



Connecting the Continents for Global Education

➤ 22/24 MARCH 2017
➤ İstanbul Lütü Kirdar ICEC
➤ www.eurieeducationsummit.com

EURIE CONFERENCE CATALOG

"THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174"

"BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB (TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR"



Welcome Message

It is our great pleasure to welcome you to Istanbul for the second time. EURIE 2017 has proven to be even more comprehensive, fulfilling and exciting than last year's event. We are excited to spend these 3 days with you, exploring many areas of higher education and the true meaning of internationalization in higher education.

As global visionaries of our sector, we are confident that through your knowledge and expertise, EURIE 2017 will provide everyone in attendance a wonderful and unique experience.

Our world is going through hard times. Many countries are experiencing economic, political and social problems that they have to face every day. In these challenging times, we, as Educators, have a greater responsibility. Even when all else goes wrong,

We have to stand tall,

We have to stand strong,

We have to stand united,

And we will prevail...

The future of our world lies on our shoulders. We believe in dialogue, cooperation, innovation and the power of education.

Thank you for making EURIE 2017 a productive platform for higher education.

With our best regards,

Dr. Mustafa Aydın

EURAS/EURIE President

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EURIE 2017 SUMMIT – Connecting the Continents for Global Education

We would like to welcome all participants of EURIE 2017 – Eurasian Higher Education Summit who value internationalization and continuous professional development. Through the international platform of Eurasian higher education, we are eager to share best practices for internationalization of higher education at its best.

During EURIE 2017 Summit please share with us your best moments and highlights using #EURIE2017 and follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



@euriesummit

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CONFERENCE INFORMATION

Location

All locations are situated in the Istanbul Lutfi Kirdar International Convention and Exhibition Center (ICEC) in the two-level Rumeli Building unless otherwise notified. The conference panels, seminars, workshops and roundtables will be held in the Lower Level and the exact locations are stated in the Daily Schedule of EURIE 2017. The exhibition will be held in the Upper Level of Rumeli Building.

EURIE 2017 Opening Ceremony together with Opening Speeches and Opening Plenary will be held in Anadolu Auditorium followed by Opening Reception in the Foyer of Anadolu Auditorium.

Registration

Registration Desk is located next to the entrance of the Rumeli Building. Please, pick up your badge and conference bags at the Registration Desk.

Registration Desk Opening Hours	
March 21	09:00 - 17:00
March 22	09:00 - 17:00
March 23	09:00 - 17:00
March 24	09:00 - 17:00

Exhibition Set-up

Exhibition set-up will take place on March 21 between the hours of 13:00-19:00.

For enquiries and assistance please contact eurie@boyutgroup.net

EURIE Assistance Desk

EURIE Assistance Desk is located in Exhibition Area. EURIE Staff at this desk is ready to offer assistance and advice related to the conference. EURIE Summit assistants will be available throughout the venue.

Services

Lunch and coffee breaks will be served at the Exhibition Area.

A cash bar will be available for snacks and refreshments in the Lower Level.

There are b-2-b meeting tables at the Exhibition area.

There is a Business Center available for the use of conference participants at the Lower Level.

The conference secretariat and the Speaker-Ready room are located at the Lower Level.

DAILY SCHEDULE AT A GLANCE

March 21, Tuesday		
Time	Activity	Location
9:00-17:00	Registration	Rumeli Hall Foyer
13:00-19:00	Exhibitor set-up	Rumeli Hall
10:00-16:00	Campus tours	Rumeli Hall entrance

March 22, Wednesday		
Time	Activity	Location
9:00-17:00	Registration	Rumeli Hall Foyer
9:00-9:30	Coffee break	
9:30-11:30	Opening Speeches and Ceremony	Anadolu Auditorium
11:30-12:00	Opening Plenary	Anadolu Auditorium
12:00-13:00	Opening Reception	Anadolu Foyer
13:00-16:00	Workshop: Choosing Effective Internationalization Instruments for Your University	Pearl Room <i>(Registration required)</i>
13:00-16:00	Workshop: Creating and Tracking Online Marketing Activities Until Enrolment	Jade Room <i>(Registration required)</i>
13:00-16:00	Workshop: Innovative Practices in International Student Services and Their Impact on Admissions	Amber Room <i>(Registration required)</i>
13:00-16:00	EURAS General Assembly	Ruby Hall <i>(Closed Meeting)</i>

March 23, Thursday		
Time	Activity	Location
9:00-17:00	<i>Exhibition open</i>	<i>Rumeli Hall</i>
9:30-10:30	Panel: Best Practices in Exchange Student Mobility	Ruby Hall
9:30-10:30	Panel: Innovative Marketing for International Students	Emerald Hall
9:30-10:30	Panel: Standardized Tests for International Student Admissions	Sapphire Hall
10:30-11:00	Coffee Break	Exhibition area
11:00-12:00	Panel: Government Scholarships for Mobility	Ruby Hall
11:00-12:00	Panel: A New Era of Education for Refugees	Emerald Hall
11:00-12:00	Panel: International Student Destinations: Turkey and Northern Cyprus	Sapphire Hall
12:00-13:00	Lunch	Exhibition area
13:00-14:00	Panel: International Perspectives on Life-long Learning	Ruby Hall
13:00-14:00	Panel: Recognising and Rewarding Successful Teaching	Emerald Hall
13:00-15:00	Roundtable Meeting: "UNESCO & Civil Society Contributions to Sustainable Development: Culture, Education & Science"	Pearl Room <i>(Closed meeting)</i>
14:00-14:30	Session Break	
14:30-15:30	Panel: Internationalization of Higher Education in Iran	Ruby Hall
14:30-15:30	Panel: Quality and Rankings	Emerald Hall
14:30-15:30	Panel: The Power of Digital Education	Sapphire Hall
15:30-16:00	Coffee Break	Exhibition area

16:00-17:00	Roundtable: Developing International Student Services and Support	Pearl Room
16:00-17:00	Roundtable: Implementing International Internships	Jade Room
16:00-17:00	Roundtable: Engaging International Alumni	Amber Room
19:00-22:00	Turkish Gala Dinner: Bosphorus Boat Tour	(Registration required)

March 24, Friday

Time	Activity	Location
9:00-17:00	<i>Exhibition open</i>	<i>Rumeli Hall</i>
9:30-10:30	Panel: International Summer Schools	Ruby Hall
9:30-10:30	Panel: European Funding for Jean Monnet Activities	Emerald Hall
10:30-11:00	Coffee Break	Exhibition area
11:00-12:00	Panel: Erasmus+ International Credit Mobility (KA 107)	Ruby Hall
11:00-12:00	Panel: Developing UK-Turkey Research Partnerships	Emerald Hall
11:00-12:00	Panel: Teaching Turkish Language in the World <i>*This panel will be conducted in Turkish.</i>	Sapphire Hall
12:00-13:00	Lunch	Exhibition area
13:00-14:00	Panel: English-medium Instruction for Internationalization	Ruby Hall
13:00-14:00	Panel: International Perspectives on Quality Assurance	Emerald Hall
13:00-14:00	Panel: Skills and Employability	Sapphire Hall
14:00-14:30	Session Break	

14:30-15:30	Panel: Erasmus Mundus Joint Master's Program in Research and Innovation in HE	Ruby Hall
14:30-15:30	Panel: Spotlight on Pakistani Higher Education: Superior Group	Emerald Hall
14:30-15:30	Panel: Information Management and Access for HE Research	Sapphire Hall
15:45-17:00	CLOSING PLENARY: Access to Education for Refugee Students: Challenges and Achievements	Ruby Hall

PROMINENT SPEAKERS



Hamad Bin Abdulaziz Al-Kawari

Dr Hamad Al-Kawari is a Qatari diplomat, statesman, and intellectual. He has studied Political philosophy at La Sorbonne in Paris and completed a PhD in Political science at the Stony Brook University.

He is Adviser at the Amiri Diwan, and has been the Minister for Culture, Arts and Heritage of Qatar from July 2008 to January 2016. He was previously the Ambassador of Qatar for France, the United States, the UNESCO and the UN.



Prof. Hasan Mandal

Prof. Hasan Mandal received his BSc from Middle East Technical University (Turkey) in 1987 and PhD from University of Newcastle (UK) in 1992.

He acted as Head of Department, Dean of the Faculty of Engineering, Vice Rector, Chairperson of Turkish Engineering Deans Council, Chairperson of Global Engineering Deans Council, Vice President of the International Federation of Engineering Education Societies. He has co-authored over a hundred publications and three patents.

He is currently serving as Executive Board Member of Council of Higher Education (CoHE), BFUG Member for Turkey, EUA Representative for CoHE, Coordinator of University-Industry Collaboration Commission of CoHE.

CONFERENCE PROGRAM

A. CAMPUS TOURS

March 21, Tuesday 10:00-16:00

Campus tours offer you the opportunity to learn more about the Turkish higher education system by visiting the campus of a university in Istanbul. You will meet the International Office staff, tour the facilities, discover the learning environment and explore cooperation options.

Departure: Buses will depart from Lutfi Kirdar International Convention and Exhibition Center (ICEC) in front of the Rumeli Building Exhibition Area at 10:00.

Duration: Each campus tour will end at 16:00. The buses will take participants back to the convention center. Expected arrival time will depend on the distance and traffic conditions.

Fee: Participation in campus tours is free of charge.

Registration: Registration is required. Please select one campus tour and register through EURIE the mobile app or send an email to eurie@eurieeducationsummit.com

Capacity: Maximum capacity for each campus tour is 40 participants on a first come, a first served basis.

