

VIRTUAL CONFERENCE PROGRAM

- All times indicated for the Virtual Conference sessions are Turkish time which is GMT+3.

- **MARCH 2, WEDNESDAY**

HOURS	SESSION	HALL
10:00-12:00 GMT+3	OPENING CEREMONY <i>Live from Istanbul</i>	A
13:00-13:30 GMT+3	OPENING PLENARY Prof. Arturo Reyes Sandoval (Director-General, National Polytechnic Institute, Mexico) “Priorities of Higher Education in Times of Pandemia: From Internationalization to Social Impact”	B
14:00-14:45 GMT+3	WOMEN’S LEADERSHIP IN HIGHER EDUCATION Empowering Effect of Leading Women in Science and vice versa Sezer Komsuoğlu (Prof., Advisor to the President, Council of Higher Education, Turkey) İlkay Erdoğan Orhan (Prof., Gazi University, Dean of Faculty of Pharmacy, Turkey) <i>*This session will be conducted in Turkish. Translation will be available.</i>	A
14:00-14:45 GMT+3	SPONSORED PANEL by Virtual Internships The African Connection: Global Synergy for Remote Internships Rachael Criso (PhD., Consultant, France) “Impact and Outcomes of Virtual Internships” Aravinda Ram (Deputy Pro-Vice Chancellor, Botho University, Botswana) “The African Context and Botho University Moderator: Shaun Butcher (Head of Partnerships, Virtual Internships, UK)	B
15:00-15:45 GMT+3	SPONSORED PANEL by Coursera for Campus Building a Digital Agenda for the Future of Emerging Skills Berrin Yanikkaya (Prof., Dean of the Faculty of the Arts and Sciences, Yeditepe University, Turkey) Vafa Kazdal (Vice Rector of Academic Affairs, ADA University, Azerbaijan) Moderator: Samar Farah (Dr., Skills Transformation Consultant, Coursera for Campus, UK)	B
16:00-16:45 GMT+3	SPONSORED PANEL by Unibuddy The Credible Source: Harnessing the Voice of Your Current Students	B

	<p>Andrew Jackson (Recruitment Events Manager, University of South Wales, UK)</p> <p>Carol Koubaesh (Student Ambassador, Newcastle University, UK)</p> <p>Moderator: Raman Rebruar (University Partnerships Manager, Unibuddy, UK)</p>	
17:00-17:45 GMT+3	<p>SPONSORED PANEL ETS® TOEFL®</p> <p>Perspectives on the future of higher education: From accessibility to engagement</p> <p>Jane Larsson (Executive Director, Council of International Schools (CIS), the Netherlands)</p> <p>Marlowe Johnson (CEO, EdAgree, Germany)</p> <p>Arum Perwitasari, PhD. (Institutional Relations Specialist, ETS Global, the Netherlands)</p> <p>Moderator: Bilal Kırkıcı (Prof., Director, School of Foreign Languages, Middle East Technical University, Turkey)</p>	B
18:00-19:00 GMT+3	<p>EduCanada EURIE 2022 COUNTRY PARTNER PANEL</p> <p>Canada as an International Education Powerhouse</p> <p>Ann Mainville-Neeson (Vice-President, Policy and Government Relations, Universities Canada, Canada)</p> <p>Alain Roy (Vice-President International, Colleges and Institutes Canada, Canada)</p> <p>Karen Dalkie (Vice-President, Development and Partnerships, Canadian Bureau for International Education, Canada)</p> <p>Rachel Lindsey (Director, Public Affairs and Operations, Languages Canada, Canada)</p> <p>Moderator: Vefa Atağ (Trade Commissioner, Consulate General of Canada in Istanbul, Canada)</p> <p>EduCanada KEYNOTE</p> <p>“Provincial approach to international education”</p> <p>Ms. Livia Castellanos (Executive Lead of the International Education, Ministry of Advanced Education, Government of Saskatchewan, Canada)</p>	B
19:00-19:45 GMT+3	<p>Opening Plenary (Repeat)</p>	A

- **MARCH 3, THURSDAY**

HOURS	SESSION	HALL
11:00-11:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY</p> <p>The Road to Recovery for International Higher Education in Australia</p> <p>Hon. Phil Honeywood (Chief Executive Officer, International Education Association of Australia (IEAA), Australia)</p>	A

