



3-5 March 2021

**WE ARE
GOING
VIRTUAL**

EURIE 2021 SUMMIT

Empowering All For International Education

CONFERENCE CATALOG

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EURIE 2021 VIRTUAL SUMMIT

Empowering All for International Education

We would like to welcome all participants of EURIE 2021 – Eurasia Higher Education Summit to a virtual platform, where we can safely congregate as the international education community in these challenging, and also exciting times of great transformation.

Thank you for joining us at EURIE 2021 to share, ideate, innovate and help shape international education in the coming era!

During EURIE 2021 Summit, please share with us your best moments and highlights from the conference and the exhibition area using #EURIE2021 and be sure to follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



@euriesummit

LOCAL ORGANIZERS

EURIE Conference Coordinator: Ayşe Deniz ÖZKAN
adenizozkan@eurieeducationsummit.com

Exhibitor services : Boyut Group
euriebt@boyutgroup.net

EURIE Secretariat
eurie@eurieeducationsummit.com

Technical Assistance: +90 534 720 80 30
(to be contacted on whatsapp during office hours 9:00-18:00 GMT+3)

**THE UNION
WHERE
CONTINENTS
COME
TOGETHER**

WELCOME MESSAGE



Dear EURIE Participants,

As President of Eurasian Universities Union- EURAS and EURIE, I am delighted to welcome you to the 6th annual event of EURIE- Eurasia Higher Education Summit 2021.

EURIE has become the largest international higher education summit in the Eurasian region. As always, we will get together, albeit virtually this year, to explore the future of international higher education and to scan the horizon for areas of innovation.

EURIE will highlight the importance of our region and will enable us to improve the quality and the attractiveness of our higher education systems in Eurasia.

As we all know, the higher education sector has been deeply affected by the global pandemic. But with challenges, come opportunities. EURIE 2021 Virtual Summit will make it possible to broaden our learning and engagement with international peers.

At EURIE 2021, participants will have the opportunity to attend 40 sessions of plenary talks, panels, seminars where they can improve their knowledge; share best practices and innovative approaches in internationalization of higher education.

In the virtual exhibition area, attendees will meet with colleagues from around the world to develop academic cooperation projects and activities, as well as meet ed-tech companies, university associations and public agencies to expand their network.

I thank you for participating in EURIE 2021 virtually, and hope to meet again face-to-face in Istanbul in 2022.

Sincerely,

Assoc. Prof. Mustafa AYDIN
Founder & President
EURAS / EURIE

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CONFERENCE INFORMATION

E-conference Platform

EURIE 2021 Summit will be held virtually on an e-conference platform. The link to the e-conference platform will be announced on the EURIE website and in the voucher which will be e-mailed to registered participants 10 days before the conference. On the voucher, there will be a unique “event activation code” (password) for each participant to login to the e-conference platform.

Exhibitor Area

EURIE virtual Exhibition Hall will be at your service for 24 hours from March 3 (12:00 Turkish time GMT+3) until March 5 (19:00 Turkish time GMT+3). All registered participants will have access to the Exhibition Area for networking opportunities with international educators from Eurasia and beyond. Exhibitors can upload their videos, brochures and can conduct live video chats with participants who visit their stand. Due to time differences, live meetings may not be possible at any time. You can message the exhibitor on the EURIE mobile app to set up an appointment.

Conference Halls

Once you login to the e-conference platform, you will have access to two conference halls, where 40 sessions of panels, plenary talks and fireside chats will be held live. The conference program is announced on the EURIE website, on the e-conference platform and the mobile app. All registered participants will have access to the Conference Hall. There will be a few closed sessions indicated as such in the program. If you miss a live session, you can access the video recording of it from the e-conference website for 30 days after the live event.

Virtual Networking Lounges

EURIE virtual networking lounges will provide an interactive networking area with other leading professionals in your area of specialization. There will be one Lounge exclusive to EURIE Speakers and three thematic lounges: Marketing and Recruitment; Mobility Programs (Erasmus, Study Abroad, Virtual Mobility etc.) and Higher Education (Digital Transformation, Online Education, Quality Assurance, Business Education, International Associations, Academic Partnerships etc.). Check out the Virtual Lounge that interest you, meet and greet peers in a similar way you can at the coffee breaks of a physical conference.

EURIE Mobile App

As registered participants, you can download the EURIE Mobile App to your mobile devices to maximize your engagement and conference experience. The mobile app is free to download and is available for android and I-phone. The download link will be sent to you with your voucher. You can follow the conference program, see the list of attendees and send messages (only to those participants who downloaded the app).