CAMPUS TOUR DESTINATIONS

Marmara University

Yeditepe University

..... University

B. WORKSHOPS

March 22, Wednesday, 13:00-16:00

Workshop 1: Pearl Room

Title: “Choosing Effective Internationalization Instruments for Your University”

Brief Description: Internationalization is not a one-size-fits-all formula. With so many different dimensions to internationalization, so many instruments to choose from, how do you select the instruments that will fit your institution perfectly? Some of the topics that will be covered in the workshop are: Various definitions, aspects and instruments of internationalization in higher education; instruments such as student and staff mobility, international partnerships, internationalization of curriculum; strategic planning; SWOT and SOAR analyses of your institution; financial and organizational resources needed for internationalization.

Objectives/ Learning Outcomes of the Training: Participants will be able to identify the instruments best suited to their institutions and create a roadmap for internationalization unique to their institution.

Target Audience: This workshop is aimed at International Office managers and staff of higher education institutions.

Trainer: Ayse Deniz Ozkan

Bio: Ayse is an international education professional (13 years), with previous experience in the higher education sector as lecturer (5 years). She has worked in many areas of international education (Erasmus, exchange and summer programs, marketing and recruitment, international student services). She is currently Vice-Director responsible for Global Education and Partnerships at Istanbul Aydin University. She is also the coordinator for the conference program of Eurasia Higher Education Summit EURIE. As a true believer in the value of international education, she has contributed to various associations and engaged in peer-mentoring in this field.

Guest speaker: Christopher Bland (Coventry University, Group Director of Quality Assurance)

Workshop 2: Jade Room

Title: “Creating & Tracking Successful Online Marketing Activities including AR/VR solutions”

Brief description: In today’s digital environment international marketing teams are investing more in online activities for recruitment, but are they measuring the outcomes properly? This workshop will focus on the digital skills needed to attract, nurture and convince students to enroll at your institution. This includes: creating well-structured campaigns; hints on designing high converting landing pages; mobile browser optimization; community creation on Facebook; utilizing customer relationship management (CRM) tools and marketing automation systems, utilizing new technologies such as virtual reality (VR) and augmented reality (AR), tracking, analysis and ROI comparisons by channel.

Objectives/ learning outcome: On completion of this workshop you will be able to: understand the basics of creating successful online campaigns; understand the basics of A/B testing; utilize Google Analytics in full without the help of your IT team; understand the difference between CRM tools and marketing automation systems; learn about Facebook’s engagement algorithm; learn about how you can utilize AR & VR technologies for recruitment; and plan for the skills, tools and resources required for implementation of these solutions at your institution.

Target audience: This workshop is aimed at university and college staff with the following responsibilities: international marketing and recruitment; marketing and communications; web design and analytics; and international admissions.

Trainer: Ali C. Hantal

Bio: Ali is Mezun Group’s Chairman, Founder of VR Masters and US Country Representative of TABA/Amcham (Representative of American Chamber of

Commerce in Turkey). He has applied his 17 years of experience into hosting webisodes on education and life abroad on the world's premier Study Abroad Vertical Web TV site (Mezun.TV) targeting prospective students. He also presents seminars to international office directors of institutions from all over the world about effective uses of the new technologies to recruit international students.

Workshop 3: Amber Room

Title: “Innovative Practices in International Student Services and their impact on International Admissions”

Brief description: In today's ever challenging international admissions landscape, innovative practices are continuously sought after to bring a competitive edge to any of the higher education institutions. To what degree can excellence or innovativeness in International Student Services really impact recruitment of international students and help boost up your numbers? In what shape and form should services be provided to international students? This workshop will cover the current trends in international student services, discuss the benefits and nature of providing services to international students from the perspective of international student recruiters based on relevant global case studies and identify best practices within Turkey and abroad.

Objectives/ learning outcome: On completion of this workshop, you will be able to: understand the global trends in the field of international student services and learn how to use international student services to your advantage in your institution's overall international student recruitment strategy.

Target audience: This workshop is aimed at university and college staff with the following responsibilities: international marketing and admissions; student affairs; student activities; career office, international alumni management

Trainer: Hande Baltacı

Bio: Hande has completed her undergraduate and graduate studies in USA and began her professional career in international education at Harvard University's Kennedy School of Government as a Program Coordinator. With her relocation to Istanbul, she joined the establishment team of a non-profit university and worked in management of summer programs, international student recruitment and services, and Erasmus exchange program. Since 2012, she is the director of the International Relations Office at Istanbul Şehir University (ŞEHİR), responsible for managing international student recruitment policies and agency network, setting up educational cooperation linkages and mobility programs.

Guest speakers: Pedro Ramirez (Universidad Jesuita de Guadalajara); Malgorzata Woch (Almaty Management University)

C. PANELS

March 23, Thursday

Panel: Best Practices in Exchange Student Mobility,

9:30-10:30, Ruby Hall

Jana Stolarikova (Boğaziçi University), “Erasmus+ Student Mobility and Risk Management”

Michael Schneider (Bayreuth University), “Innovative Models of International Mobility: Managing Mobility Flows through Short-term and Long-term Exchange”

Asad Ullah Sheikh (Superior University), “Real and Virtual Mobility of Students”

Chair: Assoc. Prof. Bilge Kağan Özdemir (Anadolu University)

Panel: Innovative Marketing for International Students,

9:30-10:30, Emerald Hall

Seher Neöz (ICEF), “Rethinking Recruitment and Agent Engagement”

Märt Aro (Dreamapply), “International Student Recruitment versus Sales”

Cindy Wang (China Global Education), “International Marketing in China with New Media”

Chair: Lorie Lee (guard.me International Insurance)

Panel: Government Scholarships for Mobility,

11:00-12:00, Ruby Hall

Dr. Wiebke Bachman (DAAD Turkey), “International Cooperation and DAAD Programs”

Dr. Wenhong Li (Confucius Institute at Boğaziçi University), “Introduction of Confucius Institute Scholarship”

Meryem Uzar (YTB Türkiye Scholarships), “Türkiye Scholarships”

Chair: Pablo Martin Asuero (Cervantes Institute Istanbul)

Panel: A New Era of Education for Refugees,

11:00-12:00, Emerald Hall

Osman Çakıroğlu (KIRON), “Kiron Open Higher Education for Refugees”

Marina Malgina (NOKUT), “Assessing and Recognizing Refugees’ Qualifications”

Dr. Johannes Müller (University of Cologne), “Refugee Crisis and the Challenges to Academia in Germany: The example of the University of Cologne”

Chair: Markus Laitinen (EAIE)

Panel: International Student Destinations: Turkey and Northern Cyprus,

11:00-12:00, Sapphire Hall

Prof. Olgun Çiçek (YÖDAK), “The Success Story of Internationalization of HE in Northern Cyprus: Recognized Universities of an Unrecognized Country”

Prof. Hamide Ertepinar (Istanbul Aydın University), “Why Study Overseas: Case Study Turkey”

Chair: Prof. Ahmet Metin Ger (Istanbul Aydın University)

Panel: International Perspectives on Life-long Learning,

13:00-14:00, Ruby Hall

Mike Osborne (University of Glasgow), “European Perspectives on Lifelong Learning in HE”

Dayong Yuan (Beijing Academy of Educational Sciences), “Mission and Challenge: Chinese Higher Education and Lifelong Learning”

Chair: Prof. Tamer Atabarut (EUCEN)

Panel: Recognising and Rewarding Successful Teaching,

13:00-14:00, Emerald Hall

Caroline Marcangelo and Ian Hall (Higher Education Academy UK), “Recognising and Rewarding Successful Teaching”

Chair: Dr. Mustafa Melek (Beykent University)

Panel: Internationalization of Higher Education in Iran,

14:30-15:30, Ruby Hall

Assoc. Prof. Mohammed Reza Mohaddes Mojtahedi (Amirkabir University of Technology), Dr. Mohsen Taghavi (Shiraz University), Dr. Mahdieh Laeh (Shahid Sadoughi University of Medical Sciences), Dr. Amirbahrām Arabahmadi (University of Tehran)

Chair: Prof. Seyed Abbas Shojaosadati (Tarbiat Modares University)

Panel: Quality and Rankings, 14:30-15:30, Emerald Hall

Nicholas Sequeira (QS, Intelligence Unit), “The importance of evidence based marketing”

Prof. Melih Bulu (Istinye University), “The Place of Turkish Universities in World University Rankings”

Chair: Prof. Taner Bilgiç (Boğaziçi University)

Panel: The Power of Digital Education,

14:30-15:30, Sapphire Hall

Prof. Habib Al Souleiman (ABMS Open University of Switzerland), “The Power of Virtual Education in the 21st century”

Prof. Volkan Yüzer (Anadolu University), “Online Learning Dimensions: A Case Study of Anadolu University, Open Education Faculty”

Chair: Ibrahim Al Souleiman (ABMS Open University of Switzerland)

March 24, Friday

Panel: Standardized Tests for International Student Admissions,

9:30-10:30, Ruby Hall

Zeynep Kaptan (ETS Global), “Role of Standardized Tests in Admissions at Masters Level: Current Practices”

Assoc. Prof. Aylin Ünalı (Boğaziçi University), “Standardized Tests for Admissions: Current Practices in Turkey”

Chair: Prof. Ayşegül Daloğlu (Middle East Technical University)

Panel: European Funding for Jean Monnet Activities,

9:30-10:30, Emerald Hall

Asst. Prof. Mehmet Ali Tuğtan and Asst. Prof. Özge Onursal (Istanbul Bilgi University), “A Flipped Course on EU: Utilizing EU Project Funds for Blended and Online Teaching”

Prof. Nevila Xhindi (Jean Monnet Chair Albania), “Teaching EU in Higher Education in Albania”

Chair: TBA

Panel: International Summer Schools, 9:30-10:30, Sapphire Hall

Aysegöl Yıldız Daşar (BPP University), “Summer Programs of BPP University”

Arta Fejzullahu (Istanbul Aydın University), “International Short Courses for Promoting Student Mobility: IAU Delightful Istanbul”