	<p>Kelly Smith (IEAA SF, Pro Vice-Chancellor (International) Murdoch University Perth, Australia) Moderator: Louise Goold (Director Development and External Relations, Monash University, Australia)</p>	
11:00-11:45 GMT+3	<p>PANEL in PARTNERSHIP with BRITISH COUNCIL Turkey-UK Partnerships Betül Bulut Şahin (Dr., Educational Sciences, Middle East Technical University, Turkey) Rachel Brooks (Prof., University of Surrey, UK) Moderator: Ayşen Güven (Director of Education, British Council Turkey, Turkey)</p>	B
11:30-12:30 GMT+3	<p>NETWORKING AND COFFEE BREAK How can we make internationalization of HEIs cross the campus walls and benefit local communities? Host: Magda Resendo Ferro (Head of the International Relations Office, Universidade Católica Portuguesa-Porto, Portugal) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i></p>	Networking Lounge
12:00-12:45 GMT+3	<p>ERASMUS+ PROGRAM Erasmus+ Mobility around the world: ICM and novelties in the new Erasmus+ program Christos Aivaliotis (Policy Officer, ICM Unit, European Commission Directorate-General for Education, Youth, Sport and Culture, Belgium) Şeyma Kök (ICM Alumni-Outgoing Turkmenistan, Student of Atatürk University, Turkey) Sakshi Bundeli (ICM Alumni-Incoming Student at Altınbaş University, Turkey) Moderator: Halis Esad Farımaç ICM Project Officer, Erasmus+ Higher Education, National Agency, Turkey)</p>	A
12:00-12:45 GMT+3	<p>GLOBAL ENGAGEMENT POST-PANDEMIC Lucy Clutton-Brock (International Relations Officer, Imperial College London, UK) “Global Engagement Amid Global Uncertainty: Perspectives from Imperial London College” Joanna Szwed and Kinga Drechny-Mucha (Centre for Communications and Marketing, Jagiellonian University in Kraków, Poland) “Different world, communications and problems – Marketing during COVID-19” Samuel Jackson-Royle (Director of International, Bangor University, UK) “The International office post-pandemic”</p>	B
13:00-13:45 GMT+3	<p>SPOTLIGHT SESSION: INTERNATIONAL UNIVERSITY ASSOCIATION’S REPORT</p>	A

	<p>The impact of COVID-19 on higher education and internationalization, reflections and perspectives for the future</p> <p>Andrew Deeks (Prof., President, University College Dublin, Ireland)</p> <p>Carmen Lamagna (Dr., Vice-chancellor, American International University, Bangladesh)</p> <p>Moderator: Pam Fredman (Prof., President, International Association of Universities, France)</p>	
13:00-13:45 GMT+3	<p>VIRTUAL COLLABORATIONS</p> <p>Navigating Virtual International Partnerships in Higher Education: Kazakhstan and Kyrgyzstan practice</p> <p>Daniyar Medetov (Almaty Management University, Kazakhstan)</p> <p>Gill Gourlay (University of Northampton, UK)</p> <p>Gulbarchin Suiunova (Executive Director, ENACTUS, Kyrgyzstan)</p> <p>Moderator: Hande Diker (Regional Programme Manager, British Council, Wider Europe)</p>	B
14:00-14:45 GMT+3	<p>SPOTLIGHT SESSION: EUA's SUSTAINABILITY REPORT</p> <p>Greening and Environmental Sustainability: How Universities Can Lead in this Major Transformation</p> <p>Henriette Stöber (Policy Analyst, EUA, Belgium)</p> <p>Luisa Bunescu (Policy Analyst, EUA, Belgium)</p> <p>Moderator: Thomas Estermann (Director Governance, Funding & Public Policy Development, EUA, Belgium)</p>	A
14:00-14:45 GMT+3	<p>MARKETING RECRUITMENT</p> <p>Employability in Student Marketing & Recruitment</p> <p>Bobby Mehta (Director UoP Global, University of Portsmouth, UK)</p> <p>Abhilash Ram (International Student Recruitment, Chalmers University of Technology, Sweden)</p> <p>Moderator: Gerrit Bruno Blöss (Founder & CEO, Study.eu, Germany)</p>	B
15:00-15:45 GMT+3	<p>NATIONAL AGENCIES: INTERNATIONALIZATION STRATEGIES</p> <p>Katarina Bilonic (Head of the Department for Higher Education, Croatian Agency for Mobility and EU Programmes, Croatia)</p> <p>"New trends in internationalization: a national perspective"</p> <p>Nina Bosnicova (Head of Bilateral and Multilateral Programs Unit, Czech National Agency for International Education and Research, Czechia)</p> <p>"Advantages of smaller international exchange programs in the pandemic and beyond"</p>	A