CONFERENCE PROGRAM

- All times indicated for Conference sessions are Turkish time which is GMT+3

MARCH 3, WEDNESDAY

Time	Activity	Location
11:00-13:00 GMT+3	OPENING CEREMONY	A Hall
13:00-14:00 GMT+3	SPOTLIGHT SESSION: HIGHER EDUCATION DURING THE PANDEMIC Special Guest Speaker Prof. Zeliha KOÇAK TUFAN (Executive Board Member, Council of Higher Education Turkey) “Higher Education During The Pandemic”	A Hall
13:00-13:45 GMT+3	Imagine Tomorrow Opening Ceremony <i>*Open to Imagine Tomorrow attendees</i>	B Hall
14:00-14:45 GMT+3	SPONSORED PANEL by UNIVER Navigating the ‘new normal’: How can institutions safeguard enrolments from MENAT students Lindsey WATKIN (UNIVER, UAE) Raj KAPOOR (American University in Dubai, UAE) Moderator: Amanda GREGORY (UNIVER, UAE)	A Hall
14:00-14:45 GMT+3	Imagine Tomorrow <i>*Open to Imagine Tomorrow attendees</i>	B Hall
15:00-15:45 GMT+3	PANEL in PARTNERSHIP with SGroup SUSTAINABLE INTERNATIONALIZATION Responsible International Higher Education 2021 - transformative digital modes for sustainable glocal engagement Agata MANNINO (University of Trieste, Italy) “A perspective from within the EU on sustainability in international higher education” Anthony MANNING (University of Kent, UK) “A transformative national European perspective on sustainability in international higher education” Moderator: Arnim HEINEMANN (University of Bayreuth, Germany and SGroup)	A Hall
15:00-15:45 GMT+3	Imagine Tomorrow <i>*Open to Imagine Tomorrow attendees</i>	B Hall
15:00-15:45 GMT+3	ROUNDTABLE: TURKISH UNIVERSITY LEADERSHIP FORUM WITH COURSERA <i>*Closed Session. Study in Turkey participants only.</i>	Zoom
16:00-16:45 GMT+3	VIRTUAL MOBILITY e-MOVIES: The Inter-American Space for Virtual Mobility in Higher Education James ALDRIDGE (Lakehead University, Canada) Steve BAEZA ABADIE (Universidad Católica de la Santísima Concepción, Chile) Moderator: David JULIEN (OUI-IOHE Inter-American Organization for Higher Education, Canada)	A Hall

MARCH 3, WEDNESDAY

Time	Activity	Location
16:00-16:45 GMT+3	Imagine Tomorrow <i>*Open to Imagine Tomorrow attendees</i>	B Hall
17:00-17:45 GMT+3	SPONSORED PANEL by COURSERA DIGITILIZATION Preparing Students for the Digital Workspace: The Importance of Competency-based Learning Balint BACHMANN (Budapest Metropolitan University, Hungary) Daria MASLOVA (National Research Tomsk State University, Russia) Andrey SOZYKIN (Ural Federal University, Russia) Moderator: Kerry HOUCHEEN (Coursera, UK)	A Hall
17:00-17:45 GMT+3	Imagine Tomorrow <i>*Open to Imagine Tomorrow attendees</i>	B Hall
18:00-18:45 GMT+3	SPONSORED PANEL by ANALYTIKUS ED-TECH Artificial Intelligence: Optimize Student Success Iñaki BILBAO (Universidad CEU, Spain) “Artificial Intelligence to optimize student recruitment” Vernon C. SMITH (American Public University System, USA) “Artificial Intelligence to optimize student persistence and retention” Moderators: Phil ICE and Miguel MOLINA-COSCULLUELA (Analytikus, USA)	A Hall
18:00-19:00 GMT+3	Imagine Tomorrow Closing Ceremony <i>*Open to Imagine Tomorrow attendees</i>	B Hall
19:00-19:45 GMT+3	The IC Global Café at EURIE: FIRESIDE CHAT State of the International Education Community in COVID Times Şirin MYLES and Charlene ALLEN (The IC Global Partnership, UK) Moderator: Ayşe Deniz ÖZKAN (Istanbul Aydın University and EURIE, Turkey)	A Hall

MARCH 4, THURSDAY

Time	Activity	Location
11:00-11:45 GMT+3	INTERNATIONAL EDUCATION Internationalization of Higher Education in Georgia Magda MAGRADZE (Kutaisi International University, Georgia) Eddie WEST and Halil GÜVEN (San Diego State University, USA- Georgia) Moderator: Ivor EMMANUEL (UC Berkeley, USA)	A Hall
11:00-11:45 GMT+3	INTERNATIONAL EDUCATION UK Universities Post-Brexit Diana BEECH (London Higher, UK) “Maintaining and enhancing the UK and London’s global reputation as a go-to destination of study” Denis HYAMS-SSEKASI (Bolton University, UK) “The challenges for UK universities attracting international students” Moderator: Gedmintė MIKULENAITE (Greenwich University, UK)	B Hall
12:00-12:45 GMT+3	QUALITY ASSURANCE Quality Assurance in Turkey Sibel AKSU YILDIRIM (Turkish Higher Education Quality Council, Turkey) “THEQC Institutional Evaluation Processes” Aslıhan NASIR (Turkish Higher Education Quality Council, Turkey) “THEQC’s Internationalization Activities” Moderator: Sina ERCAN (Turkish Higher Education Quality Council, Turkey)	A Hall