Helena Marie Adjal (University of West Bohemia), “International Summer Language School”

Berna Severge Bayazit (Işık University), “International Summer Schools at Isik University”

Panel: Erasmus+ International Credit Mobility-KA 107,

11:00-12:00, Ruby Hall

Markus Symmank (DAAD- Higher Education Unit)

Immanuel Petermeier (University of Würzburg)

Gülizar Karahan Balya (Middle East Technical University)

Hür Güldü (National Agency of Turkey)

Chair: Mesut Kamiloğlu (National Agency of Turkey)

**This panel is sponsored by Istanbul Aydın University.*

Panel: Developing UK-Turkey Research Partnerships,

11:00-12:00, Emerald Hall

Clare J. Turner (Imperial College London), “A Focus on the Katip Celebi Newton Fund and the Imperial College London”

Asst. Prof. Ufuk Paralı, “Working with Katip Celebi Newton Fund” (Adnan Menderes University)

Chair: İlter Haliloğlu (British Embassy in Ankara)

Panel: International Perspectives on teaching Turkish Language in the world,

11:00-12:00, Sapphire Hall

Prof. Şeref Ateş (Yunus Emre Enstitüsü), “Teaching Turkish Language at Yunus Emre Institutes Around the World”

Baatyrbek Akylbekov (International University of Kyrgyzstan)

Levent Taşkiran (Türkischer Studenten & Akademikerverein)

Chair: S. Ebru Ergül (Stanford University)

**This panel will be conducted in Turkish.*

Panel: English-medium Instruction for Internationalization,

13:00-14:00, Ruby Hall

Ayşen Güven (British Council Turkey), “The State of English in Higher Education in Turkey: A Study by British Council”

Prof. Hasan Şimşek (Istanbul Kültür University), ““English-Medium Instruction for Internationalization Goals”

Assoc. Prof. Tufan Adıgüzel (Bahçeşehir University) “English within Internationalization: Challenges and Opportunities”

Chair: Asst. Prof. Wayne Trotman (İzmir Katip Çelebi University)

Panel: International Perspectives on Quality Assurance,

13:00-14:00, Emerald Hall

Douglas S. Franklin (Ohio University), “The Triad of Actors: Quality Assurance in American Higher Education”

Prof. Abdelali Kaaouachi (University Mohammed First Morocco), “Quality Assurance in HE in Maghreb Countries: Current Trends and Challenges”

Christopher Bland (Coventry University), “Quality Standards and Guidelines across Different Academic Cultures”

Chair: Asst. Prof. Tuba Canver Kahveci (Sakarya University)

**This panel is sponsored by Sakarya University.*

Panel: Skills and Employability, 13:00-14:00, Sapphire Hall

Mustafa Hilmi Çolakoğlu (Ministry of Education Turkey), “Turkish Qualifications Framework”

Cusrow Jamshed Dubash (Forman Christian College), “From Transactional to Transformational Education”

Tijan Ramahi (I-graduate), “Improving Employability through Benchmark Studies and Outcome Surveys”

Chair: TBA

Panel: Erasmus Mundus Joint Masters Programs in Research and Innovation in HE,

14:30-15:30, Ruby Hall

Ercan Laçın (National Agency Turkey), “Erasmus Mundus Joint Master’s Degree Projects”

Işıl Güney (MARIHE Ambassador for Danube University Krems) and Elif Çelik (MARIHE Ambassador for University of Applied Sciences Osnabrueck), “Erasmus Mundus Joint Masters Programs in Research and Innovation in HE”

Chair: TBA

Panel: Spotlight on Higher Education in Pakistan: Superior Group,

14:30-15:30, Emerald Hall

Prof. Haseeb Khan, Dr. Sikandar Khan, Dr. Muqquadas Rehman (Superior University), "Overview of Pakistani HE and the Superior Group"

Chair: Prof. Sumaira Rehman (Superior University)

Panel: Information Management and Access for HE Research

14:30-15:30, Sapphire Hall

Gaye Bağırsakçı, Bora Bilir (WILEY), "Wiley Publishing Solutions and Impact: A General Overview"

Shadi Awwad (Elsevier), "Collaboration in Scientific Research: Latest Results, Trends and the Future"

Chair: Dr. Orhan Gemikonaklı (Middlesex University)

CLOSING PLENARY PANEL DISCUSSION: Access to Education for Refugee Students: Challenges and Achievements, 15:45-17:00, Ruby Hall

Jean-Marie Garelli (UNHCR Turkey), "The Importance of Ensuring Refugees' Access to Higher Education"

Brenda Haiplik (UNICEF Turkey), "Access to Relevant Learning Opportunities for Refugee Students in Turkey"

Metin Çorabatır (IGAM), "Right to Education of Refugees as Linked to Other Entitlements Driven from their Status"

Mazen AboulHosn (IOM)

Anjalina Sen (U.S. Embassy)

D. ROUNDTABLES

March 23, Thursday 13:00-15:00, Pearl Room (Closed meeting)

Roundtable Meeting: “UNESCO & Civil Society Contributions to Sustainable Development: Culture, Education & Science”

Hosted by Istanbul Aydın University UNESCO CHAIR Cultural Diplomacy Governance and Education and UNESCO CHAIR Education for Sustainable Peace

March 23, Thursday 16:00-17:00

Roundtable 1: Developing International Student Services and Support, Pearl Room

Moderator: Şamil Erdoğan (Istanbul Bilgi University)

Roundtable 2: Implementing International Internships, Jade Room

Moderator: Zeynep Tuğçe Çiftçibaşı Güç (Abdullah Gül University)

Roundtable 3: Engaging International Alumni

Moderator: Yavuz Yılmazoğlu (Nuffic NesoTurkey)

LIST OF EURIE PANELISTS

Mazen AboulHosn (IOM),

Emergency/Psychosocial Officer

Assoc. Prof. Tufan Adıgüzel (Bahçeşehir University),

Coord. Distance Education

Helena Marie Adjal (University of West Bohemia),

International Office Director

Baatyrbek Akylbekov (International University of Kyrgyzstan),

Vice-Rector

Mart Aro (Dreamapply),

Co-Founder, Head of International

Dr. Amirbaram Arabahmadi (University of Tehran),

Head of International Departments, Faculty of World Studies

Prof. Şeref Ateş (Yunus Emre),

President

Shadi Awwad (Elseviere),

Regional Solution Sales Manager

Dr. Wiebke Bachman (DAAD Turkey),

Director

Gaye Bağırsakçı (Wiley),

Institutional Account Manager

Hande Baltacı (İstanbul Şehir University),

Director of International Relations Office

Gülizar Karahan Balya (Middle East Technical University),

International Cooperations Office Coordinator

Bora Bilir (WILEY),

Education Account Manager

Christopher Bland (Coventry University), Group Director of Quality

Assurance

Prof. Melih Bulu (Istinye University),

Rector

Osman Çakıroğlu (KIRON Open Higher Education),

General Manager, Turkey

Elif Çelik (MARIHE),

Ambassador for University of Applied Sciences Osnabrück

Prof. Olgun Çiçek (The Higher Education Council of the Turkish Republic of Northern Cyprus - YÖDAK),

Member of the Management Board

Mustafa Hilmi Çolakoğlu (Ministry of National Education),

Deputy Undersecretary

Metin Çorabatır (Research Centre on Asylum and Migration - IGAM),

President

Aysegül Yıldız Daşar (BPP University),

In Country Commercial Manager - Turkey

Prof. Cusrow Jamshed Dubash (Forman Christian College),

Vice Rector

Dr. Şamil Erdoğan (İstanbul Bilgi University),

Director of International Center

Prof. Dr. Hamide Ertepinar (İstanbul Aydın University),

Dean of the Faculty of Education

Arta Fejzullahu (Istanbul Aydın University),

Academic Instructor

Dr. Douglas S. Franklin (Ohio University),

Emeritus Assistant Dean for Planning, Research and Assessment

Jean-Marie Garelli (UNHCR Turkey),

Deputy Representative

Zeynep Tuğçe Çiftçibaş Güç (Abdullah Gül University),

Director of Youth Factory - Erasmus Institutional Coordinator

Hür Güldü (National Agency of Turkey),

Head of Higher Education Unit

Işıl Güney (MARIHE Ambassador for Danube University Krems)

Ayşen Güven (British Council Turkey),

Head of English

Brenda Haiplik (UNICEF Turkey),

Chief of Education

Ian Hall (Higher Education Academy UK), International Programmes
Manager

Prof. Feridun Hamdullahpur (University of Waterloo),
President and Vice-Chancellor

Ali Hantal (Mezun Group),
Chairman

Prof. Haseeb Khan (Superior University),
Director of Public Relations and International Office

Prof. Dr. Abdelali Kaaouachi (University Mohammed First Morocco),
Director of Research Laboratory in Education and Training

Zeynep Kaptan (ETS Global),
Academic and Government Relations Coordinator

Prof. Sikandar Khan (Superior University),
Pro-Rector

Dr. Mahdieh Laeh (Shahid Sadoughi University of Medical Sciences),
Vice Rector of International Affairs

Dr. Wenhong Li (Confucius Institute at Boğaziçi University),
Director

**Marina Malgina (Norwegian Agency for Quality Assurance in Education -
NOKUT),**
Head of Recognition of Refugees' Qualification

Caroline Marcangelo (Higher Education Academy),
Consultant

**Assoc. Prof. Mohammed Reza Mohaddes Mojtahedi (Amirkabir University of
Technology),**
Director of International Student Affairs

Dr. Johannes Müller (University of Cologne),
Head of Department "International Science"

Seher Neoz (ICEF),
Business Development Manager

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Assistant Professor

Michael Osborne (University of Glasgow),
Professor of Adult and Lifelong Learning