	Moderator: Ercan Laçın (Higher Education Expert, Turkish National Agency, Turkey)	
15:00-15:45 GMT+3	<p>SUSTAINABILITY</p> <p>Higher Education and SDGs</p> <p>Catherine Hack (Dr., Principal Adviser on Learning and Teaching, Advance HE, UK) “Good Leaders, Good Universities?”</p> <p>İbrahim Yorgun (Dr., Director of International Cooperations Office Middle East Technical University, Turkey) “The Greener Mind & The Greener Career”</p> <p>Nataliia Stukalo (Dr., Board Director, INQAAHE, Vice-Head of the National Agency for Higher Education Quality Assurance NAQA, Ukraine) “Towards Sustainable Development Through Higher Education Quality Assurance”</p>	B
16:00-16:45 GMT+3	<p>NATIONAL AGENCIES: INTERNATIONALIZATION STRATEGIES</p> <p>Olivier Chiche-Portiche (Director of the Mobility and Marketing Department, Campus France, France) “Emerging Trends in International Student Mobility”</p> <p>Eero Loonurm (Head of Study in Estonia, Estonian Education and Youth Authority, Estonia) “Employability of international students - how to use statistics in marketing?”</p> <p>Moderator: Sheena Duffy (Senior Manager, International Programmes, Higher Education Authority- HEA, Ireland)</p>	A
16:00-16:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY</p> <p>Defining strategic priorities and the path to success – delivering diversity and sustainability in overseas recruitment in a rapidly changing world</p> <p>John Pritchard (Chair of the Russell Group Directors of Strategy and Planning and Director of Strategy, Planning and Insight, Durham University, UK) Louise Brown (Assistant Director, Strategic Marketing, University of Exeter, UK) Thijs van Vugt (Director Analytics and Consulting Team, Study Portals, The Netherlands)</p> <p>Moderator: David Pilsbury (Chief Development Officer, Oxford International Education Group, UK)</p>	B
17:00-17:45 GMT+3	<p>INTERNATIONAL STUDENT EXPERIENCE</p> <p>International Student Experiences in ESL programs</p> <p>Ravichandran Ammigan (Dr., Associate Deputy Provost, International Programs University of Delaware, USA) Adil Bentahar, Assistant Professor of English as a Second Language, University of Delaware, USA)</p>	A

	<p>“Intensive English Program students: An exploratory study at a U.S. institution of higher education” Moderator: Lindsay Brooks (Academic Director, English Language Program, University of Toronto School of Continuing Studies, Canada)</p>	
17:00-17:45 GMT+3	<p>INTERNATIONAL EDUCATION LEADERSHIP International Education Leadership: Perspectives from Canada Sonja Knutson (Director, International Office, Memorial University, Canada) Larissa Bezo (President and CEO, Canadian Bureau for International Education, Canada) Moderator: Abu Arif (Doctoral Student and International Student Advisor, Memorial University of Newfoundland, Canada)</p>	B
17:00-20:00 GMT+3	<p>STEM Education Roundtable Gillian Roehrig (Prof., University of Minnesota, USA) Devrim Akgündüz (Prof., Istanbul Aydın University, Turkey) Moderator: Hamide Ertepinar (Prof., Istanbul Aydın University, Turkey) <i>*Closed Session.</i></p>	TBA
17:30-18:30 GMT+3	<p>NETWORKING AND COFFEE BREAK When do you think it will become safe again to travel responsibly? Host: Luis Kauachi (Senior Manager of the Conference of the Americas on International Education (CAEI) and Doctoral Student, Canada) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i></p>	Networking Lounge
18:00-18:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY Leveraging Student Success and Employment Outcomes to Drive International Student Mobility Alizée Cordes (International Student Mobility Manager, Teesside University, UK) Alina Kozłowska-Sette (CODE University of Applied Sciences, Berlin, Germany) Moderator: Chris Connor (Assistant Dean and Chief Enrollment Officer, School of Engineering and Applied Sciences, University at Buffalo, The State University of New York- SUNY, USA)</p>	A
18:00-18:45 GMT+3	<p>SPOTLIGHT SESSION ON QUALITY ASSURANCE New Dimensions and Innovative Applications of External Quality Assurance for the Post-pandemic Era Deb Adair (President, INQAAHE, USA) “International challenges & opportunities for EQA: The New Reality”</p>	B