MARCH 4, THURSDAY

Time	Activity	Location
12:00-12:45 GMT+3	MARKETING RECRUITMENT Marketing and Recruitment in 2021 and Beyond: Lessons from Universities in Europe Mats ENGBLOM (University of Helsinki, Finland) “Adapting digital marketing activities to the pandemic” Gerrit Bruno BLÖSS (Study.eu, Germany) “Student recruitment: Lessons and trends for 2021 and beyond” Moderator: Piet VAN HOVE (University of Antwerp, Belgium)	B Hall
13:00-13:45 GMT+3	ERASMUS+ PROGRAM Erasmus Without Paper (Digital Erasmus) Nadia MANZONI (Directorate General for Education, Youth, Sport and Culture, European Commission, Belgium) Abdulkadir GÖLCÜ and Ömer KAVRAR (Selçuk University, Turkey) Moderator: Hür GÜLDÜ (Turkish National Agency Turkey)	A Hall
13:00-13:45 GMT+3	MARKETING RECRUITMENT What are your prospective students really thinking? Jack CRAIG (Unibuddy, UK) “What have 10 million messages taught us about international students?” Aleksandra STUIP (Erasmus School of Economics, Netherlands) “Tailoring your messaging to meet the ever-changing demands of prospective students” Moderator: Poppy FOX (Unibuddy, UK)	B Hall
14:00-14:45 GMT+3	VIRTUAL MOBILITY Virtual Study Mobility: A Critical Analysis Gwenaëlle GUILLERME (TIME Association, France) “Virtual mobility: Challenges and opportunities” Alla MAZINA (Peter the Great St.Petersburg Polytechnic University, Russia) “Virtual project-oriented mobility” Moderator: Ria SLINGERLAND (Rotterdam Business School, Netherlands)	A Hall
14:00-14:45 GMT+3	RESPONDING TO COVID Schools of Medicine Responding to COVID-19 Pandemic Baiba PETERSONE (Rīga Stradiņš University, Latvia) “The third mission of universities: From a European partnership to local healthcare innovations during the pandemic” Mariam MAGLAKELIDZE (Petre Shotadze Tbilisi Medical Academy, Georgia) “COVID-19 Pandemic and Competency-Based Medical Education” Moderator: Lara BATIČIĆ (University of Rijeka, Croatia)	B Hall
15:00-15:45 GMT+3	VIRTUAL MOBILITY Creative Short-term Mobility Solutions for the Pandemic Gyöngyi POZSGAI (University of Pécs, Hungary) “Short-Term Programs, Long-Term Impacts: Creative Mobility Solutions for the Pandemic” Sven CERULUS (UC Leuven-Limburg, Belgium) “Online Summer School @ UC Leuven-Limburg” Moderator: Chris PRICE (Adventus, UK)	A Hall
15:00-15:45 GMT+3	INTERNATIONAL PROJECTS The Third Way (T3W) Project: A New Curriculum Promoting Social Enterprise David TAYLOR (BUSINET UK) “The role of an educational network, and its members, in the development of projects and the delivery of the project goals” Allan LAWRENCE (Projects Beyond Borders, UK) “The Third Way (T3W): Development of a new curriculum that supports and promotes Social Enterprise as a destination of choice for European vocational and higher education graduates” Moderator: Yvonne FARRAND (Projects Beyond Borders, UK)	B Hall

MARCH 4, THURSDAY

Time	Activity	Location
16:00-16:45 GMT+3	INTERNATIONAL EDUCATION Leading Campus Internationalization during COVID-19: Case studies of Canada and Ireland Sonja KNUTSON (Memorial University, Canada) “Leading Campus Internationalization during Covid19: Case study of Canada” Douglas PROCTOR (University College Dublin, Ireland) “Leading Campus Internationalization during Covid19: Case study of Ireland” Moderator: Paulo ZAGALO-MELO (Western Michigan University, USA)	A Hall
16:00-16:45 GMT+3	DIGITILIZATION and QUALITY Quality Assurance of Online Programs in Business Education Erin KELLEY (Bentley University, USA) Devendra KODWANI (The Open University, UK) Moderator: Tim MESCON (AACSB International, Netherlands)	B Hall
16:00-18:00 GMT+3	ROUNDTABLE: STEM EDUCATION <i>*Closed Session. By invitation only.</i> Moderators: Hamide ERTEPINAR (Istanbul Aydın University, Turkey) Devrim AKGÜNDÜZ (Istanbul Aydın University STEM Center, Turkey)	Zoom
17:00-17:45 GMT+3	DIGITALIZATION AND INTERNATIONALIZATION Improving Access and Inclusion in the Age of Digital Transformation: University of Arizona’s Global Programs Nizam Ud DIN (Superior University, Pakistan) Serhat AKPINAR (Girne American University, Northern Cyprus) Moderator: Brent WHITE (University of Arizona, USA)	A Hall
17:00-17:45 GMT+3	DIGITILIZATION and EQUITY Digital Inequities in Education and Strategies to Improve Digital Inclusion Elodie JONES (Fort Hays State University, USA) “Digital Inequities and Online Education” George BABU (Christian Brothers University, USA) “Unanswered Questions in Digital Inclusion Post-COVID-19” Moderator: Yaprak DALAT WARD (Fort Hays State University, USA)	B Hall
18:00-18:45 GMT+3	SPOTLIGHT SESSION: INTERNATIONAL ASSOCIATIONS OF UNIVERSITIES Michael MURPHY (EUA, Belgium) “A vision for Europe’s Universities in 2030” Pam FREDMAN (IAU, France) “IAU’s mission and vision over time and into the future” Moderator: Marcello SCALISI (UNIMED, Italy)	A Hall
18:00-18:45 GMT+3	MARKETING RECRUITMENT The Digital Marketing Pivot: Selecting Effective Tools and Partnerships Khaled EL HENNAWY (ApplyBoard, Canada) “The ApplyBoard Platform: Connecting Students and Recruitment Partners to Educational Opportunities Around the World” Ipek GUNENME (ApplyBoard, Canada) Gabriela FACCHINI (Sheridan College, Canada) Moderator: Mike ALCOTT (ApplyProof, Canada)	B Hall
19:00-19:45 GMT+3	THURSDAY PLENARY SESSION Francisco MARMOLEJO (Qatar Foundation, Qatar) “Reinventing Internationalizing Higher Education for the Post-Pandemic World: Global Issues, Local Actions” Moderator: Fiona HUNTER (Centre for Higher Education Internationalisation (CHEI) at Università Cattolica del Sacro Cuore, Italy)	A Hall
20:00-22:00 GMT+3	TURKISH LANGUAGE TEACHING <i>*Closed Session of TÖMER Centers</i>	Zoom