Ayşe Deniz Özkan (İstanbul Aydın University),

Vice-Dir. Global Education and Partnerships

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Service Centre International Affairs Associate Director

Tijan Ramahi (I-graduate),

Senior Consultant – Middle East

Pedro Ramirez (Universidad Jesuita De Guadalajara - ITESO),

External Relations Director

Dr. Muqqadas Rehman (Superior University),

Director of Azra Naheed Centre for Research & Development

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Meryem Uzar (YTB Türkiye Scholarships),

Specialist

Assoc. Prof. Aylin Ünalđı (Boğaziçi University),

Department of Foreign Language Education

Yavuz Yılmazođlu (Nuffic Neso Turkey),

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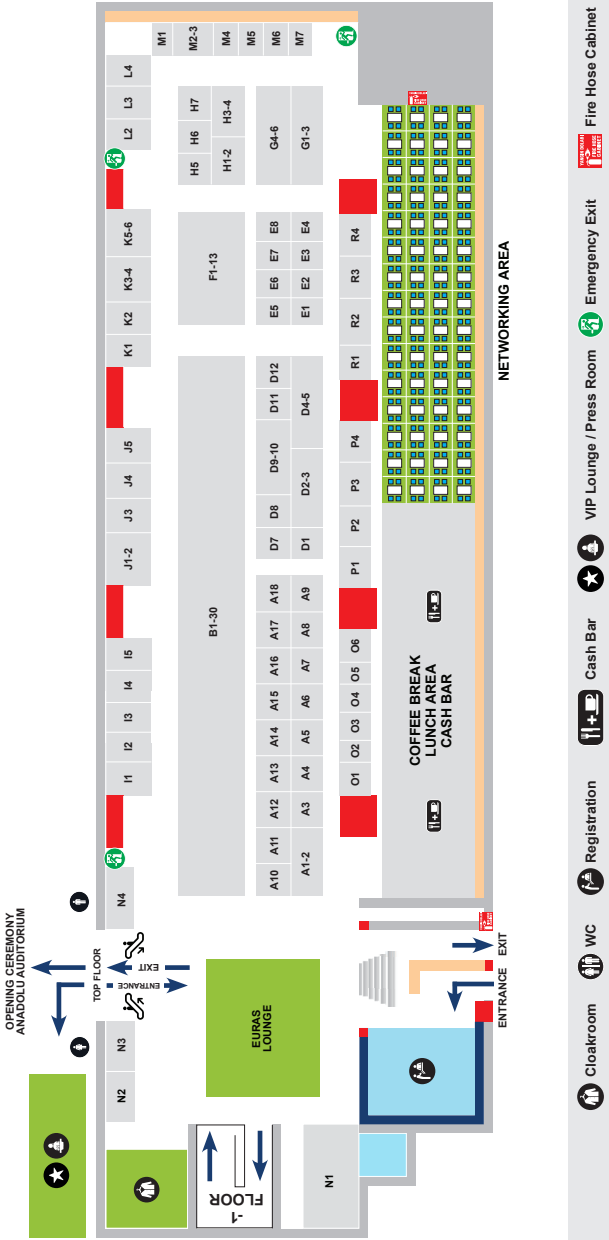
Malgorzata Woch (Almaty Management University),

Chief Specialist

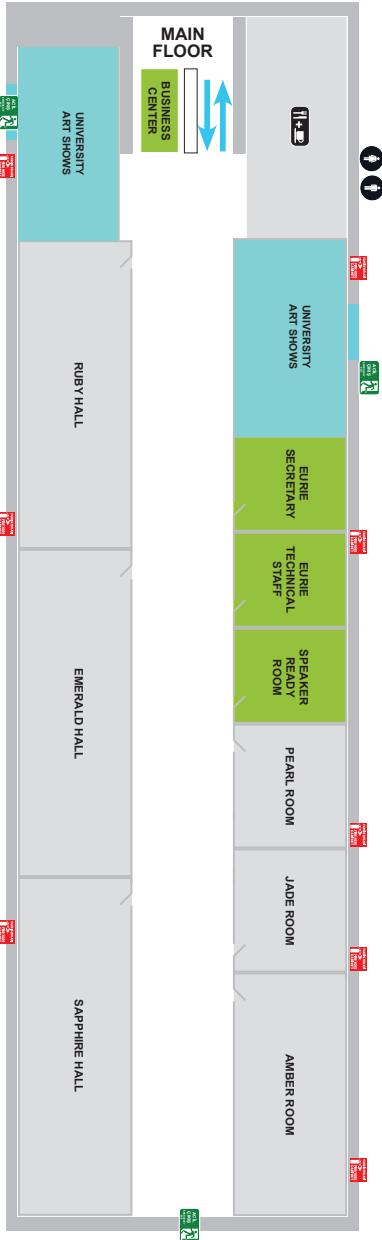
Levent Taşkıran (Türkischer Studenten & Akademikerverein),

President

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- Cloakroom
- WC
- Registration
- Cash Bar
- VIP Lounge / Press Room
- Emergency Exit
- Fire Hose Cabinet



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Marihe Konsorsiyum		D1
"Eszterházy Károly University Balassi Institute Tempus Public Foundation-Hungarian National Agency"	Hungary	D2-3
"CZECH TECHNICAL UNIVERSITY IN PRAGUE UNIVERSITY OF CHEMISTRY AND TECHNOLOGY, PRAGUE CZECH UNIVERSITY OF LIFE SCIENCES, PRAGUE"	Czech Republic	D4-5-6
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DAAD Turkey	Germany	D9-10
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Iliria College	Kosovo	D12
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Higher Education Academy	UK	E2

Suffolk University	UK	E3
Times Higher Education	UK	E4
International University of Sarajevo	Bosnia and Herzegovina	E5
Azerbaijan State University of Economics	Azerbaijan	E6
Khazar University	Azerbaijan	E7
Odlar Yurdu	Azerbaijan	E8
Amir Kabir University of Technology	Iran	F1
Tarbiat Modares University	Iran	F13
Islamic Azad University Yazd Branch	Iran	F3
Islamic Azad University - Ashkzar Branch	Iran	F4
Imam Javad University College	Iran	F12
Shahid Sadoughi University of Medical Sciences And Health Services	Iran	F8
Shiraz University	Iran	F7
Bu-Ali Sina University	Iran	F5
Yazd Science And Technology Park Directory	Iran	F2
Yazd Reproductive Sciences Institute	Iran	F11
Yazd Cardiovascular Research Center	Iran	F10
Diabetes Research and Clinical Practice Center of Yazd	Iran	F9
Tehran University	Iran	F6
"COMRATE STATE UNIVERSITY ACADEMY OF PUBLIC ADMINISTRATION TECHNICAL UNIVERSITY OF MOLDOVA "	Moldova	G1-2-3
Türk Konseyi	Turkey	G4-5-6
"Sharda University Glocal University"	India	H1-2
"Universiti Teknologi Mara (UiTM) UTEM"	Malaysia	H3-4
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Almaty Management University	Kazakhstan	H6
L.N. Gumilyov	Kazakhstan	H7

DEİK- Higher Education Business Council	Turkey	I1
YÖK	Turkey	I2
YTB	Turkey	I3
Ulusal Ajans	Turkey	I4
Yunus Emre	Turkey	I5
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TÜBİTAK	Turkey	J3
Begin Group	Russia	J4
Campus France	France	J5
NUFFIC-Neso Turkey	Netherlands	K1
Cervantes	Spain	K2
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Azeredu	Azerbaijan	M5
Akademi Fairs	Azerbaijan	M6
Turkey Study Center	USA	M7
Global Connection	Turkey	N1
Mezun Group - VR	Turkey	N3
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Mezun TV	Turkey	N2
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Milliyet	Turkey	O2
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Denizbank	Turkey	O6

Can Atar Insurance-Güneş Sigorta	Turkey	P1
IEFT	Turkey	P2
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www.shipfestival.org

info@shipfestival.org



a2 International Education Fairs

With twenty-six years of experience in the fields of education and counseling, a2 has organized the leading student recruitment events in Turkey, Kazakhstan, Azerbaijan, and Morocco since 2001. Over 850 institutions, representing 56 countries, have joined a2 fairs to promote their programs and meet thousands of qualified and motivated students.

www.a2fairs.com

serena@a2fairs.com



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www.ous.ch

quality@abms.ch



Academy of Public Administration

Academy of Public Administration is one of the most prestigious higher education institutions of the country which has the mission of training highly qualified specialists (master's and doctoral degree), further professional development of public service staff and scientific-methodological assurance of public authorities activities.

www.aap.gov.md

cooperare@aap.gov.md



ACASC - Admission Center for Advanced Studies in China

ACASC is China's largest online admission portal where international students acquire relevant information about universities and colleges in China. We channel all our resources and efforts into assisting international students around the globe to get admission into universities and colleges in China very easily and more conveniently.

www.acasc.cn
apply@acasc.cn



Akademi Fairs

Number one Business School in Kazakhstan, established in 1988. AlmaU is entrepreneurial, socially responsible world-class University. It is also a universal platform for educating managers and young entrepreneurs, as well as for “triple helix” innovative “state-business-university” interaction (Win-Win-Win concept).

www.akademifair.com
intrel@akademi.az



Eğitim fuarları
 Education fairs

Almaty Management University (AlmaU)

Number one Business School in Kazakhstan, established in 1988. AlmaU is entrepreneurial, socially responsible world-class University. It is also a universal platform for educating managers and young entrepreneurs, as well as for “triple helix” innovative “state-business-university” interaction (Win-Win-Win concept).

www.almau.edu.kz
info@almau.edu.kz



Amirkabir University of Technology

Amirkabir University of Technology is one of the oldest higher education technical and engineering institutes in Iran. Throughout many years and especially after the Islamic Revolution AUT has offered continuous services, and has achieved many educational and research goals. AUT expanded its size and quality to the point that it is presently referred to as “Iran's pioneer in industrial universities”.