	<p>Daniela Cristina Ghitulica (Vice President, ENQA, Romania) “New dynamics of change on EQA within EHEA” Erik Martijnse (Director, InspectorateHE, Ministry of Education, the Netherlands) “EQA practices at system level and their implications for HEIs during post pandemic” Moderator: Olgun Çiçek (Prof., Vice President, CEENQA, North Cyprus)</p>	
19:00-19:45 GMT+3	<p>THURSDAY PLENARY SESSION Leveraging Lean Management Strategies to Advance Internationalization Priorities David Di Maria (Senior International Officer & Associate Vice Provost for International Education, University of Maryland Baltimore County, USA) Moderator: Joann Ng Hartmann (Senior Director, NAFSA, USA)</p>	A
19:45-20:30 GMT+3	<p>EURIE SPEAKERS NETWORKING <i>*EURIE Speakers are welcome to drop in and chat with other speakers anytime during this hour.</i></p>	Networking Lounge

- **MARCH 4, FRIDAY**

HOURS	SESSIONS	HALL
11:00-11:45 GMT+3	<p>INTERNATIONAL STUDENT EXPERIENCE Innovation in International Student Management Norfaeza Ali (Manager, Universiti Teknologi Malaysia, Malaysia) Mohd Ariffin Abu Hassan (Assoc. Prof., Assoc. Director, Universiti Teknologi Malaysia, Malaysia) Maria Anityasari, (Assoc. Prof., Director, Institut Teknologi Sepuluh Nopember, Indonesia) Moderator: Mohd Ismid Bin Md Said (Pro-Vice Chancellor, Universiti Teknologi Malaysia, Malaysia)</p>	A
11:00-11:45 GMT+3	<p>ONLINE LEARNING Ed-Tech and Pedagogies for Online Learning Salim Mohamed Salim (Associate Professor and Director of International Partnerships, Faculty of Science & Engineering, Swansea University, UK) “Ed-Tech to Encourage Collaborative and Active Learning” Antonella Longo (Researcher, Univesity of Salento, Italy) “From virtual to real and vice versa: the digital twins paradigm applied to lab spaces” Nils Schlatter (Research fellow, RWTH Aachen (MRE), Germany)</p>	B