MARCH 5, FRIDAY

Time	Activity	Location
11:00-11:45 GMT+3	VIRTUAL MOBILITY Online Global Classroom-UTM experience with Ritsumeikan University, Japan Mohd Ismid bin MD SAID (Universiti Teknologi Malaysia) Shizuyo ASAI (Ritsumeikan University, Japan) Moderator: Nor Haniza SARMIN (Universiti Teknologi Malaysia)	A Hall
11:00-11:45 GMT+3	FIRESIDE CHAT: GLOBAL ENGAGEMENT of BUSINESS SCHOOLS How to engage with Business Schools around the world: NIBS-Network of International Business Schools perspectives Diederich BAKKER, Hanze University of Applied Sciences, Netherlands) Patrick SCHOENMAKERS (Zuyd University of Applied Sciences, Netherlands) Moderator: Lara MARTIN (Heilongjiang International University China)	B Hall
12:00-12:45 GMT+3	PANEL in PARTNERSHIP with BRITISH COUNCIL INTERNATIONAL PARTNERSHIPS Creating Institutional Partnerships Through Research Rachel BROOKS (University of Surrey, UK) “Strengthening UK-Turkey Institutional Partnerships: Baseline Study, Purpose and Initial Findings” Doğan YÜKSEL (Kocaeli University, Turkey) and Samantha CURLE (University of Bath, UK) Moderator: Ayşen GÜVEN (British Council Turkey)	B Hall
12:00-12:45 GMT+3	The IC Global Café at EURIE: FIRESIDE CHAT State of the International Education Community in COVID Times Sirin MYLES and Charlene ALLEN (IC Café, UK) Moderator: Ayse Deniz OZKAN (Istanbul Aydın University and EURIE, Turkey)	A Hall
13:00-13:45 GMT+3	INTERNATIONALIZATION AT HOME Strengthening and Enhancing Higher Education Through Decolonising and Internationalising the Curriculum Silvia COLAIACOMO (UCL, UK) “Diversifying the curriculum: Challenges and opportunities through Internationalisation of the Curriculum” Deborah HUSBANDS (University of Westminster, UK) “Diversifying the curriculum: Challenges and opportunities presented by decolonising the curriculum” Moderator: Anthony MANNING (University of Kent, UK)	A Hall
13:00-13:45 GMT+3	ERASMUS+ PROGRAM Unlocking Eurasian Universities’ Potential through the Erasmus+ Program for Capacity Building in Higher Education Sheryl SATORRE (University of Cebu, Philippines) “The BEEHIVE Project at the University of Cebu, Philippines: Giving Hope and Transforming Lives” Ronald Willie BINATI (Berjaya University College, Malaysia) “The FRIENDS Project at Berjaya University College, Malaysia: Building Global Mindsets through Local Impact” Moderator: Christina ARMUTLIEVA (VUM, Bulgaria)	B Hall
14:00-14:45 GMT+3	VIRTUAL INTERNSHIPS The Impact and Skills Gained from Virtual Internships Jillian LOW and Waverley MILLER (Virtual Internships, UK) “Let’s Hear from the Real Experts: Alumni Success and Outcomes from a Virtual Internship” Moderator: Rachael CRISO (Independent Consultant, France)	A Hall