www.aut.ac.ir
intrel@aut.ac.ir



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Ankara University

Ankara University is a comprehensive public university, located in the capital of the country. Being the first university of the Republic, it has established a reputable image both within the country and in the world.

www.ankara.edu.tr

ankara@ankara.edu.tr



AzerEDU International Education Centre

Recruiting students for the Turkish private and state institutions from Azerbaijan.

www.azeredu.com

gokhan.g@azeredu.com



Azerbaijan State University Of Economics

Azerbaijan State University of Economics, which was founded in 1930, is one of the largest higher education institutions in the Southern Caucasus. There are 9 faculties operating at UNEC with more than 18.000 students studying on 21 specialities. More than 850 students from

12 countries of the world study bachelor and master degrees at UNEC.

www.unec.edu.az

international@unec.edu.az



Bahçeşehir University

The slogan “At the heart of Istanbul” is suitable for a university like Bahcesehir University (BAU). With its main campus on the edge of the Bosphorus in Besiktas each day begins early with rapid mobility and continues throughout the day.

www.bahcesehir.edu.tr



Begin Group

Begin Group runs over 50 education related events per year, including education fairs, education marketing conferences, custom tours, presentations, etc. Begin Edu Fairs are currently run in Kazakhstan, Russia, Azerbaijan, Georgia, Kyrgyzstan, Ukraine, and India. What we do: Edu Fairs, Customs Events and Presentations, Online Marketing Campaigns, Student Recruitment Webinars, Posters and Presentations in

Schools.

www.begingroup.com/en
international@begingroup.com



Beijing Language And Culture University

Beijing Language and Culture University (BLCU), is the only university of its kind in China that offers Chinese language and culture courses to foreign students. Meanwhile, BLCU provides professional courses in various fields, such as foreign languages, Chinese language, information science, finance, and other majors to Chinese students.

www.english.blcu.edu.cn
xiaozhang@blcu.edu.cn



Beykent University

Beykent University was established in 1997 as a not-for-profit organization by The Adem Çelik - Beykent Education Foundation. Since then Beykent University has grown its facilities for teaching, learning and research on to four separate campuses.

www.beykent.edu.tr



Boğaziçi University

Boğaziçi University is a public research university that was established as Robert College in 1863. The language of instruction is English. It is the most sought after university by students and has the highest overall research impact in Turkey.

www.boun.edu.tr
intloff@boun.edu.tr



British Council

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with - changing lives by creating opportunities, building connections and engendering trust.

www.britishcouncil.org.tr
bora.can@britishcouncil.org.tr



Bu-Ali Sina University (BASU)

Bu-Ali Sina University (BASU) is one of the largest state universities of Iran. Consisting of 13 faculties, BASU benefits from the academic services of 417 full-time faculty members covering services to about 13000 students in B.Sc., B.A., M.Sc. and PhD fields, in addition to some overseas students.

www.basu.ac.ir

ico@basu.ac.ir

**Bülent Ecevit University**

Bülent Ecevit University is an internationally-preferred university providing high quality education and service to students and community on campuses which are 7/24 active.

www.beun.edu.tr

info@beun.edu.tr

**Campus France**

Under the oversight of the French government and in close cooperation with higher education institutions and associations,

Campus France promotes French higher education programs throughout the world, offering international students a pathway to success through postsecondary study in France. Campus France's role extends from home country to host country and from answering prospective students' first inquiries right down to helping them plan their stay in France and their return home

<http://www.turquie.campusfrance.org/>

campusfrance.ankara@ifturquie.org

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cemalatar@canatarsigorta.com



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China Education Fair is a quality event located in untapped regions of China. We assist educational institutions to recruit thousands of university and high school aged students in Fujian and establish international connections with education agents and establishments. The fair will take place in Xiamen, China on November 3-5, 2017.

www.chinaeducationfair.com
laurafitz@chinesefairs.com



China Global Education

China Global Edu (www.earthedu.com) is the leading professional website providing info on studying abroad for Chinese potentials. We focus on most updated information on overseas education, setting up the platform for the overseas educational providers to meet with domestic students.

www.earthedu.com
ads@earthedu.com



Columbia University School of Professional Studies

Columbia University, School of Professional Studies is the only Ivy League school in New York City. We offer 15 Master's Degree, Visiting Student's, Summer, High School, and Certificate Programs as well as the oldest American Language Program (ALP).

www.sps.columbia.edu
KarlRutter@columbia.edu



Comrat State University

Comrat State University offers training in Bachelor, Master and Doctoral degree programmes. It successfully implements the Bologna process, contributing to the integration of Moldova's higher education into the European Higher Education Area. CSU has been involved in many international projects and is strongly committed to lifelong learning.

www.kdu.md
kdu_91@mail.ru



Consortium of Erasmus Mundus joint master in Research and Innovation in Higher Education – MARIHE

The six MARIHE consortium higher education institutions are located in Europe and Asia. The consortium composition and geographical representation is demonstrating that the MARIHE programme is preparing for the challenges by linking knowledge on systems and tools with a global comparative perspective, through improvement of research and innovation of HEIs through professional management.

www.marihe.eu
marihe@donau-uni.ac.at



Consulate General of Brazil in Istanbul

The Consulate General of Brazil in Istanbul assists Brazilian citizens and provides a number of services regarding visa, culture, education, trade and investment.

www.istambul.itamaraty.gov.br
cg.istambul@itamaraty.gov.br



CONSULATE GENERAL OF BRAZIL IN ISTANBUL
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Consulate General of Mexico in Istanbul

Representation of the government of Mexican Republic in Turkey. Mexican consulate in Istanbul is committed to promote academic, cultural and professional exchanges and supporting various educational programs in Turkey.

www.embamex.sre.gob.mx
conestambul@sre.gob.mx



DAAD IC Istanbul – DAAD Istanbul Danışma Merkezi

The DAAD is the world’s largest funding organization for the international exchange of students and researchers. DAAD offers also scholarships for students, researches and academics. Our information center is giving information about studying in Germany and DAAD scholarships.

www.daad-turkiye.org
istanbul@daad-turkiye.org

DAAD Deutscher Akademischer Austauschdienst
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EP- Nuffic|Neso Turkey|Hollanda Eğitim Ofisi

EP-Nuffic is the expertise and service centre for internationalization of Dutch education. Nuffic Neso Turkey | Netherlands Education Support Office Turkey has been operational in Turkey since 2015 focusing on Promotion of Study in Holland, Vocational Education and Training

and positioning the Holland Alumni Network Turkey as an attractive community.

www.nesoturkey.org

turkey@neso-epnuffic.nl



Esterházy Károly University

Eszterházy Károly University serves its students with a wide variety of educational programmes at four campuses located in four cities of the region. Faculties of the University: Faculty of Humanities, Faculty of Pedagogy, Faculty of Economics and Social Sciences, Faculty of Natural Sciences, Faculty of Agricultural Sciences and Regional Development. Degree Programs in English: Computer Science, International Studies, Tourism Management, Business Development and more.

www.uni-eszterhazy.hu/en

international@uni-eszterhazy.hu



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ambermall@fccollege.edu.pk



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The mission of the Foreign Economic Relations Board (DEİK) is to monitor and develop Turkey's economic, commercial, industrial and financial relations with foreign countries as well as international business communities. DEİK mainly operates through Bilateral Business Councils. As of March 2017, DEİK has more than 1000 member companies and 134 business councils.

www.deik.org.tr
bsener@deik.org.tr



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www.cloudupeia.com
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www.guard.me
admin@guard.me



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www.gunessigorta.com.tr
bilgi@gunessigorta.com.tr



Hamad Bin Khalifa University

Hamad Bin Khalifa University (HBKU) is based in Doha, Qatar. Established by Qatar Foundation, HBKU takes an innovative multidisciplinary approach to providing forward-focused advanced research education. It provides further exceptional opportunities for research investigation through three specialist institutes that focus on environmental and energy research, computing, and biomedicine.

www.hbku.edu.qa
inquiry@hbku.edu.qa



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www.hku.edu.tr



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Working in more than 45 countries, the HEA focuses on improving teaching excellence in higher education (HE) by working with governments, ministries, universities and individual academics. The HEA manages the Professional Standards Framework; a unique set of standards in teaching and supporting learning in HE. We accredit professional development courses against this standard and recognise over 85,000 teaching staff through HEA Fellowship globally.

www.heacademy.ac.uk
ian.hall@heacademy.ac.uk



Hirmizy Group

HIRMIZY GROUP (HG) provides its services for foreign students aiming to engage in Undergraduate and Graduate Programs in more than thirty Turkish universities relying on its mutual agreement protocols. HG also provides GRE, University Preparation and Turkish, English and Arabic Language courses. We have the pioneer system in Turkey for Interactive Online Turkish Courses. HG is also the sole distributor of Certiport (Pearson VUE) computer exam products in Turkey.

www.hirmizygroup.com
info@hirmizygroup.com



IEFT – International Education Fairs of Turkey

Since 2001, IEFT has hosted two student recruitment fairs a year in Turkey, attracting around 20,000 students and 170 exhibitors per fair. We are proud to claim that these numbers have secured IEFT International Education Fairs of Turkey as the most biggest and successful fair in Turkey!

www.ieft.net
info@ieft.net



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ILIRIA College is Higher Education Institution established in 2002, in Prishtina, Kosovo. It is a degree awarding institution, accredited by KAA (Member of ENQA and EQAR). It offers academic programs in both Bachelor and Masters, and research in the fields of: Business and Economics, Law, International Relations and Diplomacy, Computer Sciences, Health Management.

www.uiliria.org
info@uiliria.org



Institute for Advanced Studies in Basic Sciences (IASBS)

IASBS is a degree granting institution with Master's and Doctoral programs in Biological Sciences, Chemistry, Computer Sciences, Earth Sciences, Mathematics and Physics. IASBS has a broad relations with known scientists all over the world and hosts numerous schools and conferences for national and international participants each year.

www.iasbs.ac.ir
rashidzn@iasbs.ac.ir



Imam Javad University College (IJU)

Imam Javad University College (IJU), as an institute of higher education, started its activities since 2005 with the aim of satisfying the need of education and knowledge promotion in the central part of Islamic Republic of Iran. It presently consists of 3 departments namely Engineering, Art & Architecture and Humanities.

www.iju.ir
info@iju.ir



Instituto Cervantes – Istanbul

Official Spanish cultural centre, its goal is the promotion of both the Spanish language and the Hispanic culture (Spain and Latin America), offering Spanish language courses (all levels), training courses for Spanish teachers, official certificates, cultural activities, librarian and documentation services.

www.estambul.cervantes.es
infoest@cervantes.es



INTCAS (INTelligent Communities

Around Students) is a technology and support services company helping education institutions from across the world to join a single ecosystem to connect with students and families to attract, recruit and manage international students from the application through to admission, payment, visa and enrolment.