	<p>“VR Technologies to teach professional competencies to mining students”</p> <p>Moderator: Patricia Xavier (Associate Professor, Swansea University, UK)</p> <p>“Critical Reflection in International Service Learning”</p>	
12:00-12:45 GMT+3	<p>TRANSNATIONAL EDUCATION</p> <p>The future of TNE and Its Role in the Sustainability of Institutions</p> <p>David Pilsbury (Chief Development Officer at Oxford International Education Group, UK)</p> <p>Vangelis Tsiligiris (Associate Professor, Nottingham Business School, Nottingham Trent University and Founder of the TNE Hub, UK)</p> <p>Moderator: Sirin Myles and Charlene Allen (Co-Founders and Directors, The IC Global Partnership, UK)</p>	A
12:00-12:45 GMT+3	<p>VIRTUAL COLLABORATIONS</p> <p>Kick starting Virtual Exchange: COIL in ASEAN</p> <p>Keiko Ikeda (Dr., Vice-Director Institute for Innovative Global Education Kansai University, Japan)</p> <p>Abdul Latiff Ahmad (Dr., Director, UKM Global, Malaysia)</p> <p>Moderator: Darren MacDermott (EU Support to Higher Education in the ASEAN Region, EU SHARE, Jakarta, Indonesia)</p>	B
13:00-13:45 GMT+3	<p>REMOTE LEARNING</p> <p>New Technologies, Methodologies and Quality Assurance of Remote Learning: Cases of Tunisia and Morocco</p> <p>Naoufel Kraiem (Prof., ISI/Honoris United Universities, Tunisia)</p> <p>“Transforming Higher Education to face the COVID-19 disruption”</p> <p>Abdelali Kaaouachi (Prof., University Mohammed I, Morocco)</p> <p>“Quality Assurance Standards for Remote Programmes in Higher Education for the post-COVID-19 Era”</p> <p>Moderator: Imed Bougzala (Prof., Associate Dean for undergraduate and graduate education, Institut Mines-Télécom Business School, France)</p>	A
13:00-13:45 GMT+3	<p>SOCIAL IMPACT</p> <p>Internationalisation in Higher Education for Society: UN PRME Chapter Eurasia</p> <p>Botir Usmonov (Prof., Rector of Tashkent Chemical-Technological Institute, UN PRME Chapter Eurasia Uzbekistan Focal Point, Uzbekistan)</p> <p>“Role of universities in ensuring sustainable development”</p>	B

	<p>Brendan Duprey (Dr., Director, Sustainable Kazakhstan Research Institute, Narxoz University, UN PRME Chapter Eurasia Head of International partnerships, Kazakhstan) “Introduction of ESG into curriculum and research” Sophie Kacki (Manager, PRME Engagement, United Nations Global Compact, USA) Moderator: Aigerim Kaumenova (Vice-Rector for Global Partnerships, Almaty Management University, Kazakhstan)</p>	
13:30-14:30 GMT+3	<p>NETWORKING AND COFFEE BREAK Let’s talk about well-being of our students and international educators Host: Harry Gibney (Study Abroad Manager, Queen Mary University of London, UK) <i>*Feel free to drop in and chat with fellow international educators anytime during this hour.</i></p>	Networking Lounge
14:00-14:45 GMT+3	<p>VIRTUAL COLLABORATIONS Virtual Collaboration on International Research Project for Mental Well-Being (MWB) Amongst European Entrepreneurs Rob De With (Senior Lecturer, Avans University of Applied Sciences, Netherlands) Yvonne Farrand (Director, Projects Beyond Borders, UK) Moderator: David Taylor (General Manager, BUSINET, UK)</p>	A
14:00-14:45 GMT+3	<p>HIGHER EDUCATION IN THE GULF/MENA REGION Innovative Instruments and New Strategies for the Post-pandemic Era in the Gulf / MENA Region International Education Sector Hatem Masry (Prof., Dean of the College of Business Administration, University of Bahrain, Bahrain) “Future Education in Business Colleges” Qualid Ali (Dr., Quality and Accreditation Department Director, University of Buraimi, Oman) “Future of higher education in the fourth industrial revolution: Education 4.0” Moderator: Nabil El Kadhi (Prof., President of Khawarizmi International College, UAE)</p>	B
15:00-15:45 GMT+3	<p>DIGITILIZATION Impact of Digitilization on Higher Education Andreas Kaplan (Dean / Rector, ESCP Business School, France) “Post-Pandemic Perseverance in Universities’ Dooming Digital Days: Branding & Bonding” Christian-Andreas Schumann (Prof., University Representative for International Relations, Dean of</p>	A