MARCH 5, FRIDAY

Time	Activity	Location
14:00-14:45 GMT+3	HIGHER EDUCATION EMI: Cascading Professional Development Training in Asian Countries: Myanmar and Oxford EMI Tom SPAIN (Oxford EMI, UK) “Professional Development for local trainers in EMI” Poe POE (University of Yangon, Myanmar) Moderator: Julie DEARDEN (Oxford EMI, UK)	B Hall
14:00-15:00 GMT+3	EURAS FORUM <i>*Closed Session. EURAS Members only.</i> Moderator: Mustafa AYDIN (EURAS President)	Zoom
15:00-15:45 GMT+3	INTERNATIONAL EDUCATION Engaging and Partnering with Universities in Asia David PILSBURY (Coventry University, UK) Phil BATY (Times Higher Education, UK) “The shifting dynamics of the knowledge economy towards Asia: what does the data tell us and what are the opportunities?” Moderator: Darren MCDERMOTT (EU Support to Higher Education in the ASEAN Region-SHARE, ASEAN, Singapore)	A Hall
15:00-15:45 GMT+3	DIGITILIZATION Transition from Emergency Remote Teaching to Planned Online Education: Success stories from the GC Nabil Hassen EL KADHI (Khawarizmi International College, UAE) Ghassan AOUAD (Applied Science University Bahrain, Bahrain) Moderator: Narimane HADJ-HAMOU (Center for Learning Innovation and Customized Knowledge Solutions-CLICKS, UAE)	B Hall
16:00-16:45 GMT+3	VIRTUAL MOBILITY: COIL Virtual mobility in a disrupted world Tayyep SHAH (University of Western Australia, Australia) “Critical factors for successful COIL” Uttiyo RAYCHAUDHURI (University of Denver, USA) “The future of COIL in a disrupted world” Moderator: Joseph BURROW (Ombretta Consulting, USA)	A Hall
16:00-16:45 GMT+3	DIGITILIZATION Distance Education in the MENA region Abdelali KAAOUACHI (University Mohammed I, Morocco) “Online Teaching and Learning in Higher Education in the time of COVID-19: Morocco’s experience” Mahdi KLEIBO (Bethlehem University, Palestine) “Strengthening Connections through Virtual Education - Turning the Challenges of COVID-19 into an Opportunity” Moderator: Fabio NASCIMBENI (UNIMED, Italy)	B Hall
17:00-17:45 GMT+3	VIRTUAL MOBILITY: COIL Empowering Internationalization Through Collaborative Online International Learning (COIL) Sunita Singh SENGUPTA (University of Delhi, India) Nicki FRASER (Florida International University, USA) Moderator: Stephanie DOSCHER (Florida International University, USA)	A Hall
17:00-17:45 GMT+3	HIGHER EDUCATION COVID-19: Impact on European universities and future transformation Michael GAEBEL (EUA, Belgium) Marina CAVALLINI (CRUI- The Conference of Italian University Rectors, Italy) Moderator: Thomas ESTERMANN (EUA, Belgium)	B Hall

MARCH 5, FRIDAY

Time	Activity	Location
18:00-18:45 GMT+3	INTERNATIONAL EDUCATION Futuring the Value Proposition of International Education David PUENTE (ISA by WorldStrides, USA) “Futuring the Value Proposition of International Education: A Provider Perspective on the Challenges of Technology” Naomi OLSON (Regis University, USA) “Futuring the Value Proposition of International Education: Navigating Professional and Institutional Crisis” Moderator: Julie POLLARD (KEI USA-Turkey)	A Hall
18:00-18:45 GMT+3	SPONSORED PANEL by WILEY EDUCATION SERVICES Difference between Distance and Online Learning David ROWSON (Wiley, UK) Adam MATTHEWS (University of Birmingham, UK) Moderator: Suren NAIDOO (Wiley, USA)	B Hall
19:00-19:45 GMT+3	CLOSING PLENARY SESSION Katherine P. FRANK (University of Wisconsin-Stout, USA) “Internationalizing Higher Education in a Post-Pandemic Landscape” Moderator: Scott PIERSON (University of Wisconsin-Stout, USA)	A Hall
20:00-22:00 GMT+3	TURKISH LANGUAGE TEACHING FOR FOREIGNERS <i>*Closed Session of TÖMER Centers</i>	Zoom

SPOTLIGHT SESSIONS

SPOTLIGHT SESSION: HIGHER EDUCATION DURING THE PANDEMIC

March 3, 13:00-14:00 GMT+3



Prof. Zeliha KOÇAK TUFAN

(Executive Board Member, Council of Higher Education Turkey)

“Higher Education During The Pandemic”

SESSIONS HIGHLIGHTING TURKISH HIGHER EDUCATION

March 3, 15:00-16:00 GMT+3

ROUNDTABLE: TURKISH UNIVERSITY LEADERSHIP FORUM WITH COURSERA

**Closed Session. Study in Turkey participants only*

March 4, 12:00-12:45 GMT+3

Quality Assurance in Turkey

March 5, 12:00-12:45 GMT+3

Creating (UK-TURKEY) Institutional Partnerships through Research

SPOTLIGHT SESSION: INTERNATIONAL ASSOCIATIONS OF UNIVERSITIES

March 4, 18:00-18:45 GMT+3



Pam FREDMAN

(President of International Association of Universities, France)

“IAU’s mission and vision over time and into the future”

International cooperation and collaboration is a basis to ensure quality Higher Education (HE). Sharing and exchanging knowledge, competences and experiences is of utmost importance for HE to contribute significantly to addressing the UN Agenda 2030 and the 17 sustainability goal. The International Association of Universities (IAU) started to celebrate 70th Anniversary year on 9 December 2020, the day of the signing of the IAU Constitution back in 1950 and reaffirms its commitment as global platform for international cooperation among HE institutions and organisations around the world. The COVID-19 pandemic, with its immediate and severe consequences for HE and for society at large, has highlighted the importance of higher education and of international cooperation, within the HE sector and with societal stakeholders and policymakers at large. Cooperation to learn and share experiences to develop HE will help meet local needs and expectations intertwined with the global reality. IAU analyses and informs the international trends in HE with focus on leadership, internationalisation, sustainability and technology and now also consequences of Covid19 on HE. These international perspectives and transformations are shaping the transformation and future of HE and are of particular importance for the theme of this conference: “Empowering all for international education”.