<https://www.intcas.com/>
zsmahmood@intcas.com



International University of Sarajevo

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www.ius.edu.ba
info@ius.edu.ba



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The University

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Islamic Azad University

The Islamic Azad University, commonly referred to as Azad University, is a private university system in Iran. It is one of the largest comprehensive system of universities, colleges, and community colleges in the world. Islamic Azad University, Yazd is one of them, a private higher education institution located in the city of Yazd. Officially accredited/ recognized by the Ministry of Science Research and Technology in Iran.

www.iauyazd.ac.ir
info@iauyazd.ac.ir



Istanbul Aydın University

Our unique combination of industry links, internationally recognized contemporary programs and outstanding technologies make IAU the leading and the largest foundation university in Turkey. We invite international universities to become part of our family in our quest for educating tomorrow's generation.

www.aydin.edu.tr
intoffice1@aydin.edu.tr



Istanbul Ayyansaray University

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www.ayvansaray.edu.tr
international@ayvansaray.edu.tr



Istanbul Bilgi University

Serving its motto "Learning not for school but for life", rated 3 stars in QS University Rankings: EECA 2016, awarded 5 year CEA accreditation for ELP, BILGI is the only member of Laureate International Universities in Turkey.

www.bilgi.edu.tr
int.center@bilgi.edu.tr



Istanbul Büyükşehir Belediyesi

Istanbul Metropolitan Municipality Istanbul Metropolitan Municipality is a governmental institution which serves all people living in Istanbul regardless of their race, religion or

gender. It organizes activities for communities' peace and prosperity.

www.ibb.istanbul/tr

info@ibb.gov.tr



Gençlik Meclisi / Istanbul Metropolitan Municipality Youth Council

IMM Youth Council, which serves under Istanbul Metropolitan Municipality, supports youth in Istanbul on academic, cultural, social and sportive fields. IMM Youth Council organizes various activities to support young people's physical and mental development.

www.ibbgenclikmeclisi.com

info@ibbgenclikmeclisi.com



Istanbul Commerce University

Istanbul Commerce University one of the first foundation universities of Turkey established under Istanbul Chamber of Commerce in 2001. ICU has privileged training programs with 6 faculties, 4 graduate schools, over 90 different programs and 20 research centers in two campuses.

www.ticaret.edu.tr

osemieoglu@ticaret.edu.tr



Istanbul Kültür University

Istanbul Kültür University (IKU) is a medium sized comprehensive university with 7 faculties, in the heart of Istanbul. A foundation university set up in 1997 by the Kültür Foundation has more than 60 years in the field of education. IKU has strong partnerships worldwide, each partner bringing a new outlook, culture and strength.

www.iku.edu.tr

erasmus@iku.edu.tr



Istanbul Şehir University

Istanbul Şehir University is established by the Foundation for Sciences and Arts (BSV) in 2008. At ŞEHİR, there are over 750 international students from 80 different countries.

www.sehir.edu.tr

iro@sehir.edu.tr



Istanbul Technical University (İTÜ)

Istanbul Technical University (İTÜ) is looking forward to celebrate its 250th anniversary. The best state university at the heart of Istanbul with its five campuses, has excellent faculty, high-performance labs and an outstanding technopark.

www.itu.edu.tr



Istinye University

İstinye University has established with the goal of being one of the strongest universities in Turkey which has set out by the 21st Century Anatolian Foundation. During the 2016-2017 Academic year, İstinye University provides education in the programs of Faculty of Medicine, Faculty of Health Sciences and Vocational School of Health Services.

www.istinye.edu.tr



ITESO University

Founded in 1957, Jesuit University in Guadalajara offers more than 50 undergraduate and graduate programmes in social sciences, engineering and business.

www.iteso.mx

rectoria@iteso.mx



Julius-Maximilians-Universität Würzburg

Originally founded in 1402 the University of Würzburg prides itself on being an institution with academic and research excellence. Fourteen Nobel Prize Winners are among the many distinguished scholars, including Wilhelm Conrad Röntgen, who discovered X-radiation in 1895 in Würzburg. Today the University of Würzburg offers more than 100 fields of study to 30.000 students with ten colleges and schools.

www.uni.wuerzburg.de/en

international@uni-wuerzburg.de



Kadir Has University

Kadir Has University (KHU) was founded in 1997, in Istanbul. The university, with its five faculties, as well as its several vocational schools, is dedicated to becoming a leader in educational and cultural fields in Turkey, as well as establishing itself as an

international center for research and scientific development.

www.khas.edu.tr

danisma@khas.edu.tr



Khazar University

Khazar University is a private university in Baku, Azerbaijan that offers a wide scope of diverse international degree programs in English language at the bachelor, master and doctorate levels. It is composed of four schools: School of Engineering and Applied Sciences, School of Economics and Management, School of Humanities and Social Sciences and School of Education.

www.khazar.org

international@khazar.org



KHAZAR UNIVERSITY

L. N. Gumilyov Eurasian National University

The L. N. Gumilyov Eurasian National University is a leading university of Kazakhstan, ranked 1st in the national rankings and 345rd in the QS World University Rankings in 2016. ENU includes 28 scientific institutions (research

institutes, laboratories, centers), 13 faculties, the Military Department and cultural and educational centers of different countries.

www.enu.kz/en

enu@enu.kz



Liaquat University of Medical and Health Sciences

Liaquat University of Medical and Health sciences is a world class academic and research institution that aims to produce topnotch healthcare providers. It is first Public Sector Medical University that is accredited by the Higher Education Commission that offers bachelor, post-graduate and doctoral courses in accordance with the international standards.

www.lumhs.edu.pk

vcsec@lumhs.edu.pk



Manisa Celal Bayar University - Manisa

Manisa Celal Bayar University (MCBU) is a public university located in Manisa, a beautiful historical city in the Aegean region of Turkey, by offering over 60 degree programmes at undergraduate and postgraduate level.

www.cbu.edu.tr
international@cbu.edu.tr



Marmara University-Istanbul

Since 1883, Marmara University has been an institution with offering academic excellence and is one of the leading institutions of higher education in Turkey. Marmara University attaches the greatest importance to internationalization. It is providing education in five languages (Turkish, English, German, French & Arabic) in various departments.

www.marmara.edu.tr
erasmus@marmara.edu.tr



Mezun Group

International education platform of Turkey since 1999.

www.mezungroup.com
ddogan@mezungroup.com



Middle East Technical University (METU)

METU, as a state university founded in 1956, has about 26.500

students under 5 faculties and 5 graduate schools. Being one of the top destinations for incoming international student mobility in Turkey, METU hosts around 500 students annually from partners all over the world.

www.metu.edu.tr
hisik@metu.edu.tr



NAIT - The Northern Alberta Institute of Technology

AIT, one of Canada's leading polytechnic institutions, offers programs in engineering, business, culinary arts/hospitality, applied sciences, health and pathway programs, including ESL. N84% (2015) of NAIT graduates found employment. NAIT offers variety of services, including immigration advising, to help students' stay in Canada as best as it can be!

www.nait.ca
askNAIT@nait.ca



Nişantaşı University

Nişantaşı University, as being one of the newest but still the most popular foundation universities in

Turkey, hosts more than 25.000 students in its fourth year of establishment. It owes its good reputation and popularity to the strategic commitment of being an international 3rd generation university. In 2016, the University has started to launch new campuses abroad, under the roof of London United Education.

www.nistantasi.edu.tr

yigithan.erdogan@nisantasi.edu.tr



Odlar Yurdu University

Odlar Yurdu University sees its main goal in the training of highly educated, competent specialists and leaders who would be competitive both within the Azerbaijani society and the global environment. OYU offers courses in many fields and specialities. A convenient format of teaching allows students to attend classes as during the day-time, as well as in the evenings and on weekends.

www.oyu.edu.az

info@oyu.edu.az



Online Learning Technology: Anadolu University

Anadolu University is a state university in Turkey. It is one of the prominent universities of the world with its 1.300.000 distant education, 30.000 full-time students and 2600 academic staff in 17 faculties, 3 schools, 9 graduate schools and 30 research centres.

www.anadolu.edu.tr

uib@anadolu.edu.tr



ANADOLU UNIVERSITY

QS Intelligence Unit

This unit is responsible for the development and successful running of the QS World University Rankings® and QS Stars ratings. QSIU has also been conducting research in key strategic areas, beginning with a global academic and employer surveys.

www.iu.qs.com

nicholas@qs.com



Sağlık Bilimleri Üniversitesi

Turkey's Health Themed First and Only Public University. Our university is the only university that has the authority to form every type of collaboration with higher education institutions abroad. Additionally, within the protocol

signed on joint utilization, we have 58 Training and Research Hospitals.

