborhoods of Beşiktaş and Dolmabahçe. At Beşiktaş, you can visit the Naval Museum and then walk to the famous Dolmabahçe Palace, which served as the administrative seat of the Ottoman Empire in the late 19th and early 20th century.

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01-03 March 2023

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TEKNOLOJİ GELİŞTİRME MERKEZİ



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Istanbul
01-03 March 2023

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