Michael MURPHY

(President of European University Association, Belgium)

“A vision for Europe’s Universities in 2030”

Universities undergo constant transformation. They respond to societal developments and with their missions in education, research, innovation and culture they are themselves drivers of change. Rapid societal, scientific and technological changes pose questions to university leadership about the strategic directions to take for the future: How to best serve society in the decade ahead? How should Europe’s universities look in ten years time? What would be the ideal university? What needs to change and what must remain? EUA has invited its members to reflect on these questions together to develop the Association’s vision of Europe’s Universities 2030. Building on EUA’s long-standing work, the vision for Europe’s Universities 2030 aims to inspire and inform members, policy makers and external partners. The presentation will outline key aspects of this vision.

Moderator: Marcello SCALISI (Director of Mediterranean Universities Union)

THURSDAY PLENARY

March 4, 19:00-19:45 GMT+3



Francisco MARMOLEJO

(Education Advisor to Qatar Foundation, Qatar)

“Reinventing Internationalizing Higher Education for the Post-Pandemic World: Global Issues, Local Actions”

In the midst of the pandemic, the world has experienced a dramatic transformation which will affect the “business-as-usual” operational model of higher education institutions and their internationalization efforts. Since many of traditional international engagements of educational institutions no longer are viable -including the conventional student mobility schemes- higher education is posed to re-conceptualize its work. What are key global trends and how to address main current and upcoming challenges? How to transition from a crisis mode into one in which opportunities for a re-imagined internationalization can be envisioned?

Moderator: Fiona HUNTER (Centre for Higher Education Internationalisation (CHEI) at Università Cattolica del Sacro Cuore, Italy)

CLOSING PLENARY

March 5, 19:00-19:45 GMT+3



Katherine P. FRANK

(Chancellor, University of Wisconsin-Stout, USA)

“Internationalizing Higher Education in a Post-Pandemic Landscape”

Pre-pandemic challenges faced by institutions of higher education were uniquely revealed, accelerated, and exacerbated by the COVID-19 pandemic. Heightened awareness, increased understanding, and careful planning have provided us with newfound opportunities to realign our priorities, rise to the occasion, and build back a better tomorrow. The pandemic has shown that international education is essential to learning and to addressing current and future challenges. Our institutional ability to adapt, innovate, and lead collectively through global partnerships is core to these efforts.

Moderator: Scott PIERSON (University of Wisconsin-Stout, USA)

SPONSORED SESSIONS

March 3, 14:00-14:45 GMT+3

SPONSORED PANEL by UNIVER

Navigating the 'new normal': How can institutions safeguard enrolments from MENAT students

March 3, 17:00-17:45 GMT+3

SPONSORED PANEL by COURSERA

DIGITILIZATION

Preparing Students for the Digital Workspace: The Importance of Competency-based Learning

March 3, 18:00-18:45 GMT+3

SPONSORED PANEL by ANALYTIKUS

ED-TECH

Artificial Intelligence: Optimize Student Success

March 5, 18:00-18:45 GMT+3

SPONSORED PANEL by WILEY EDUCATION SERVICES

Difference between Distance and Online Learning

EURIE SPEAKERS

ABADIE Steve Baeza. Director of International Relations, Universidad Católica de la Santísima Concepción, CHILE

AKGÜNDÜZ Devrim. Founder & Director of STEM Education Research Center, Istanbul Aydın University, TURKEY

AKPINAR Serhat. Chancellor of the Girne American University and President of Cyprus Universities Association, University of Arizona at Girne American University, CYPRUS

ALDRIDGE James. Vice-Provost, International, Lakehead University, CANADA

ALLCOTT Mike. Director, ApplyProof Partnerships, ApplyProof, CANADA

ALLEN Charlene. Co-Founder and Director, The IC Global Partnership, UK

ARMUTLIEVA Christina. Director of International Cooperation, Varna University of Management, BULGARIA

ASAI Shizuyo. Overseas Education Coordinator, Ritsumeikan University, JAPAN

AOUAD Ghassan. President, Applied Science University Bahrain, BAHRAIN

AYDIN Mustafa. President of EURAS/EURIE and Istanbul Aydın University, TURKEY

BABU George. Associate Dean in the School of Business, Christian Brothers University, USA

BACHMANN Balint. Rector, Budapest Metropolitan University, HUNGARY

BAKKER Diederich. Professor of International Business, Hanze University of Applied Sciences, NETHERLANDS

BATICIC Lara. Asst. Prof., Head of the Medicine in English Language, Faculty of Medicine, University of Rijeka, CROATIA

BATY Phil. Chief Knowledge Officer, Times Higher Education, UK

BEECH Diana. Chief Executive Officer, LONDON HIGHER, UK

BILBAO Iñaki. Vice Chancellor for Digital Transformation, Universidad CEU, SPAIN

BINATI Ronald Willie. Head of Programme, School of Hospitality, Berjaya University College, MALAYSIA

EURIE SPEAKERS

BLÖSS Gerrit Bruno. Managing Director, Study.EU, GERMANY

BROOKS Rachel. Lecturer, Professor of Sociology, University of Surrey, UK

BURROW Joseph. International Education Consultant. Ombretta Consulting, USA

BUTCHER Shaun. Partnerships Development Manager, Virtual Internships, UK

CAVALLINI Marina. Director of International Relations, CRUI- The Conference of Italian University Rectors, ITALY