www.sbu.edu.tr



Sakarya University

International university, digital university, student exchange programs, substitution of previously acquired qualifications, laptop loans for students, practical training model, opportunity to double major, rich electronic resource facilities, arts and activities, modern sports facilities.

www.sakarya.edu.tr

ilko@sakarya.edu.tr



San Francisco State University

SF State is one of the 23 campuses under California State University system. Founded in 1899, it currently has about 31,000 students in total and international students from about 100 countries. SF State offers bachelor's degrees in 115 areas and master's degrees in 97 areas, certificate courses and Intensive English Program.

www.sfsu.edu

oip@sfsu.edu



SAN FRANCISCO
STATE UNIVERSITY

Shahid Sadoughi University of Medical Sciences

Shahid Sadoughi University of Medical Sciences was founded in 1984 in Yazd. Currently it has 10 Schools with 5610 students and 357 faculty members, 12 hospitals and 16 Research Centers. To date, 17821 students have been graduated in majors of health, medicine, dentistry, pharmacy, nursing and midwifery, and paramedical sciences.

www.ssu.ac.ir

m.laeh@yahoo.com



Shanghai University

Shanghai University is a member university of the national project 211 and is a research-intensive and comprehensive university. The university has witnessed continuous progress and advancement, have a clear and vibrant educational mission, with far-sighted objectives to cultivate talents with all-around development, global perspective and creative awareness. The University has established academic links and cooperation with dozens of foreign universities, including faculty and student exchanges.

www.en.shu.edu.cn





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isbank.com.tr

*The Banker magazine's July 2016 ranking of the "Top 1000 World Banks."

İŞBANK

Sharda University

Multi-disciplinary university in Delhi NCR, India. The only campus in India with 1500 international students from 56 countries. Offers Bachelor, Master, PhD in Engineering and Technology, Business, Medical, Dental, Pharmacy, Law, Journalism and Mass Communication, Arts and Design, Architecture and Planning, Allied Health, Nursing, Languages, Education, and Basic Sciences.

www.sharda.ac.in



Shiraz University

The second comprehensive university in Iran comprised of 16 schools, over 700 faculty members (one third being full professors) , with about 17.000 students (%50 of whom are graduate students).

www.shirazu.ac.ir

suiro@shirazu.ac.ir



Study in Prague

The Consortium of 5 top public universities based in Prague decided to have a joint internationalization strategy, especially in recruitment of international students. The member

universities offer a wide range of study programmed taught in English. Prague is an outstanding place to study and to live having a dynamically increasing number of foreign students.

www.studyinprague.cz



Studying Abroad Magazine

Studying Abroad magazine is the only government-linked media organization focusing on studying abroad field in China. It was founded by Guangming Daily Press on December 5, 2013. We focuses on studying abroad and migration .Its target readers range from overseas students and their families, domestic students intending to study abroad and their parents, overseas universities, etc.

www.liuxue.gmw.cn

464876670@qq.com



STUDYING ABROAD MAGAZINE

Superior University

We are committed to enhance the potentials of students, faculty, staff and all segments of the society by bringing a positive change in their personal and

career lives, motivating them for self-enlightenment through Quality Education, Personality Development, True Professionalism and Career Planning; thus, adding value to our nation, and ultimately to humanity.

www.superior.edu.pk

info@superior.edu.pk



Tarbiat Modares University (TMU)

TMU as the first and only graduate university in Iran was founded in 1982, and offers M.A/M.Sc. degrees in 171 academic programs and Ph.D. degrees in 132 academic programs, with more than 6200 and 3700 students in each level, respectively. There are 469 International Students & Alumni, and 114 TMU Post-Doc Researchers have been financially supported by National & International Research Institutes.

<http://www.modares.ac.ir>

gradadmissions.int@modares.ac.ir



Tbilisi State Medical University

Tbilisi State Medical University is one of the oldest higher education institutions in the whole Caucasus region. There are approximately 8.000 students of whom more than 2.000 are from 60 countries worldwide.

www.tsmu.edu

iad@tsmu.edu



Technical University of Moldova

Technical University of Moldova which provides quality engineering education by combining training, research and innovation, which will contribute to the building of a successful society. TUM promotes the provisions of Bologna process and implemented the three levels of education and the ECTS system.

www.utm.md

rektorat@adm.utm.md



TED University

TED University (TEDU) is a young, dynamic university, located in the heart of Ankara. TEDU aims to foster graduates, who are creative,

critical-minded, self-confident and well-rounded.

www.tedu.edu.tr



TED UNIVERSITY

Tempus Public Foundation- Hungarian National Agency

TPF is a non-profit organization established in 1996 by the Hungarian Government, with the task of managing international cooperation programmes and special projects in the field of education, training and EU-related issues.

www.tpf.hu

info@tpf.hu



TEMPUS PUBLIC FOUNDATION

The Centre for EU Education and Youth Programmes-Turkish National Agency

The Centre acts as Turkish National Agency responsible for executing EU education and youth programmes (ERASMUS+) in Turkey.

www.ua.gov.tr

bilgi@ua.gov.tr



TÜRKİYE ULUSAL AJANSI
TURKISH NATIONAL AGENCY

The Research & Clinical Center for Infertility

This center was introduced at the end of 2000 by Educational Deputy of Iranian Ministry of Health and Medical Education as “Academic Pivot for Infertility and a reference for those interested in learning updated techniques of infertility treatment. This center is imperious because of doing various studies in different fields such as a reproduction and genetics and treating thousands infertile couples using fertility techniques.

www.ssu.ac.ir/cms/index

info@yazd-rsi.ir



Yazd Research & Clinical
Center for Infertility

The Turkish Fulbright Commission - Education USA

Established by a binational agreement between the US and Turkey in 1949, the commission supports Turkish and American students and academicians who wish to pursue graduate degrees, carry out research, or teach in each other’s countries through grants.

www.fulbright.org.tr

fulb-ank@fulbright.org.tr



Times Higher Education

Times Higher Education provides news analysis, insight, community, and a trusted list of the world's best universities, the THE World University Ranking. From our offices in London, Singapore, Melbourne, Chicago and San Francisco we offer a range of products and services to help institutions globally in their pursuit of excellence.

www.timeshighereducation.com
data@timeshighereducation.com



TÜBİTAK

The Scientific and Technological Research Council of Turkey (TÜBİTAK) is the leading agency for management, funding and conduct of research in Turkey.

www.tubitak.gov.tr



Turkey Study Center

Turkey Study Center (TSC) was established with the strong institutional values and a cooperative vision of "Facilitating qualified students to obtain quality

and affordable higher education in Turkey". TSC was formed exclusively to act as a facilitator for the successful students to pursue their studies at prestigious Turkish universities, to organize Study in Turkey Fairs in the target countries and to teach Turkish language to foreigners and international students.



Turkic Council

Cooperation council of Turkic speaking countries.

www.turkkon.org
info@turkkon.org



Uludağ University

Uludağ University has been contributing to the scientific development of Turkey by means of modern educational methods. We are bringing Uludağ University to top step by step in coordination with all our stakeholders and our aim is to be ranked among the top ten Turkish universities with the mentality of a third-generation university.

www.uludag.edu.tr
intoffice@uludag.edu.tr



Universiti Teknikal Malaysia Melaka

As a focus university, UteM boasts strengths in technical fields namely Engineering, Engineering Technology, IT, Management Technology and Technopreneurship. UTeM has cemented a reputation of being a source of high quality engineering graduates with the capability of meeting the requirements of high-tech industries.

www.utem.edu.my

mdnortahir@utem.edu.my



Universiti Teknologi MARA, Malaysia

Malaysia's largest public university with campuses across all 13 states offers a wide-range of undergraduate and postgraduate courses.

www.uitm.edu.my



University of Bayreuth

The University of Bayreuth (UBT) is internationally visible in rankings and a research-oriented campus university. Its mission focuses on interdisciplinary research and science as well as profile

creation and the development of interdisciplinary subjects. UBT has a close network of strategically selected, international partners and research project partnerships.

www.uni-bayreuth.de

international@uni-bayreuth.de



University of Cologne

The University of Cologne is one of Germany's most successful institutions in terms of attracting research funding. We have a portfolio of almost 4,000 active projects and an average annual increase in third party funding of 12.6 percent over the last five years. We are firmly committed to the advancement of fundamental research which will influence tomorrow's world and provide answers to the challenges of change and complexity of today's world.

www.uni-koeln.de



University
of Cologne

University of Suffolk

The University of Suffolk is a transformational university, absorbing the best of UK university traditions and aligning them with a

International Recognized University



twenty first century audience and a modern world of employment and entrepreneurship. We are a distinctive, thriving academic community which makes a clear and immediate impact.

www.uos.ac.uk

infozone@uos.ac.uk



University of Tehran

Established in 1851, University of Tehran is the Iran's oldest modern university. Based on its great profile, UT has been nicknamed as "The Mother University of Iran." It is always ranked as the best university in Iran in national and international rankings and also as the premier knowledge producing institute among all OIC countries (ex. QS world ranking 2016st: 551-600; Times HE world Ranking 601-800 in 2016st).

www.ut.ac.ir

international@ut.ac.ir



Üsküdar University

Üsküdar University is a modern, researching, participatory, science producing University, focusing on Turkey's natural and cultural resources and adding value to the

country's tourism, agricultural, social and economic assets.

www.uskudar.edu.tr

info@uskudar.edu.tr



Wiley

Wiley is a global publishing company that specializes in academic publishing. The company produces books, journals and encyclopedias, in print and electronically.

www.wiley.com

onlinelibrarysales@wiley.com

WILEY

Xiamen University

Since its founding, in 1921, Xiamen University has produced more than 200,000 undergraduates and graduates over 60 academicians of the Chinese Academy of Sciences (CAS) and the Chinese Academy of Engineering (CAE) have studied or worked at Xiamen University.