	<p>Studies, Director of Institutes, West Saxon University of Zwickau, Germany) “Impact of hybridization on global virtual collaborations” Moderator: Arturo Lavalle (Head of Research and Development, Università degli Studi "Guglielmo Marconi", Italy)</p>	
15:00-15:45 GMT+3	<p>VIRTUAL COLLABORATIONS Virtual Exchange and Global Engagement Amid Global Uncertainty Meenal Choubey (Assistant Director, Kalinga Institute of Industrial Technology, India) “Virtual Mobility through Coil Development Programs between Universities” Raphael-Grimm Theresa (Prof. University of North Carolina - Chapel Hill, USA) “Undoing Racism in Healthcare Through COIL” Ayça Arıyörük (Director, Global Partnerships and Communication, Soliya, USA) “Virtual Exchange: Global competency and human skills in digital worlds”</p>	B
16:00-16:45 GMT+3	<p>HIGHER EDUCATION Flexible Learning Pathways in Higher Education: Microcredentials John Brennan (Emeritus Professor, The Open University, UK) Michaela Martin (Programme Specialist, International Institute for Educational Planning, UNESCO, France) Moderator: Hakan Ergin (Dr., Istanbul University, Turkey)</p>	A
16:00-16:45 GMT+3	<p>VIRTUAL COLLABORATIONS Virtual Exchange for Cross-Cultural and Soft Skills Development: US-Russia case Carolyn Lantz (Director of International Affairs, College of Arts and Sciences, Indiana University in Bloomington, US) “Conversations on Contemporary Issues’ virtual cultural exchange project: a fine sample of the cultural diplomacy” Konstantin Platanov (Acting Vice-Rector for International Cooperation, Herzen University, Russia) Moderator: Shawn Reynolds (Associate Vice President for International Partnerships and Senior Advisor for International Advancement, Indiana University in Bloomington, USA)</p>	B
16:30-17:30 GMT+3	<p>NETWORKING AND COFFEE BREAK How to organize students events during the pandemic – best practices and tips</p>	Networking Lounge

	<p>Hosts: Dominika Czerniak (Deputy Head of International Office, WSB University, Poland) and Valeriia Dotsenko (International Office Assistant, WSB University, Poland)</p> <p><i>*Feel free to drop in and chat with fellow international educators anytime during this hour.</i></p>	
17:00-17:45 GMT+3	<p>VIRTUAL MOBILITY</p> <p>Rethinking International student mobility and higher education internationalization for a post-pandemic world</p> <p>Takudzwa Mutize (Policy Analyst, UNESCO IESALC, Zimbabwe)</p> <p>Clarisa Yerovi (Policy Analyst, UNESCO IESALC, Peru)</p> <p>Moderator: Emma Sabzalieva (Senior Policy Analyst, UNESCO IESALC, Canada)</p>	A
17:00-17:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY</p> <p>Pathway Programs and the International Student Recruitment Portfolio</p> <p>Changhua Rich, PhD, Principal Research Scientist, ACT, Inc., USA)</p> <p>“Pathway Programs and the Advantage of the Global Assessment Certificate”</p> <p>Ying Xu, MBA, Assistant Director, International Recruitment & Outreach, University of Iowa, USA)</p> <p>“International Student Recruitment through Pathway Programs: The University of Iowa and the Global Assessment Certificate: A Case Study”</p> <p>Moderator: George Sipos (University Partnerships & Communications Strategy, ACT, Inc., USA)</p>	B
18:00-18:45 GMT+3	<p>GLOBAL ENGAGEMENT</p> <p>Human-Centered Internationalization for Inclusive Global Engagement</p> <p>Babu George (Professor, Associate Dean, Christian Brothers University, USA)</p> <p>Anil Yasin Ar (Professor, Visiting Professor, Department of International Business & Logistics, Tecnológico de Monterrey, México)</p> <p>Moderator: Yaprak Dalat Ward (Assoc. Prof., Fort Hays State University, USA)</p>	A
18:00-18:45 GMT+3	<p>ED-TECH</p> <p>What's Possible? Aligning Expectations and Reality via Educational Technologies to Enhance Online Learning</p> <p>Elvin Freytes (Director of Graduate Recruitment, Touro University, USA)</p> <p>Holly Owens (Senior Instructional Designer, Academic Partnerships, USA)</p> <p>Moderator: Joe Sallustio (Dr., Senior Vice President, LU-Global, Lindenwood University, USA)</p>	B

<p>19:00-19:45 GMT+3</p>	<p>CLOSING PLENARY SESSION Rajika Bhandari (International higher education expert, author, and founder of Rajika Bhandari Advisors, USA) “Migrants with Mortar Boards: Serving the Whole International Student” Moderator: Ayşe Deniz Özkan (EURIE Conference Coordinator, Turkey)</p>	<p>A</p>
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