CERELUS Sven. International Relations Adviser (Faculty of Management), UC Leuven-Limburg, BELGIUM

COLAIACOMO Silvia. Lecturer in the Arena Centre for Research-Based Education, University College London (UCL), UK

CRAIG Jack. University Partnerships Manager, Unibuddy, UK

CRISO Rachael. Independent Consultant, FRANCE

CURLE Samantha. Lecturer, Department of Education, University of Bath, UK

DEARDEN Julie. Director, Oxford EMI, UK

DOSCHER Stephanie. Director, Office of Collaborative Online International Learning, Florida International University, USA

EL HENNAWY Khaled. International Recruitment Director, ApplyProof, CANADA

EL KADHI Nabil Hassen. Vice President of Academic Affairs, Khawarizmi International College, UAE

EMMANUEL Ivor. Director of International Office, University of California, Berkeley, USA

ENGBLOM Mats. Marketing Specialist, University of Helsinki, FINLAND

ERCAN Sina. Turkish Higher Education Quality Council (THEQC) Member, TURKEY

ERTEPINAR Hamide. Professor, Faculty of Education, Istanbul Aydın University, TURKEY

EURIE SPEAKERS

ESTERMANN Thomas. Director for Governance, Funding and Public Policy Development, European University Association BELGIUM

FACCHINI Gabriela. Manager, International Business Development and Partnerships, Sheridan College, CANADA

FARRAND Yvonne. Director, Projects Beyond Borders, UK

FRANK Katherine. Chancellor, University of Wisconsin-Stout USA

FOX Poppy. Senior Events and Community Manager, Unibuddy, UK

FREDMAN Pam. President. International Association of Universities (IAU), FRANCE

FRASER Nicki. Visiting Instructor, Public Affairs and Administration, Florida International University, USA

GAEBEL Michael. Director, European University Association, BELGIUM

GREGORY Amanda. COO, UNIVER, UAE

GÖLCÜ Abdülkadir. Assoc. Prof- Project Coordinator, Selçuk University, TURKEY

GUILLERME Gwenaëlle. Secretary General, T.I.M.E. Association, FRANCE

GÜLDÜ Hür. Coordinator for Higher Education, Turkish National Agency, TURKEY

GÜVEN Ayşen. Director Education, British Council, TURKEY

GÜVEN Halil. Dean of San Diego State University in Georgia, GEORGIA

HADJ-HAMOU Narimane. CEO, Center for Learning Innovation and Customized Knowledge Solutions (CLICKS), UAE

HEINEMANN Arnim. Director of the International Office, University of Bayreuth, GERMANY

HILL Christopher. Assoc. Prof in Faculty of Education- Centre for Research for Digital Education, British University in Dubai, UAE

HOUCHEN Kerry. Partnerships Director, Coursera, UK

HOVE Piet Van. Senior Policy Advisor for Internationalisation, University of Antwerp, BELGIUM

EURIE SPEAKERS

HUNTER Fiona. Associate director of the Centre for Higher Education Internationalisation, Università Cattolica del Sacro Cuore in Milan, ITALY

HUSBANDS Deborah. Senior Lecturer in Psychology, University of Westminster, UK

HYAMS-SSEKASI Denis. Lecturer and Research Coordinator, University of Bolton, UK

ICE Phil. Chief Solutions Officer, Analytikos, USA

JONES Elodie. Associate Professor in Instructional Technology, Department of Advanced Education Programs, Fort Hays State University, USA

JULIEN David. Executive Director, OUI-IOHE, Inter-American Organization for Higher Education, CANADA

KAPOOR Raj. Director of Student Recruitment, American University in Dubai, UAE

KAVRAR Ömer. Project Coordinator, Selçuk University, TURKEY

KAAOUACHI Abdelali. Professor, University Mohammed I, MOROCCO

KELLEY Erin. Director of Assurance of Learning and Accreditation, Bentley University, Waltham, Massachusetts, USA

KLEIBO Mahdi. Business Lecturer, External Academic Relations Coordinator, Bethlehem University, PALESTINE

KNUTSON Sonja. Director, Memorial University of Newfoundland, CANADA

KOÇAK TUFAN Zeliha. Member of Executive Board, Council of Higher Education Turkey, TURKEY

KODWANI Devendra. Executive Dean Faculty of Business and Law & Head of Business School and Professor of Financial Management and Corporate Governance, Open University, UK

LAWRENCE Allan. Director, Projects Beyond Borders, UK

LAWTON William. Higher Education Consultant, UK

LOW Jillian. Chief Academic Officer, Virtual Internships, UK

MAGLAKELIDZE Maka. Dean of the School of Medicine, Petre Shotadze Tbilisi Medical Academy, GEORGIA

MAGRADZE Magda. Chancellor, Kutaisi International University, GEORGIA

EURIE SPEAKERS

MANNINO Agata. International Partnership Coordinator, University of Trieste, ITALY

MANZONI Nadia. Erasmus+ Programme Team Leader, Higher Education Unit, Directorate General for Education, Youth, Sport and Culture, European Commission, BELGIUM

MANNING Anthony. Dean for Internationalisation, University of Kent, UK

MARMOLEJO Francisco. Education Advisor, Qatar Foundation, QATAR

MARTIN Lara. Director (Overseas Partnership Development) , Heilongjiang International University, CHINA