www.xmu.edu.cn/en

admissions@xmu.edu.cn



Yazd Cardiovascular Research Center

Yazd Cardiovascular Research Center started working in 2001 with specialists including cardiologists, cardio surgeons, epidemiologists, physiologists, geneticists, statistical consultants, and anesthesiologist. About 100 projects on cardiovascular disease primary, secondary and tertiary prevention was conducted.

www.ssu.ac.ir

mhsoltane@gmail.com



Yazd Diabetes Research Center

Yazd Diabetes Research Center started working in 1997 in both clinical and research areas. There are specialists in the fields of nutrition, nephrology, genetics, ophthalmology, gastroenterology, etc. There is a clinic for diabetic foot ulcer and a fully equipped ophthalmology laboratory. The lines of research are: 1) pre-diabetes 2) gestational diabetes mellitus.

www.ssu.ac.ir

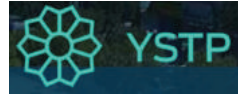
drc@ssu.ac.ir

Yazd Science Technology Park aims at creating value for its customers through capable human resources,

a reliable brand, and an advanced infrastructure, seeking to develop and commercialize national and international technologies by means of fostering innovation, facilitating knowledge transfer among technological institutes, markets, universities, and the community.

www.en.ystp.ac.ir

info@ystp.ac.ir



Yaşar University

Yaşar University has been delivering globally recognised, prestigious degree programmes since 2001. With its CEA accreditation, award-winning Student mobility programmes, and recognition by global scholarship awarding bodies, the university prides itself on its international reputation and success of its professional graduates.

www.international.yasar.edu.tr

tugba.dass@yasar.edu.tr



Yeditepe University

Yeditepe University carries out its academic mission through the School of Applied Sciences,

and 13 faculties, entailing 64 undergraduate programs. 74 Master's degree programs, and 33 PhD. programs are also offered under the 5 Graduate Schools.
www.yeditepe.edu.tr
infoabroad@yeditepe.edu.tr



YEDİTEPE UNIVERSITY

Yıldız Technical University (YTU)

YTU is one of the leading government institutions. The success and reputation of Yıldız Technical University lies in a unique blend of entrepreneur spirit and commitment to absolute academic excellence. The university's mission is to promote development and cooperation at the national and international level by providing outstanding professional knowledge and skills in the educational fields.
www.yildiz.edu.tr
erasmus@yildiz.edu.tr



Yunus Emre Enstitüsü

The institution is carrying out studies for Turkish teaching in the cultural centres established abroad in order to promote Turkey and its culture.

www.yee.gov.tr
iletisim@yee.gov.tr



Yunus Emre Enstitüsü

Yükseköğretim Kurulu (Council of Higher Education of Turkey)

Autonomous and non-political supreme body responsible for governance, coordination and planning of Higher education system in Turkey.

www.yok.gov.tr
musemme.mert@yok.gov.tr



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%83.6

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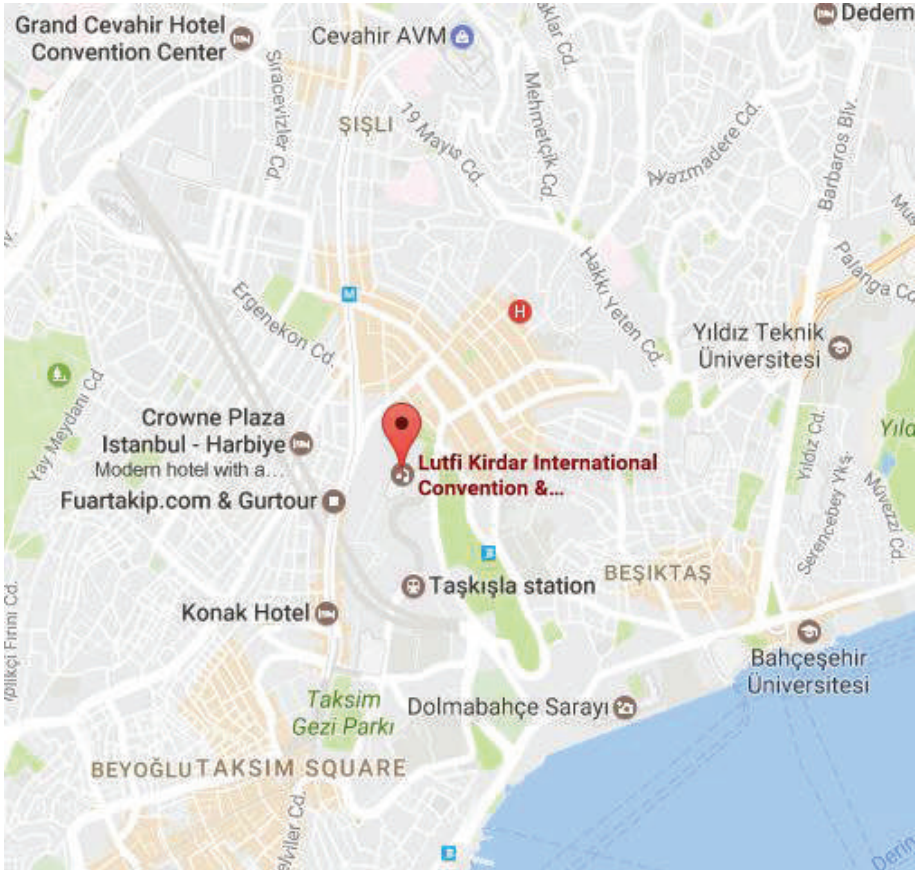


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VENUE INFORMATION

Istanbul Lutfi Kırdar - ICEC is in the heart of the Congress Valley with its magnificent Bosphorus view. The Main Building with Auditorium and the Rumeli Building with separable halls, foyers with daylight are suitable for all kinds of events from conventions to fairs, from concerts to exhibitions. It is located at the cross section of Istanbul's elegant restaurants and fashion district. There are many three-, four- and five-star hotels within walking distance to Istanbul Lutfi Kırdar - ICEC and its location provides easy and fast transportation to the important historical places of the city.



ISTANBUL GUIDE

Time Zone

UTC/GMT + 2 hours

Currency

The country's official currency is the Turkish Lira. (Abbreviated as TL in Turkish, international code TRY, sign)

Voltage

230 V, European Standard Sockets

Telephone

Turkey's code: +90

Area codes are: 0212 for the European side - 0216 for the Asian side

Emergency Numbers

Medical Emergency: 112

Police: 155

Fire: 110

Tourism Police: 0212 527 45 03



Transportation

Public transportation in Istanbul comprises of buses, various rail and metro systems, funiculars and maritime services. Cash payment is not accepted on public transportation. One-use tokens or a contactless smart card called Istanbulkart can be used for fare payment. Istanbulkart can be purchased at major transport stations and be reloaded with credit at automatic vending machines or private vendors. More information is available at <http://www.iett.gov.tr/en>

Yellow taxis can be hailed on the street. They all have taximeters. Although the fares are not high, the distance between any two points in Istanbul can be far and the traffic is very heavy during rush hour.

Airports & Airport Transport

Istanbul has two airports. Atatürk International Airport (IST in Yeşilköy) is on the European shore of the Bosphorus, 23 km west of the city center and reachable by Metro. Sabiha Gökçen Airport (SAW in Pendik/Kurtköy) is 30 km east of the Asian shore of the Bosphorus. The two airports are 55 km distant, or about 70 km by highway. For EURIE participants, it is advisable to travel to Atatürk International Airport, which is closer to the venue.

For further information on flights and airport transport options, please check:

Atatürk International Airport www.ataturkairport.com

Sabiha Gökçen Airport [www.sabihagokcen.aero /homepage](http://www.sabihagokcen.aero/homepage)

Around the venue

Taksim, İstiklal, Harbiye and Nişantaşı

The neighborhoods around the conference venue are leisure districts famous for cafes, restaurants, shops, museums, art galleries and streets with unique ambiance. Taksim Square is a main transportation hub and a popular destination for both tourists and the natives of Istanbul. İstiklal, a pedestrian street, showcases Art Nouveau and Neo-Classical Architecture, old consulate buildings and churches. İstiklal Street houses boutiques, music stores, bookstores, cinemas, as well as many options for dining and entertainment from patisseries to pubs. You can take the Nostalgic Tram to Tunel, stop by Pera Museum or have a drink at the Flower Market.

Right across the ICEC- Lutfi Kırdar is the Harbiye Military Museum. Just a short walk from the venue in the opposite direction of Taksim will take you to Nişantaşı, a luxury shopping and dining area.

Down the hill and on the Bosphorus shore are the two special neighborhoods of Beşiktaş and Dolmabahçe. At Beşiktaş, you can visit the Naval Museum and then walk to the famous Dolmabahçe Palace, the largest palace in Turkey which served as the administrative seat of the Ottoman Empire in the late 19th and early 20th century.

Links for Istanbul visitors

<http://howtoistanbul.com/>

<http://www.lonelyplanet.com/turkey/istanbul>

<http://www.timeoutistanbul.com/en/>

<https://www.likealocalguide.com/istanbul>

<http://istanbuleats.com/>

<http://istshopfest.com/>

Free travel apps for Istanbul visitors

Yandex maps (navigation)

TraffiTurkey (public transport information)

BiTaksi (taxi call system)

Triposo Istanbul Guide (guide for sightseeing, dining, entertainment etc)

Seslisozluk (Dictionary)

Street Art Istanbul (follow the trail of graffiti)

EURIE CONTACT

For the Conference Program

eurie@eurieeducationsummit.com

Tel: +90 (212) 411 61 68

For the Exhibition

eurie@boyutgroup.net

Tel: +90 530 294 90 33



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For the Exhibition

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