MASLOVA Daria. Director of MOOCs Production and Support Centre, Institute of Distance Education, National Research Tomsk State University, RUSSIA

MAZINA Alla. Deputy Head of International Education Office, Peter the Great St. Petersburg Polytechnic University, RUSSIA

MCDERMOTT Darren. Team Leader of the EU Support to Higher Education in the ASEAN Region Programme, ASEAN, SINGAPORE

MESCON Tim. Executive Vice-President and Chief Officer for Europe, Middle East and Africa, AACSB International, NETHERLANDS

MD SAID Mohd Ismid bin. Pro-Vice-Chancellor (International), Universiti Teknologi Malaysia, MALAYSIA

MIKULENAITE Gedminte. Vice-Chancellor's Policy Officer, Greenwich University, UK

MILLER Waverley. Partnerships Account Manager, Virtual Internships, UK

MOLINA-COSCULLUELA Miguel. CEO, Analytikus, USA

MURPHY Michael. President of the European University Association (EUA), European University Association (EUA), BELGIUM

MYLES Şirin. Co-Founder and Director, The IC Global Partnership, UK

NAIDOO Suren. VP and GM, Wiley International Education Services, Wiley Education Services, USA

NASCIMBENI Fabio. Senior Expert, UNIMED-Mediterranean Universities Union, ITALY

NASIR Aslıhan. Turkish Higher Education Quality Council (THEQC) Council Member, TURKEY

EURIE SPEAKERS

NOR HANIZA Sarmin. Professor Department of Mathematical Sciences, Faculty of Science, Universiti Teknologi Malaysia, MALAYSIA

OLSON Naomi. Assistant Professor Director, Study Abroad Office of Global Education, Regis University, USA

ODHEUSDEN Hans Van. President of the Network of International Business Schools, NIBS-Network of International Business Schools and Rotterdam University of Applied Sciences, NETHERLANDS

ÖZKAN Ayşe Deniz. Vice- Director, Global Education and Partnerships, Istanbul Aydın University EURIE Conference Program Coordinator, TURKEY

PETERSONE Baiba. Director, International Department, Rīga Stradiņš University, LATVIA

PIERSON Scott. Director Office of International Education. University of Wisconsin-Stout, USA

PILSBURY David. Deputy Vice-Chancellor (International Development), Coventry University, UK

POE Poe. Head of English Department, University of Yangon, MYANMAR

POLLARD Julie. Director of Program Operations, KEI Abroad, USA

POZSGAI Gyöngyi. Head of Study Abroad and Summer School Office, University of Pécs, HUNGARY

PROCTOR Douglas. Director, UCD Global, University College Dublin (UCD), IRELAND

PUENTE David. Associate Dean of Academics, ISA by WorldStrides, USA

RAYCHAUDHURI Uttiyo. Vice Provost for Internationalization, University of Denver, USA

ROWSON David. Director of Academic Services, Wiley Education Services, UK

SARMIN Nor Haniza. Deputy Director (Global & Strategy Engagement), Universiti Teknologi Malaysia, MALAYSIA

SATORRE Sherly. Senior Lecturer in Entrepreneurship, University of Cebu, PHILIPPINES

SCALISI Marcello. Director, UNIMED-Mediterranean Universities Union, ITALY

SCHOENMAKERS Patrick. Coach and Educator, Zuyd University of Applied Sciences, NETHERLANDS

EURIE SPEAKERS

SENGUPTA Sunita Singh. Professor of Spirituality, Ethics, and Leadership, Faculty of Management Studies, University of Delhi, INDIA

SHAH Tayyeb. Deputy Vice- Chancellor (Global Partnerships), The University of Western Australia, AUSTRALIA

SLINGERLAND Ria. Head of International Relations, Rotterdam University of Applied Sciences, Rotterdam Business School, and Member of the Board of Businet, NETLERLANDS

SMITH C. Vernon Provost, American Public University System, USA

SOZYKIN Andrey. Head of HPC Technologies Chair, Ural Federal University, RUSSIA

SPAIN Tom. Senior Trainer and Consultant, Oxford EMI, UK

STUIP Aleksandra. Online Marketing Advisor, Erasmus School of Economics, NETHERLANDS

TAYLOR David. General Manager, Businet, UK

TSILIGIRIS Vangelis. Principal Lecturer in Finance and Accounting, Nottingham Trent University/ Founder of the TNE Hub, UK

UD DIN Nizam. Pro Rector, Superior University, PAKISTAN

WATKIN Lindsey. Director of University Partnerships UK and Europe, UNIVER, UAE

WARD DALAT Yaprak. Assistant Professor Research Design/ Diversity, Fort Hays State University, USA

WEST Eddie. Assistant Dean, International Strategy and Programs, San Diego State University, USA

WHITE Brent. Vice-Provost, Global Affairs Dean, Global Locations, University of Arizona, USA

YILDIRIM AKSU Sibel. Turkish Higher Education Quality Council (THEQC) Member, TURKEY

YÜKSEL Doğan. Lecturer, Associate Professor of English Language Teaching in the Department of Foreign Language Education, Kocaeli University, TURKEY

ZAGALO-MELO Paulo. Associate Provost for Global Education, Western Michigan University, USA



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